

January 2018

JOHN R. ALLISON

McCombs School of Business
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Employment
The University of Texas at Austin
McCombs School of Business
The Mary John & Ralph Spence Centennial Professor in Business
Administration, 1983-present, and Professor of Intellectual Property Law,
McCombs School of Business

Education

Baylor University School of Law, Doctor of Jurisprudence, cum laude (I was the only cum laude graduate in the class I graduated with); GPA 3.72; Editor-in-Chief, Baylor Law Review

Texas A&M University--Accounting; GPA--3.82 (top 3%).

Current Areas of Interest and Experience in Research and Teaching

Research: Intellectual property--patents, trade secrets, copyrights, trademarks, internet regulation, and related topics—all research activity in recent years has focused on intellectual property, primarily consisting of empirical studies of the U.S. patent system.

Teaching: (1) Intellectual Property (Graduate elective); (2) Undergraduate core courses on law, business, & ethics for business majors.

Publications

A. Articles

1. In Progress

John R. Allison, *Trademark Distinctiveness and the Hindsight Bias in Judicial Decision Making* (mid-stage empirical study, data collection to be completed in spring 2018)

2. Published or Accepted (since 1985) Peer-reviewed = *

[Note: Readers have downloaded the complete manuscripts of my post-1998 papers from the Social Science Research Network (SSRN) 24,000 times, 2,000 in the previous 12 months alone.]

*John R. Allison, Mark A. Lemley (Stanford University), & David L. Schwartz (Northwestern University), *How Often Do Nonpracticing Entites Win Infringement Cases*, 32 Berkeley Technology Law Journal 235 (2017).

*John R. Allison & Lisa Ouelette (Stanford University), *How Courts Adjudicate Patent*

Definiteness and Disclosure, 64 DUKE LAW JOURNAL 101 (2016).

- *John R. Allison, Mark A. Lemley (Stanford), & David L. Schwartz (Northwestern University), *Our Divided Patent System*, 82 UNIVERSITY OF CHICAGO LAW REVIEW 1073 (2015).
- *John R. Allison, Mark A. Lemley (Stanford), & David L. Schwartz (Northwestern University), *Understanding the Realities of Modern Patent Litigation* 92 TEXAS LAW REVIEW 1769 (2014).
- John R. Allison, Arti K. Rai (Duke University), & Bhaven Sampat (Columbia Univ.), *University Software: Patents, Open Source, and Commercialization*, in PERSPECTIVES ON COMMERCIALIZING INNOVATION, Cambridge University Press (F. Scott Kieff & Troy A. Paredes, eds. 2014).
- *John R. Allison, Emerson Tiller (Northwestern Univ.), & Samantha Zyontz (Northwestern Univ.), *Patent Litigation and the Internet*, 2012 STANFORD TECHNOLOGY LAW REVIEW 3. (Selected as one of the best articles on Intellectual Property Law of 2012 and reprinted in the Intellectual Property Law Review 2013.)
- *John R. Allison, Mark A. Lemley (Stanford), & Joshua W. Walker (Stanford), *Patent Quality and Settlement Among Repeat Patent Litigants*, 99 GEORGETOWN LAW JOURNAL 677-712 (2011).
- *John R. Allison, Mark A. Lemley (Stanford), & Joshua W. Walker (Stanford), *Extreme Value or Trolls on Top? Characteristics of the Most-Litigated Patents*, 158 UNIVERSITY OF PENNSYLVANIA LAW REVIEW 1 (2010).
- *Arti K. Rai (Duke University), John R. Allison, Bhaven Sampat (Columbia University), *University Software Ownership and Litigation: A First Examination*, 87 NORTH CAROLINA LAW REVIEW 1519-1570 (2009).
- *John R. Allison & Ronald J. Mann (Columbia University), *The Disputed Value of Software Patents*, 85 WASHINGTON UNIVERSITY LAW REVIEW 297-342 (2008).
- *John R. Allison & Thomas W. Sager (UT IROM Dept.), *Valuable Patents Redux: On the Enduring Merits of Using Patent Characteristics to Identify Valuable Patents*, 85 TEXAS LAW REVIEW 1769-1797 (2007).
- *John R. Allison, Abe Dunn (UT Economics Dept.), & Ronald J. Mann (Columbia University), *Software Patents, Incumbents, and Entry*, 85 TEXAS LAW REVIEW 1579-1625 (2007).
- *John R. Allison & Mark A. Lemley (Stanford University), *The (Unnoticed) Death of the Doctrine of Equivalents*, 59 STANFORD LAW REVIEW 955-984 (2007).
- *John R. Allison & Starling D. Hunter (MIT), *On the Feasibility of Reforming Patent Quality One Technology at a Time: The Case of Business Methods*. 21 BERKELEY TECH. L.J. 729-794 (2006).
- *John R. Allison, Mark A. Lemley (Stanford University), Kimberly A. Moore (George Mason Univ.),

& R. Derek Trunkey (George Mason Univ.), *Valuable Patents*. 92 GEORGETOWN LAW JOURNAL 435-479 (2004).

*John R. Allison & Emerson H. Tiller (Northwestern University), *The Business Method Patent Myth*. 18 BERKELEY TECH. LAW JOURNAL 987-1084 (2003).

John R. Allison & Emerson H. Tiller (Northwestern University), *Internet Business Method Patents*, in PATENTS IN THE KNOWLEDGE-BASED ECONOMY 259-280 (Wesley M. Cohen & Stephen A. Merrill eds. 2003).

*John R. Allison & Mark A. Lemley (UC-Berkeley), *The Growing Complexity of the United States Patent System* 82 BOSTON UNIVERSITY LAW REVIEW 77-144 (2002).

John R. Allison & Emerson H. Tiller (MSIS Dept.), *Statistical Analysis of Internet Business Method Patents, Final Statistical Findings*, National Academy of Sciences (2001).

*John R. Allison & Mark A. Lemley (UC-Berkeley), *Who's Patenting What? An Empirical Exploration of Patent Prosecution*, 53 VANDERBILT LAW REVIEW 2099-2174 (2000).

*John R. Allison & Mark A. Lemley (UC-Berkeley), *How Federal Circuit Judges Vote in Patent Validity Cases*, 27 FLORIDA STATE UNIV. LAW REVIEW 745-766 (2000).

*John R. Allison & Lianlian (Cal. State), *The Evolution of Chinese Attitudes Toward Property Rights in Invention and Discovery*, 20 UNIV. OF PENNSYLVANIA JOURN. OF INTERNATIONAL ECONOMIC LAW 735-792 (1999).

*John R. Allison & Mark A. Lemley (UC-Berkeley), *Empirical Evidence on the Validity of Litigated Patents*, 26 AMERICAN INTELLECTUAL PROP. LAW ASS'N QUAR. JOURN. 185-277 (1998).

John R. Allison, *Five Ways to Keep Disputes Out of Court*, HARVARD BUSINESS REVIEW ON NEGOTIATION AND CONFLICT RESOLUTION (HBR Press), 163-187 (2000), originally published in the HARVARD BUSINESS REVIEW, Jan.-Feb. 1990.

John R. Allison, *How Accommodating Do You Have to Be?*, ACROSS THE BOARD—THE CONFERENCE BOARD MAGAZINE, June 1996, 43-48.

*John R. Allison, *Rule-Making Accuracy in the NCAA and Its Member Institutions: Do Their Decisional Structures and Processes Promote Educational Primacy for the Student-Athlete?*, 44 UNIVERSITY OF KANSAS LAW REVIEW 1-60 (1995).

*John R. Allison, *A Process Values Analysis of Decision-Maker Bias: The Case of Economic Conflicts of Interest*, 32 AMERICAN BUSINESS LAW JOURNAL 481-540 (1995) (Hoerber Award for Excellence in Research).

*John R. Allison, *Ideology, Prejudgment, and Process Values*, 28 NEW ENGLAND LAW REVIEW 657-743 (1994).

*Lianlian Lin (Cal. State) & John R. Allison, *An Analysis of Expropriation and Nationalization Risk in China*, 19 YALE JOURNAL OF INTERNATIONAL LAW 135-186 (1994).

*John R. Allison, W.W. Cooper & Abraham Charnes (all of U.T.), *Uses of Modeling in Science*

and Society, in ETHICS IN MODELING 11-36 (W.A. Wallace, ed. 1994). Tarrytown, NY: Elsevier Science, Inc.

- *John R. Allison, *Combinations of Decision-Making Functions, Ex Parte Communications, and Related Biasing Influences: A Process Value Analysis*, 1993 UTAH LAW REVIEW 1135-1223 (1993)
- *John R. Allison, W.W. Cooper, George Kozmetsky, Fred Phillips (all of U.T.) *Comprehensive Audits for Use in Evaluating Scientific Research*, 3 ACCOUNTABILITY IN RESEARCH: POLICIES AND QUALITY ASSURANCE 147-156 (1993)
- *John R. Allison, W.W. Cooper, George Kozmetsky, Fred Phillips (all of U.T.), *Self-Policing and Reinforcement as Alternatives to Government Regulation for Quality Assurance in Research*, 3 ACCOUNTABILITY IN RESEARCH: POLICIES AND QUALITY ASSURANCE 137-45 (1993).
- *John R. Allison, *The Role of Legal Scholarship in the Business School*, 10 JOURNAL OF LEGAL STUDIES EDUCATION 131-136 (1992).
- *John R. Allison & W.W. Cooper, *Data Disclosure & Data Sharing in Scientific Research*, 2 ACCOUNTABILITY IN RESEARCH: POLICIES AND QUALITY ASSURANCE 93-132 (1992).
- *John R. Allison, *The Role of Law in the Business School Curriculum*, 9 JOURNAL OF LEGAL STUDIES EDUCATION 239-264 (1991).
- John R. Allison, *Easing the Pain of Legal Disputes: The Evolution and Future of Reform*, 33 BUSINESS HORIZONS 13-20 (Sept./Oct. 1990).
- *John R. Allison, *The Context, Properties, and Constitutionality of Nonconsensual Arbitration: A Study of Four Systems*, 1990 JOURNAL OF DISPUTE RESOLUTION 1-101 (1990)
- John R. Allison, *Five Ways to Keep Disputes Out of Court*, 90 HARVARD BUSINESS REVIEW 166-177 (Jan./Feb. 1990)
- *John R. Allison, *An Analysis of the Vertical Price-Nonprice Dichotomy*, 21 AKRON LAW REVIEW 131-189 (1987).
- *John R. Allison, *Arbitration of Private Antitrust Claims in International Trade: A Study in the Subordination of National Interests to the Demands of a World Market*, 18 NEW YORK UNIVERSITY JOURNAL OF INTERNATIONAL LAW & POLITICS 361-439 (1986).
- *John R. Allison, *Arbitration Agreements and Antitrust Claims: The Need for Enhanced Accommodation of Conflicting Public Policies*, 64 NORTH CAROLINA LAW REVIEW 219-276 (1986).
- *John R. Allison, *Complaining Dealers, the Terminated Price Cutter, and Sherman Act Conspiracy Doctrine*, 22 AMERICAN BUSINESS LAW JOURNAL 467-501 (1985).

B. Book Chapters

John R. Allison, *Patent Value*, in RESEARCH HANDBOOK ON THE ECONOMICS OF INTELLECTUAL PROPERTY LAW: VOLUME II – ANALYTICAL METHODS (David L. Schwartz & Peter S. Menell, eds.) (Edward Elgar Publishing, forthcoming 2018)

John R. Allison, *Patent Law's Disclosure Requirements: Enablement and Written Description*, in PATENT LAW: CASES AND PRINCIPLES (Ted Sichelman, ed.) (Law Carta Publishing, forthcoming 2018).

C. Scholarly Books

TELECOMMUNICATIONS DEREGULATION: MARKET POWER AND COST ALLOCATION (John R. Allison & Dennis Thomas, eds.). Westport, CT: Quorum Books (division of Greenwood Press) (1990), 282 pp.

D. Textbooks

John R. Allison & Robert A. Prentice, *Business Law*, 16th Edition. University Coop Custom Publishing (Forty Acres Publishing 2017), 992 pp. I was also a coauthor on the previous editions of this book.

John R. Allison & Robert A. Prentice, *THE LEGAL ENVIRONMENT OF BUSINESS*, Oak Park, IL: The Dryden Press (division of Harcourt Brace) (3d ed. 1993), 798 pp. I was also a coauthor on the previous editions of this book.

John R. Allison, Rate A. Howell, & Robert A. Prentice, *BUSINESS LAW: ALTERNATE EDITION*. Hinsdale, Illinois: The Dryden Press (division of Harcourt Brace) (6th ed. 1992), 1044 pp. I was also a coauthor on the previous editions of this book.

E. Other Publications

"Effect of Patent Litigation by Nonpracticing Entities on the Worldwide Semiconductor Industry." May 2012, 106 pp. Report to the Korean Semiconductor Industry Association.

Professional Memberships

American Law & Economics Association

Society for Empirical Legal Studies

American Intellectual Property Law Association

Academy of Legal Studies in Business

State Bar of Texas

Honors and Awards

McCombs Research Excellence Award, Nominee, 2009.

Member, Task Force on Patent Infringement Litigation, Searle Civil Justice Center, Northwestern University, Sept. 1, 2008 to August 31, 2010.

Outstanding faculty member in Term 2, 2004, MS Program in Science & Technology Commercialization

Ralph C. Hoeber Award for Excellence in Research, article in American Business Law Journal, vol. 32 (1995).

Faculty Award of Excellence, Academy of Legal Studies in Business, 1987 (given every other year by national academy).

Holmes/Cardozo Award for Best Paper, Academy of Legal Studies in Business 1986 annual conference.

Recipient, Graduate Business Council Award for Outstanding Professor in MBA Core, Spring 1984.

Grants

McCombs School of Business, 2002. Statistical Analysis of Internet-Related Business Method Patents. (\$17,490).

National Academy of Sciences—Science, Technology, & Economic Policy Board, 2000-2001 (with Emerson H. Tiller). Statistical Analysis of Internet-Related Business Method Patents. (\$ 21,000).

McCombs School of Business, 2000. Statistical Analysis of Internet-Related Business Method Patents. (\$12,000).

McCombs School of Business, 1999. Statistical Analysis of 1,000 Randomly Selected Patents, 1996-98 and 1,000 Randomly Selected Patents, 1976-78 (\$12,000).

Texas State Controller, 1994. Oversight of Historically Underutilized Business Study (main study being conducted by National Economic Research Associates). Part of a small team, headed by Ray Marshall (\$107,000).

Corpus Christi Regional Transit Authority, 1993. Disadvantaged Business Enterprise Study-- Capacity, Utilization, Barriers to Procurement Participation. Part of a small team, headed by Ray Marshall (\$100,000).

Texas Department of Transportation, 1992-93. Disadvantaged Business Enterprise Capacity Study [part of a large team, with members from U.T.-Austin's Center for Legal & Regulatory Studies (within Business School), LBJ School of Public Affairs, Center for Transportation Research (nominal prime contractor) as well as several other researchers from other U.T.-Austin sub-units, other U.T. System campuses, and Texas Southern University] (\$600,000).

Center for Rural Health Initiatives, 1991. Study of Rural Hospital Governance

Editorial Activities and Positions

Senior Advisory Editor, *American Business Law Journal*, 1985-present.

Reviewer, *American Journal of Law & Economics*, 2017

Reviewer, *Science*, 2017

Reviewer, Israel Academy of Sciences, 2017

Reviewer, *Industrial & Corporate Change*, 2017

Reviewer, *Journal of Law, Economics, & Organizations*, 2017

Reviewer, Israel Academy of Sciences, 2016

Reviewer, *Journal of Legal Studies*, 2012-2015

Reviewer, *Yale Law Journal*, 2014, 2015.

Reviewer, *Stanford Law Review*, 2014.

Reviewer, *European Journal of Law & Economics* 2014.
Reviewer, *International Journal of Law & Economics* 2013-14.
Reviewer, *American Business Law Journal* 2008=2015.
Law Track Chair, International Decision Sciences Institute Annual Meeting, 2012-2013
Reviewer, *Strategic Management Journal*, 2010-2011
Reviewer, *Law & Social Inquiry*, 2010-2011
Reviewer, Conference on Empirical Legal Studies, Yale Univ., New Haven, CT. 2010-2011
Reviewer, National Science Foundation Proposal # 1020119, "Creative Culture, Innovating Ways, and Intellectual Property Law." Reviewed April 2010.
Reviewer, *Journal of Strategic Information Systems*, 2010-2011.
Reviewer, *Research Policy*, 2007-08.
Reviewer, National Science Foundation Proposal # 0719212, "A Comprehensive Data Set of Published US Patent Litigations Decisions: 1929-2006." Reviewed March 2007.
Reviewer, *Journal of Law & Economics*, 2004
Reviewer, *Management Science*, 2004
Reviewer, International Conference on Information Systems, Society, Policy, & Regulation Track, 2002
Accountability in Research: Policies and Quality Assurance
Editorial Board 1993-1999
American Business Law Journal, Editor-in-Chief 1985

Presentations, Conferences, and Seminars

"How Often Do Non-Practicing Entities Win Their Patent Suits?" Summer IP Institute, Munich Germany, June 20, 2016.

"Some Things We Know About Software Patents from Empirical Research, 20th Annual Symposium on Software IP, Berkeley Center for Law & Technology, Berkeley, CA, April 14-15, 2016.

Discussant, "Testing the Pros and Cons of Patent Trolls" (by Gwendolyn Ball), PatCon6—The Sixth Annual Patent Conference, Boston College, Boston, MA, April 8-9, 2016.

"How Often Do NonPracticing Entities Win Their Patent Suits?" Sheller College of Business, Georgia Institute of Technology, March 14, 2016.

"How Courts Decide Patent Definiteness & Disclosure," *American Law & Economics Annual Meeting*, Columbia University, May 15-16, 2015.

"Are Patent Disclosure and Definiteness Technology Specific?" *Searle Center Roundtable on Patents and Technology Standards*, Northwestern University, April 9-10, 2015 (with Lisa Ouellette).

"Are Patent Disclosure and Definiteness Technology Specific?" *The American Innovation Machine: What Role for Patents?* Hoover Institute, Stanford University, January 29-30, 2015.

"Empirical Evidence on Litigation of Software and Business Method Patents," *Roundtable on Software & Business Method Patents*, Searle Center for Civil Justice Research,

Northwestern University Law School, April 24, 2014.

“New Evidence on Patent Litigation Outcomes Across Industries,” *PatCon4 (The 4th Annual Patent Conference)*, University of San Diego, April 4, 2014.

“New Evidence on Patent Infringement and Validity Decisions by U.S. District Courts,” *Steps Toward Evidence-Based IP*, University of Texas School of Law, Jan. 24, 2014.

Panel on “Strategic Patent Litigation Behavior & Patent Trolls,” *American Business Law Ass’n Annual Meeting*, Boston, MA, Aug. 8, 2013.

“Evidence on the Validity and Infringement of US Patents: A Comprehensive Empirical Examination,” *International Decision Sciences Institute*, Bali, Indonesia, July 9, 2013.

Taught business law course at the University of Edinburgh, Scotland, Summer 2013.

Invited participant in Roundtable on “Solutions to the Problem of Patent Assertion Entities (‘Trolls’),” UC-Hastings School of Law, San Francisco, CA, May 22-24, 2013 (Input from panel provided directly to the Federal Trade Commission for investigation and to the U.S. House of Representatives Judiciary Committee that has been considering legislation to deal with patent litigation abuses by so-called “patent trolls. Legislation adopting most or our recommendations has passed the House and is being considered by the Senate.)

“Developing Metrics and Tools for Estimating the Probability of Compliance with Adequate Disclosure Requirements of Patent Law,” Conference on Solutions to the Software Patent Problem, Santa Clara University, Santa Clara, CA, Nov. 16, 2012.

Paper discussant, IP Scholars Conference, Stanford University, Palo Alto, CA, Aug. 9-10, 2012.

“The Effect of NPE Patent Infringement Litigation on the Semiconductor Industry,” World Semiconductor Council, Saratoga Springs, NY, May 24, 2012,

Paper discussant, “The Direct Costs of NPE Patent Litigation,” by Bessen & Meurer, PatCon2, Boston College, Boston, MA, May 15-16, 2012.

Paper discussant, “The Future of Patent Law,” University of San Diego Second Annual Patent Law Conference, January 19-21, 2012.

Presented half-day workshop on Empirical Legal Studies (with Robert Bird, University of Connecticut), Academy of Legal Studies in Business annual meeting, New Orleans, LA, August 10, 2011.

Invited Participant, Intellectual Property Policy and Innovation Institute, National Bureau of Economic Research, Cambridge, MA, July 27, 2011.

Participant, American Law & Economics Ass’n annual meeting, Columbia Univ., New York, NY, May 20-21, 2011.

Participant, Northeast Decision Sciences Institute meeting, Montreal, April 14-15, 2011.

Participant, "The Patent Conference," University of Kansas, April 8, 2011

"Litigation of Early-Stage Internet Patents," Distinguished Professor Presentation, John Marshall School of Law, Chicago, IL April 1, 2011.

"Patent Litigation and the Internet," Empirical Studies in Intellectual Property Conference, University of San Diego, Dec. 4, 2010.

"Patent Quality and Settlement Among Repeat Patent Litigants (revised again)," Empirical Studies of Patent Litigation Roundtable, Northwestern University, Chicago, IL, Nov. 19, 2010.

"Patent Quality and Settlement Among Repeat Patent Litigants (substantially revised)," Conference on Empirical Legal Studies, Yale University, New Haven, CT., Nov. 5, 2010.

Discussant, David Olson, "Empirical Study of Dissemination of Invention Information in the Patent System," Conference on Empirical Legal Studies, Yale University, New Haven, CT., Nov. 5, 2010.

"Patent Quality and Risk Aversion Among Repeat Patent Litigants," National Bureau of Economic Research, Summer Intellectual Property Institute, Cambridge, MA, July 28, 2010.

"Extreme Value or Trolls on Top? Characteristics of the Most-Litigated Patents," International Decision Sciences Institute, 10th Annual Meeting, Nancy, France, June 26, 2009.

"Characteristics of Hyper-Litigated Patents: Preliminary Findings," Rocky Mountain Academy of Legal Studies in Business Annual Meeting, Vail, CO, Oct. 3, 2008.

Taught survey law course at the University of Edinburgh, Scotland, Summer 2007.

"The Disputed Quality of Software Patents," American Law & Economics Ass'n Annual Conference, Harvard University, Boston, MA, May 5, 2007.

Attendee, "Conducting Empirical Legal Scholarship: The Advanced Course," Washington University at St. Louis (workshop sponsored by WUSL and Northwestern University), Feb. 9-11, 2007.

"Two Empirical Studies of Business Method Patents," University of Florida, Jan. 10, 2007.

Discussant of "Patent Metrics: The Mismeasure of Innovation in the Biotechnology Patent Debate," Frontiers of Intellectual Property Conference, University of Texas, Nov. 9, 2006.

Discussant of "Competition and the Quality of Standard Form Contracts: An Empirical Analysis of Software License Agreements," Conference on Empirical Legal Scholarship, University of Texas, Oct. 27, 2006

Attendee at "Conference on IP and the Biosciences," Stanford University, Sept. 15, 2006.

“The Methodologies of Empirical Legal Scholarship” (panel), Academy of Legal Studies in Business Annual Meeting, St. Petersburg, FL, Aug. 11, 2006.

Participant, Center for Public Genomics Retreat, Duke University, March 31, 2006 (I was a bioinformatics patent consultant on a grant received by Duke from the National Institutes for Health.)

“University Software Ownership: Trends, Determinants, and Open Source,” Conference on Commercialization of Technology, Washington University School of Law, St. Louis, MO, Nov. 5, 2005.

“An Empirical Analysis of the PTO’s Heightened Scrutiny of Applications for Business Method Patents” Academy of Legal Studies in Business Annual Meeting, San Francisco, CA, Aug. 5, 2005.

“On Experimental Patent Reform and the Failure to Fix a Non-Problem II” (Revised version with additional data from manually examining a sample of non-patent prior art (journal articles and other publications. We decided to manually collect and analyze a much larger sample, however.). Southern Economic Ass’n Annual Meeting, New Orleans, LA, November 22, 2004 (co-presented with Starling Hunter, MIT Sloan School of Business).

“On Experimental Patent Reform and the Failure to Fix a Non-Problem” (Preliminary data and findings—analysis of non-patent prior art in business method patents limited to prior art identified by textual analysis software), Nat’l Bureau of Economic Research Workshop, 250 Mass. Ave., Boston, MA, September 26, 2004 (co-presented with Starling Hunter, MIT Sloan School of Business).

“Patents, Law, & Politics: A Case Study of Internet Patents,” Information & Communications Policy Colloquium, University of Texas Law School, March 6, 2003 (co-presented with Emerson Tiller).

“The Business Method Patent Myth,” Huber-Hurst Research Seminar, University of Florida, Feb. 6, 2003.

“Final Statistical Findings in Study of Internet-Related Business Method Patents,” National Academy Sciences: Science, Technology, & Economic Policy Board (STEP), Wash. D.C., Oct 22, 2001 (with Emerson H. Tiller).

“Definitional Problems in Software Patenting,” workshop on “Patent Mapping Project,” National Academy Sciences: STEP, Wash. D.C., Feb. 9, 2001.

“Preliminary Statistical Findings in Study of Internet-Related Business Method Patents,” National Academy Sciences: STEP, Wash. D.C., Apr. 18, 2001 (with Emerson H. Tiller).

“Establishing and Maintaining an Intellectual Property Portfolio,” 2 presentations at Travis County Bar Association Conference, “Legal Issues Affecting High-Tech Companies.” Austin, TX, May 5, 2000.

“Software Patents and Method-of-Doing-Business Patents,” presentation in panel, “Electronic Commerce and Cyberlaw.” National Meeting of the Academy of Legal Studies in

Business, St. Louis, Aug. 6, 1999.

"Empirical Research in Patent Law with Methodological Generalizations to Other Topical Areas." National Meeting of the Academy of Legal Studies in Business, St. Louis, Aug. 6, 1999.

"Empirical Evidence on the Validity of Litigated Patents," University of Michigan School of Law, Nov. 24, 1998.

"Evolution of Chinese Attitudes Toward Invention & Discovery," 1998 annual meeting of the Academy of Legal Studies in Business, San Diego, August 1998.

"Empirical Evidence on the Validity of Litigated Patents," Stanford Law School, April 17, 1998.

"An Analysis of Supreme Court and Lower Federal Court Requirements for Historically Underutilized Business Programs to be Constitutional--With a Focus on the New Texas Program," Historically Underutilized Business Conference, Co-Sponsored by the LBJ School of Public Affairs HUB Research Center and the GSB Center for Legal & Regulatory Studies, Austin, TX, July 27, 1995:

"The Student-Athlete and Educational Primary: Do the Structures and Processes of the NCAA and Member Institutions Promote Accurate Rule Making?" University of Wisconsin Law School Symposium, "The NCAA, Institutional Control Mechanisms, and the Student-Athlete," February 11, 1995, Madison, WI.

"Comprehensive Audits for Use in Evaluating Scientific Research" (with W.W. Cooper, G. Kozmetsky, F. Phillips). Third International Conference on Research Policies and Quality Assurance, Baltimore, May 2, 1993.

"Self-Policing and Reinforcement as Alternatives to Government Regulation for Quality Assurance in Research" (with W.W. Cooper, G. Kozmetsky, F. Phillips), Third International Conference on Research Policies and Quality Assurance, Baltimore, May 2, 1993.

"Constitutionality of State and Local Government Disadvantaged Business Enterprise Programs," Southwest Region University Transportation Center, April 29, 1993, Austin.

"Process Values and Decision-Maker Economic Interests," 1993 annual meeting of Pacific Southwest Academy of Legal Studies in Business, February 1993.

"Process Values and the Combinations of Decision-Making Functions," 1992 annual meeting of the Academy of Legal Studies in Business, August, 1992.

"Seminar on U.S. Business Law and Regulation," Presented to High-level Government and Business leaders from Russia, Ukraine, and Belarus, July 1, 1992, Austin.

"The Concept of Accuracy in Legal Decision Making," 1992 annual meeting of Pacific Southwest Academy of Legal Studies in Business, February 1992.

"A Taxonomy of Decision-Maker Bias," 1991 annual meeting of the Academy of Legal Studies in Business, August 1991.

"A Mind-Expanding Look at Procedure," Center for Legal & Regulatory Studies conference, "Making Utility Regulation Work at the Public Utility Commission of Texas," June 10, 1991.

"Making Utility Regulation Work at the Public Utility Commission of Texas." A conference of the Center for Legal & Regulatory Studies that I sponsored and coordinated at Austin, Texas, June 10, 1991.

- "Data Disclosure and Data Sharing in Scientific Research" (with W.W. Cooper), Second International Conference on Ethics and Quality Assurance in Research, Rome, Italy, May 1991.
- "Structural Bias in Nonconsensual Dispute Resolution," 1990 annual meeting of the Academy of Legal Studies in Business, August, 1990.
- "The University of Texas Regulatory Institute: Fundamental Issues in Utility Regulation." A conference of the Center for Legal & Regulatory Studies that I sponsored and coordinated at Austin, Texas, June 12-14, 1990.
- "Uses of Modeling in Science and Society" (with W.W. Cooper & A. Charnes), at "Ethics in Modeling" workshop, Rennselaer Polytechnic Institute (funded by Sloan Foundation), Oct. 12-14, 1989.
- "Alternative Dispute Resolution: Can We Disagree Without Being Disagreeable?", 1989 annual meeting of the Academy of Legal Studies in Business, August, 1989.
- "The University of Texas Regulatory Institute: Fundamentals of Utility Regulation," A conference of the Center for Legal & Regulatory Studies that I sponsored and coordinated, Austin, Texas, June 13-15, 1989.
- "Mandatory Administrative Dispute Resolution: The Case of FIFRA Data-Cost Arbitration," 1988 annual meeting of the Academy of Legal Studies in Business, August, 1988
- "Emerging Issues of Competition in the Electric Utility Industry," A joint conference of the Center for Legal & Regulatory and the Public Utility Commission of Texas that I sponsored and coordinated, Austin, Texas, May 2-3, 1988.
- "Experimental Dispute Resolution at the Constitutional Margin: A Preliminary Report," The Jesse H. Jones Graduate School of Administration, Rice University, Houston, Texas, March 18, 1988.
- "Current Issues in Telephone Regulation: Dominance and Cost Allocation in Interexchange Markets," A joint conference of the Center for Legal & Regulatory Studies and the Public Utility Commission of Texas that I sponsored and coordinated, Austin, Texas, October 4-6, 1987.
- "An Empirical Analysis of the Vertical Price-Nonprice Dichotomy," 1987 annual meeting of the Academy of Legal Studies in Business, August, 1987.
- "Failure of the Efficiency Model to Account for Strategic Behavior, with Emphasis on Raising Rivals' Costs," part of a panel discussion, "Reflections on Current Antitrust Policy," 1987 annual meeting of the Academy of Legal Studies in Business, August, 1987.
- Discussant, "Are Corporate Directors Protecting the Rights of Shareholders?", T. Boone Pickens, 1986 ITT Keynote Issues Lecture Series, November 13, 1986, University of Texas, Austin.
- Panel Discussion with Professors Edward Sherman and Michael Tigar of the U.T. Law School, "Complex Litigation," KUT Radio, broadcast in two segments of "The Next 200 Years," Nov. 26 and Dec. 3, 1985.
- "Arbitration Agreements and Antitrust Claims: The Need for Enhanced Accommodation of Conflicting Policies," 1985 annual meeting of the Academy of Legal Studies in Business,

August, 1985. (This paper received the Holmes/Cardozo Award for Best Paper at 1985 annual meeting.)

Participated in First Annual Teaching Conference for Experienced Faculty, sponsored by Center for Teaching Effectiveness, Jan. 1986.

"Research and Development Joint Ventures: Is New Antitrust Legislation Needed?", The Wharton School, University of Pennsylvania, January 20, 1984.

Committee Assignments

A. University Committees

University Recreational Sports Committee, 2007-11

University General Faculty Rules Committee, 2005-2009, vice-chairman 2006-2007, chairman 2007-08.

University Calendar Committee, 2006-2008, chairman 2007-08.

University Committee on Student Affairs, 2007-08

University Intellectual Property Committee, 1997-2005.

Graduate Assembly, 1999-2005.

Chairman, Hearing Panel for Faculty Grievance Against University, May 2001.

B. McCombs School of Business Committees & Other Service

McCombs School of Business Hall of Fame Selection Committee, 2010-2018

Parliamentarian, McCombs School of Business, 1986-88, 1993-94, 1996-2018.

McCombs School of Business Endowments Committee, 2014-2015

McCombs School of Business Promotion and Tenure Committee, 2011-2015

McCombs School of Business Honors Program Faculty Committee, 2010-2014

Worked with Senior Associate Dean Paul Newman and faculty members to develop a contract for faculty participation & compensation, plus a copyright license agreement and contractual provisions for handling faculty right of publicity issues. The contract went through multiple rewrites. Summer 2013.

Dean's Ad Hoc Committee to Evaluate the McCombs Merit Review Process, 2010-11

Ad Hoc Committee on Reform of Curriculum, 2010-11

Program Review Committee-IROM Dept., 2006-07

McCombs Scholarship Committee, 2005

McCombs School Promotion & Tenure Committee, 1987-90, 92-94, 2011-14

Ad Hoc Committee to Study Expansion of Manufacturing Systems Center, 1991-92

McCombs Teaching Awards Committee, 87-88, 88-89, 89-90, 90-91

C. Departmental Committees

Associate Chairman, Dept. of Business, Government, & Society, 2011-2018

Business, Government & Society Dept. Executive Committee, 2010-2018

Committee to Evaluate David B. Spence for professorship appointment 2016.

Committee to Evaluate David B. Spence for Promotion to Full Professor (research evaluation), 2012-13

Post-Tenure Review and Endowment Continuation Committee, Chair, for Robert A. Prentice, 2012

Post-tenure Review Committee for Prof. Paula Murray, 2010

Chair, Post-tenure Review and Endowment Continuation Committee for Prof. Frank B. Cross, 2010.

Post-tenure Review Committee for Prof. David B. Spence, 2009

Chair, Committee on Promotion of Christopher Meakin to Senior Lecturer, 2007

Post-tenure Review Committee for Prof. Robert A. Prentice, 2006

Post-tenure Review Committee for Prof. Paula C. Murray, 2005

Other Administrative Duties & Professional Service Activities

I have reviewed the work of approximately 60 faculty members at other institutions in connection with promotion/tenure decisions. The most recent have been:

2015 Georgia Tech University Scheller College of Business

2014 University of Georgia Terry College of Business

2013 University of Michigan Ross School of Business

Director, Center for Legal & Regulatory Studies, 1987-1999.