



John Goff
Founder and Managing Principal
Goff Capital Partners
Fort Worth, TX

John C. Goff is a private investor based in Fort Worth, Texas. John invests in a variety of public and private industries, through his family office, Goff Capital, which he founded in 2009.

John co-founded Crescent Real Estate with Richard Rainwater in the early 1990's, designing the strategy and orchestrating the acquisitions leading to its initial public offering (NYSE) in May 1994. Under his leadership as Vice Chairman and CEO, Crescent grew from

approximately \$500 million at its IPO to \$6.5 billion upon its sale to Morgan Stanley in August 2007. Crescent provided its shareholders with a 15.4 percent compounded annual return and more than \$2.5 billion in cash dividends during its 13 years as a public company. In November 2009, John reacquired Crescent in a partnership with Barclays Capital, and in December 2017, he purchased Barclays' interest to become the principal owner of Ritz-Carlton, Dallas, and Canyon Ranch - the world's recognized leader in health and wellness.

John joined Mr. Rainwater in 1987 to invest in public securities, private equity, and distressed debt in a variety of industries - including oil and gas, health care, insurance, and banking. This background led John to establish the private equity firm Goff Capital Partners, during the credit crisis of 1998, when the company went on to invest in more than \$4 billion in assets, real estate debt and equity. In 2016, John combined the resources of Goff Capital Partners and Crescent to consolidate all future real estate investing into one entity. Now operating as Crescent Real Estate LLC, the combined organization has assets under management or development with an investment capacity of more than \$4 billion.

John serves as Chairman of the Board for Crescent Real Estate, as well as Contango Oil & Gas Company, a publicly traded independent oil & gas producer. He is presently focused on investments in aerospace, energy, entertainment, real estate, and wellness.

John C. Goff is a graduate of The University of Texas at Austin, where he continues to pledge his support to McCombs School of Business through the John C. Goff Endowed Excellence Fund. John was inducted into McCombs Business School Hall of Fame in 2014 and is a member of The Longhorn Foundation, serves on The University Development Board, as well as McCombs School of Business Advisory Council. John was named an EY Entrepreneur of the Year for the Southwest Region in real estate and construction in 2014. He is a Legend in the North Texas Real Estate, Dallas Business and the Fort Worth Business Halls of Fame, and a 2020 Inductee to the Texas Business Hall of Fame.