

IM Program Initiatives - BBA

2012-2013 School Year



BBA Career Networking Speed Dating - open to all sponsorship levels
Wednesday, October 17, 2012 & Wednesday, March 6, 2013

Who is involved? BBA MIS majors and undeclared freshmen and sophomores

What does it entail? Experienced MIS professionals “speed date” with MIS majors and minors, as well as undeclared freshmen and sophomores. Participating companies have their own table with 4-5 students per table. For 10 minutes each round, recruiters are able to share with students more information about their company, including internships, full-time employment and corporate culture. This is a great opportunity for companies to connect their recruiters to students interested in or already studying MIS. A total of 40 students participate in each event.

How am I involved as a corporate partner? Corporate partners are asked to host a table with multiple company representatives. As a corporate partner, you have the opportunity to meet with small group of students who are already studying or considering entering the field of MIS, receive recognition on all promotional materials including website, email communications and marketing materials, and provide company handouts and giveaways.

MIS 333K Competition - open to Silver and Gold sponsors
Friday, December 7, 2012 & Friday, May 3, 2012

Who is involved? Approximately 90 MIS students

What does it entail? MIS 333K, Business Web Development, is one of the toughest classes in the MIS major. It culminates with an intensive 6-week, team web-development project. Many students say the K project is the most challenging assignment of their college careers. When the project is presented in class, sponsoring companies are recognized for their support, and students are reminded of that support throughout the project and at the awards presentation.

How am I involved as a corporate partner? Corporate partners are asked to support team awards for first and/or second place winners and presentation at the awards ceremony. As a corporate partner, your logo will appear on the MIS Bridge website and on all K Project print materials for the K Project.

MISA Company Nights- open to all sponsorship levels
Scheduled throughout the school year, both fall & spring semesters

Who is involved? 30-60 MIS students

What does it entail? The Management of Information Systems Association (MISA) at McCombs School of Business is a collection of students interested in careers relating to Information Technology. MISA helps to develop the future IT leaders of tomorrow by offering students opportunities to hold leadership positions within the organization. Company Night allows sponsors the opportunity to educate students on employment opportunities and general information about their company.

How am I involved as a corporate partner? Send representative from your company to network with BBA students majoring in MIS; interact with MIS students in a small, intimate setting; logo on the MIS Bridge website and all collateral materials

IM Program Initiatives - MBA

2012-2013 School Year



MBA Career Networking Speed Dating & Panel Discussions - open to all partnership levels

Occurs in the fall - Date TBD

Who is involved? IM and first-year MBA students

What does it entail? Experienced MIS professionals “speed date” with IM students. Participating companies have their own table with 4-5 students per table. For 10 minutes each round, recruiters are able to share with students more information about their company, including internships, full-time employment and corporate culture. This is a great opportunity for companies to connect their recruiters to students interested in or already studying Information Management. A total of 40 students participate in each event.

How am I involved as a corporate partner? Corporate partners are asked to host a table with multiple company representatives. As a corporate partner, you have the opportunity to meet with small group of students who are already studying or considering entering the field of MIS, provide company handouts and giveaways, and receive recognition on all promotional materials including website, email communications and marketing materials.

Tech Ops Challenge Case Competition - open to all partnership levels (requires additional funding)

Thursday, October 18 - Friday, October 19, 2012

Who is involved? 60 first year MBA students

What does it entail? The Tech|Ops Challenge is a case competition that requires teams of first-year MBA students from the McCombs School of Business to analyze a business issue and present a creative strategic solution to a panel of corporate judges and faculty members. The case will combine knowledge of Operations Management and passion for the High-Tech industry as tools to achieve operational excellence in business organizations. The competition exposes students to realistic career challenges and provides employers with an up-front opportunity to gauge the students’ business skills under pressure. There will be cash prizes to the winning teams as well as recruiting opportunities for all participants.

How am I involved as a corporate partner? Corporate partners are asked to provide judges and/or a business case for the competition. As a corporate partner, you have the opportunity to network at the opening reception and dinner, to provide company handouts and giveaways, and will see your logo and company spotlight on the event website.

GBTG Company Nights - open to all partnership levels

Scheduled throughout the school year by GBTG and company representatives

Who is involved? Approximately 30-40 MBA students

What does it entail? The Graduate Business Technology Group provides educational, career, and networking opportunities for students who are interested in the high-tech sector or business areas that are strategically impacted by information technology. This organization understands that tomorrow’s business leaders must embrace technology and apply that knowledge in making their corporations succeed

How am I involved as a corporate partner? Send a representative from your company to network with students concentrating in IM; interact with MBA students in a small, intimate setting; logo on IM Program website and all collateral materials.