



# Center for Global Business

## Global Impact Funding Campaign

The Center for Global Business is seeking to create a permanent endowment to fund the Center's current efforts and develop new programs through a campaign to raise \$5 million.

### PRIORITIES

#### **Unlocking the Potential of Our Students:**

We seek to increase the global acumen of our students by expanding academic coursework, increasing opportunities for international experience, and providing global career support. Contributions help us increase the number of UT students who are prepared to lead in the global business environment.

**Engaging Global Alumni:** McCombs and UT alumni who live abroad are a valuable resource. Contributions help us reach more global alumni with new and innovative programs, while increasing our students' exposure to this outstanding resource.

**Increasing Global Impact:** CGB seeks to amplify the accomplishments of our students, our faculty, and our business school to an international audience, increasing the global reputation of the school McCombs and UT. Contributions help us reach a broader audience.

**Increasing Student Access to International Experience:** Getting an international business education is harder for students who lack financial means, regardless of their academic qualifications. Contributions support our work to ensure that students from all financial backgrounds have access to international experience.

### CONTRIBUTION LEVELS

#### Level 1: \$1,000 – \$25,000

- CGB branded thank you package
- Opportunity to mentor an International Business student
- Virtual attendance at a Board of Advisors meeting

#### Level 2: \$25,000 - \$50,000

- CGB branded thank you package
- Opportunity to mentor an International Business student
- Personal meeting with a CGB guest speaker prior to event
- In-person attendance at a Board of Advisors meeting

#### Level 3: \$50,000 – \$100,000

- CGB branded thank you package and message from a student
- Opportunity to mentor an International Business student
- In-person attendance at Board of Advisors meeting and networking event
- Personal meeting with CGB guest speaker prior to event
- Lunch with student leaders

Visit **our website** for more information on the Center, our **student programs**, and our **Board of Advisors**.