Brian J. White

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EDUCATION

University of Illinois at Urbana-Champaign, Champaign, Illinois
PhD in Accountancy, 2012

Manchester Business School, University of Manchester, Manchester, England
Master of Business Administration, *with distinction*, 2002

Centre of African Studies, University of Edinburgh, Edinburgh, Scotland
Master of Science in African Studies, *with distinction*, 1997

Edmund A. Walsh School of Foreign Service, Georgetown University, Washington, DC
Bachelor of Science in Foreign Service, 1995

RESEARCH

Research focus: Behavioral research in financial and managerial accounting

Refereed Publications:

Elliott, WB, K Jackson, M Peecher, and B White. 2014. The unintended effect of corporate social responsibility performance on investors' estimates of fundamental value. *The Accounting Review* 89(1): 275-302.

Farrell, A, J Goh, and B White. 2014. The effect of performance-based incentive contracts on System 1 and System 2 processing in affective decision contexts: fMRI and behavioral evidence. *The Accounting Review* 89(6): 1979-2010.

Elliott, WB, K Rennekamp, and B White. 2015. Does emphasizing concrete language in disclosures increase willingness to invest? Forthcoming at *Review of Accounting Studies*.

Elliott, WB, J Hobson, and B White. 2015. Earnings metrics, information processing, and price efficiency in laboratory markets. Forthcoming at *Journal of Accounting Research*.

Working papers:

"How do Investors React to Uncertainty in Fair Values that Reveal Bad News? The Role of Investment Horizon." *Under 2nd round review at The Accounting Review*

"Fact-weighting guidance and the biasing effect of examples in accounting standards," with Greg Capps and Lisa Koonce, *Preparing for 2nd round review at Contemporary Accounting Research*

"How do financial statement users evaluate hybrid financial instruments?" with Shana Clor-Proell and Lisa Koonce, *Preparing for journal submission*

"Directional goals and perceptions of risk in accounting estimates," with W. Brooke Elliott and Kristina Rennekamp, *Preparing for journal submission*

Work in progress

"Linked presentation and causal reasoning in financial statement analysis," with Zheng Leitter and Lisa Koonce

"Cautionary disclaimers and disclosure readability," with Zheng Leitter and Lisa Koonce

"Early access to information: Costs and benefits of levelling the playing field," with Ben Van Landuyt

Research awards, grants and fellowships

2015 Department of Accounting Nominee for McCombs School of Business CBA Foundation Research Excellence Award for Assistant Professors
2013 Outstanding Doctoral Dissertation Award, ABO Section, AAA
2012 Outstanding Manuscript Award, ABO Section, AAA
2011 Deloitte Foundation Doctoral Fellowship
2011 Victor Bernard Memorial Scholar, University of Illinois
2011 AAA / Deloitte Foundation / J Michael Cook Doctoral Consortium Fellow
2011 Campus Research Board Grant, University of Illinois (PI: Jessen Hobson), $7,680
2010 Richard D. and Anne Marie Irwin Fellowship, University of Illinois
2010 Institute of Management Accountants Foundation for Applied Research Grant (PI: Anne Farrell), $12,495
2010 Campus Research Board Grant, University of Illinois (PI: Anne Farrell), $14,550

Invited Presentations

2015 The University of Texas at Austin Spring Conference (scheduled), University of Illinois Young Scholars Symposium (scheduled)
2014 FARS Midyear Meeting, MAS Doctoral Consortium, Lone Star Accounting Research Conference
2013 FARS Midyear Meeting, MAS Midyear Meeting, *Journal of Accounting Research* Conference, Tilburg University Accounting Spring Camp, ABO Midyear Meeting
2012 FARS Midyear Meeting, Nanyang Technological University, The University of Texas at Austin, Georgia Institute of Technology, Emory University, Cornell University, University of Washington, ABO Midyear Meeting (two papers)

2011 FARS Midyear Meeting, Social and Consumer Psychologists of Illinois Conference
2010 ABO Midyear Meeting

TEACHING

Teaching interests: Financial accounting, financial statement analysis, managerial accounting

Teaching experience:

University of Texas at Austin

ACC 380K.7 (Financial Statement Analysis, MBA/MPA elective)
Average rating over three years (seven sections): 4.6/5.0

ACC 327 (Financial Statement Analysis, Undergraduate elective)
Average rating over one year (one section): 4.8/5.0

University of Illinois at Urbana-Champaign

ACCY 301 (Accounting Measurement and Disclosure, Undergraduate core course)
Average rating over two years (two sections): 4.8/5.0

Teaching awards:

2015 Department of Accounting Nominee for McCombs School of Business Joe D Beasley Award for MBA Teaching
2012 MBA Applause Award, McCombs School of Business, The University of Texas at Austin
2010 University of Illinois College of Business Alumni Association Excellence-in-Teaching Award
2010 List of Teachers Ranked as Excellent, University of Illinois
2009 Fred H. Figge Distinguished Teaching Assistant Award in Accountancy, University of Illinois
2009 List of Teachers Ranked as Excellent, University of Illinois

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SERVICE

2015 Co-coordinator for Experimental Research in Accounting Conference at UT Austin
2015 *Ad hoc* reviewer for *Accounting, Organizations and Society*
2015 Editorial board member, *Behavioral Research in Accounting*
2015 Reviewer and discussant, AAA MAS Midyear Meeting
2015 Reviewer and discussant, AAA FARS Midyear Meeting
2014 Editorial board member, *Behavioral Research in Accounting*
2014 *Ad hoc* reviewer for *The Accounting Review*
2014 *Ad hoc* reviewer for *Behavioral Research in Accounting*
2014 *Ad hoc* reviewer for *Contemporary Accounting Research*
2014 *Ad hoc* reviewer for *Accounting, Organizations and Society*
2014 Reviewer and discussant, AAA FARS Midyear Meeting

2014 Reviewer and discussant, AAA MAS Midyear Meeting
2013 *Ad hoc* reviewer for *Journal of Business Ethics*
2013 Reviewer and discussant, AAA ABO Midyear Meeting
2013 *Ad hoc* reviewer for *Contemporary Accounting Research*
2013 *Ad hoc* reviewer for *Accounting, Organizations and Society*
2013 *Ad hoc* reviewer for *The Accounting Review*
2013 Supervisor, Sally Blatz, MBA Independent Study, Advanced Forecasting & Valuation
2012 *Ad hoc* reviewer for *Accounting, Organizations and Society*
2012 Reviewer and discussant, AAA ABO Midyear Meeting
2012 Reader, Greg Capps Masters Thesis, The University of Texas at Austin
2011 Search Committee for Head of Accountancy Department, University of Illinois
2011 *Ad hoc* reviewer for *Accounting, Organizations and Society*
2011 Reviewer and moderator, AAA FARS Midyear Meeting
2010 Reviewer, AAA ABO Midyear Meeting

PROFESSIONAL & VOLUNTEER EXPERIENCE

Champaign Urbana Ballet, Champaign, Illinois
Treasurer, 2009-2012

Morris Textiles Limited, Liverpool, England
Finance Director, 1997-2007

PROFESSIONAL CERTIFICATION & MEMBERSHIPS

Certified Public Accountant (Registered), State of Illinois
American Accounting Association, ABO, FARS and MAS Sections
Society for Judgment and Decision Making