John Merris, MBA '13  
President and CEO, Solo Brands  
Southlake, TX

John Merris is the president and CEO of Solo Brands, an outdoor brand focused on helping people enjoy outdoor living through its family of brands: Solo Stove, Oru Kayak, ISLE and Chubbies. Products offered by these brands include the award-winning Solo Stove Bonfire and the world’s only origami kayak that folds to the size of a briefcase and weighs just 20 lbs. Last October, John and his team took Solo Brands public on the New York Stock Exchange at a valuation of just over $2B.

John attended Brigham Young University for his undergraduate studies, and later attended The University of Texas at Austin where he obtained his MBA from Red McCombs School of Business. John started a residential alarm company after graduating from BYU and later held a variety of leadership roles at companies including Multiview and Clarus Glassboards. In 2020 John was the recipient of the prestigious Ernst & Young Entrepreneur of the Year award and has advised on a variety of professional and charity boards.

John lives in Southlake, TX with his wife and 5 children who are the greatest joys of his life.