Brian J. White, CPA, PhD

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EDUCATION

University of Illinois at Urbana-Champaign, Champaign, Illinois
PhD in Accountancy, 2012

Manchester Business School, University of Manchester, Manchester, England
Master of Business Administration, *with distinction*, 2002

Centre of African Studies, University of Edinburgh, Edinburgh, Scotland
Master of Science in African Studies, *with distinction*, 1997

Edmund A. Walsh School of Foreign Service, Georgetown University, Washington, DC
Bachelor of Science in Foreign Service, 1995

RESEARCH

Research focus: Behavioral research in financial and managerial accounting

Refereed Publications

1. Example-based reasoning and fact-weighting guidance in accounting standards (with Greg Capps and Lisa Koonce). Forthcoming at *Contemporary Accounting Research*.

2. Earnings metrics, information processing, and price efficiency in laboratory markets (with Brooke Elliott and Jessen Hobson). *Journal of Accounting Research* 2015 (53): 555-592.

3. Does concrete language in disclosures increase willingness to invest? (with Brooke Elliott and Kristina Rennekamp). *Review of Accounting Studies* 2015 (20): 839-865.

4. The effect of performance-based incentive contracts on System 1 and System 2 processing in affective decision contexts: fMRI and behavioral evidence (with Anne Farrell and Joshua Goh). *The Accounting Review* 2014 (89): 1979-2010.

5. The unintended effect of corporate social responsibility performance on investors' estimates of fundamental value (with Brooke Elliott, Kevin Jackson and Mark Peecher). *The Accounting Review* 2014 (89): 275-302.

Working papers

"How do experienced users evaluate hybrid financial instruments?" with Shana Clor-Proell and Lisa Koonce

"The paradoxical effects of directional goals on investors' risk perceptions," with W. Brooke Elliott and Kristina Rennekamp

"The effects of uncertainty and investment horizon on investors' reactions to good and bad news," Solo-authored.

"The effect of a cautionary notice on investors' reactions to more and less readable disclosures," with Zheng Leitter and Lisa Koonce

"Linked financial statement presentation, causal reasoning, and investors' risk judgments" with Zheng Leitter and Lisa Koonce

"Performance-Based Incentives Differentially Regulate Neural Processing of Positive and Negative Emotional Biases During Decision-Making," with Anne Farrell and Josh Goh

Work in progress

"Early access to information in experimental markets: Costs and benefits of levelling the playing field," with Jessen Hobson, Steve Kachelmeier and Ben Van Landuyt

"Automatic summarization of corporate disclosures," with Eddy Cardinaels and Stephan Hollander

Other work

Review of the book *The African Experience with Higher Education*, by JFA Ajayi, LKH Goma and GA Johnson. *Higher Education* 1998 (35): 473-477. doi: 10.1023/A:1003294108162

Media mentions

"To write a better prospectus, keep it concrete." Steve Brooks. *Texas Enterprise*. November 1, 2015.

"Mapping a Manager's Brain on Incentives." Steve Brooks. *Texas Enterprise*. February 17, 2015.

"Clear communications and unconscious customer bias." Daniel Burstein. *Marketing Sherpa*. November 24, 2014.

"Investors may react emotionally to corporate responsibility." *Harvard Business Review's Daily Stat*. January 2014.

Media mentions (continued)

"This is your brain on incentives." Kim Brown. *Texas Enterprise*. March 25, 2013.

Research awards, grants and fellowships

2016 McCombs School of Business CBA Foundation Research Excellence Award for Assistant Professors
2015 Department of Accounting Nominee for McCombs School of Business CBA Foundation Research Excellence Award for Assistant Professors
2013 Outstanding Doctoral Dissertation Award, ABO Section, AAA
2012 Outstanding Manuscript Award, ABO Section, AAA
2011 Deloitte Foundation Doctoral Fellowship
2011 Victor Bernard Memorial Scholar, University of Illinois
2011 AAA / Deloitte Foundation / J Michael Cook Doctoral Consortium Fellow
2011 Campus Research Board Grant, University of Illinois (PI: Jessen Hobson), $7,680
2010 Richard D. and Anne Marie Irwin Fellowship, University of Illinois
2010 Institute of Management Accountants Foundation for Applied Research Grant (PI: Anne Farrell), $12,495
2010 Campus Research Board Grant, University of Illinois (PI: Anne Farrell), $14,550

Invited presentations & conference participation (presenter unless indicated)

2016 AAA FARS Midyear Meeting (co-author presenting), Erasmus University, INSEAD Accounting Symposium (participant), University of Bern (scheduled), University of Kentucky (scheduled)
2015 The University of Texas at Austin Spring Conference, University of Illinois Young Scholars Symposium, Indiana University, ABO Midyear Meeting (co-author presenting), Cornell University, University of Alberta
2014 FARS Midyear Meeting, MAS Doctoral Consortium, Lone Star Accounting Research Conference, *Accounting, Organizations and Society* Conference (participant)
2013 FARS Midyear Meeting, MAS Midyear Meeting, *Journal of Accounting Research* Conference, Tilburg University Accounting Spring Camp, ABO Midyear Meeting
2012 FARS Midyear Meeting, Nanyang Technological University, The University of Texas at Austin, Georgia Institute of Technology, Emory University, Cornell University, University of Washington, ABO Midyear Meeting (two papers)
2011 FARS Midyear Meeting, Social and Consumer Psychologists of Illinois Conference
2010 ABO Midyear Meeting

TEACHING

Teaching interests

Financial accounting
Financial statement analysis
Managerial accounting

Teaching experience

University of Texas at Austin

ACC 380K.7 (Financial Statement Analysis, MBA/MPA elective)
Average rating over four years (nine sections): 4.6/5.0

ACC 327 (Financial Statement Analysis, Undergraduate elective)
Average rating over two years (two sections): 4.7/5.0

University of Illinois at Urbana-Champaign

ACCY 301 (Accounting Measurement and Disclosure, Undergraduate core course)
Average rating over two years (two sections): 4.8/5.0

Teaching awards

2016 Department of Accounting Nominee for McCombs School of Business Joe D Beasley Award for MBA Teaching
2015 Department of Accounting Nominee for McCombs School of Business Joe D Beasley Award for MBA Teaching
2012 MBA Applause Award, McCombs School of Business, The University of Texas at Austin
2010 University of Illinois College of Business Alumni Association Excellence-in-Teaching Award
2010 List of Teachers Ranked as Excellent, University of Illinois
2009 Fred H. Figge Distinguished Teaching Assistant Award in Accountancy, University of Illinois
2009 List of Teachers Ranked as Excellent, University of Illinois

SERVICE

Journals and conferences

Ad Hoc reviewer for:

Accounting Horizons
Accounting, Organizations and Society
Behavioral Research in Accounting
Contemporary Accounting Research
Journal of Accounting Research
Journal of Business Ethics
Journal of International Accounting Research
Review of Accounting Studies
The Accounting Review
The International Journal of Accounting

2016 Reviewer and discussant, AAA FARS and MAS Midyear Meetings
2015 Co-coordinator for Experimental Research in Accounting Conference at UT Austin
2015 Reviewer, AAA ABO, FARS and MAS Midyear Meetings
2014 Reviewer and discussant, AAA FARS and MAS Midyear Meetings
2013 Reviewer and discussant, AAA ABO Midyear Meeting
2012 Reviewer and discussant, AAA ABO Midyear Meeting
2011 Reviewer and moderator, AAA FARS Midyear Meeting
2010 Reviewer, AAA ABO Midyear Meeting

PhD and Masters supervision

Xinyu Zhang (expected graduation 2018), PhD Dissertation Committee Member
Ben Van Landuyt (expected graduation 2017), PhD Dissertation Committee Member
Sally Blatz (2013), MBA Independent Study, Supervisor
Greg Capps (2012), Masters Thesis, Reader

Committees

2012-Present Graduate Studies Committee, Department of Accounting, UT Austin
2011 Search Committee for Head of Accountancy Department, University of Illinois

PROFESSIONAL & VOLUNTEER EXPERIENCE

Champaign Urbana Ballet, Champaign, Illinois
Treasurer, 2009-2012

Morris Textiles Limited, Liverpool, England
Finance Director, 1997-2007

PROFESSIONAL CERTIFICATION & MEMBERSHIPS

Certified Public Accountant (Registered), State of Illinois
American Accounting Association, ABO, FARS and MAS Sections
Society for Judgment and Decision Making