

BENSON A. E. (BEN) BENTZIN

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EDUCATION

THE WHARTON SCHOOL, University of Pennsylvania Philadelphia, PA
Master of Business Administration May, 1992
Marketing and Strategic Management specializing in marketing of technology

ARIZONA STATE UNIVERSITY Tempe, AZ
Bachelor of Science in Finance, *Cum Laude* December, 1989

PROFESSIONAL EXPERIENCE

INTERACTIVE HEALTH TECHNOLOGIES, LLC Austin, TX
CEO January 2011 to present

WCIT 2006, INC. Austin, TX
CEO March 2005 to November 2005

LNNI, INC. dba GalleryWatch Austin, TX
Director June 2003 to August 2006

DELL INC. Austin, TX
Director, Americas Online Division Feb. 2001 to Apr. 2002
Director of Product Management, Public Online Division Dec. 1999 to Jan. 2001
Director of Marketing, Higher Education Sales Division Nov. 1998 to Nov. 1999
Director of Product Marketing, Latitude Portables Product Group Jan. 1998 to Nov. 1998
Director of Program Management, Portables Product Group Nov. 1996 to Dec. 1997
Director, WW Product Marketing, Dimension Sep. 1995 to Oct. 1996
Director of Marketing, Dell Direct Jan. 1994 to Aug. 1995
Merchandising Manager, Dell Worldwide Marketing Jul. 1993 to Dec. 1993
Marketing Manager, DellWare Jul. 1992 to Jun. 1993

INTELLIGENT ELECTRONICS, INC. Exton, PA
Corporate Research Manager 1991

MITCHELL SWEET & ASSOCIATES Tempe, AZ
Division Manager 1984-1990

TEACHING EXPERIENCE

UNIVERSITY OF TEXAS, McCombs School of Business Austin, TX
Lecturer, Department of Marketing Jan. 2007 to present

UNIVERSITY OF HOUSTON, Bauer College of Business Houston, TX
Lecturer, Department of Marketing & Entrepreneurship Aug. 2006 to Dec. 2006

COMMUNITY SERVICE

UNIVERSITY OF TEXAS AT AUSTIN MCDONALD OBSERVATORY Board of Visitors	Austin, TX February 2018 to present
AUSTIN SYMPHONY ORCHESTRA President, Board of Trustees	Austin, TX September 2019 to present
AUSTIN SYMPHONY ORCHESTRA Board Member, AVP Finance, Executive Committee	Austin, TX October 2017 to August 2019
KUT 90.5 FM PUBLIC RADIO Member, Leadership Council	Austin, TX December 2008 to September 2015
UNITED WAY OF THE CAPITAL AREA Campaign Co-Chairman Board Member <ul style="list-style-type: none">▪ Co-chairman of \$16 million annual United Way campaign	Austin, TX August 2010 to May 2012 November 2011 to April 2013
CENTER FOR CHILD PROTECTION Past-President, Board of Directors <ul style="list-style-type: none">▪ Co-chairman, completed \$9.1 million capital campaign to build Kozmetsky Center for Child Protection▪ Co-founded Travis County implementation of statewide Baby Moses initiative	Austin, TX September 2003 to December 2010
HELPING HAND HOME FOR CHILDREN Member, Community Advisory Board	Austin, TX May 2005 to May 2010
KNIGHTS OF THE SYMPHONY Member	Austin, TX June 1998 to present
CHILDREN'S ADVOCACY CENTERS OF TEXAS Member, Public Policy Committee	Austin, TX January 2004 to December 2007
BALLET AUSTIN Member, Board of Directors <ul style="list-style-type: none">▪ Member, Management Committee▪ Chair, Marketing Committee▪ Recognized with Ballet Austin <i>Bravo</i> award	Austin, TX May 1995 to May 2007
TEXAS BOOK FESTIVAL Member, Advisory Committee	Austin, TX January 2002 to December 2005
ST. THERESA PARISH CATHOLIC SCHOOL Chairman, Finance Committee	Austin, TX July 2003 to June 2005
GOVERNOR'S HOMELAND SECURITY ADVISORY COUNCIL Chairman, appointed by Texas Governor Rick Perry	Austin, TX January 2004 to December 2004
BOYS AND GIRLS CLUBS OF CAPITAL AREA Vice President, Resource Development <ul style="list-style-type: none">▪ Member, Management Committee▪ Chair, Marketing Committee	Austin, TX June 1999 to October 2004

- Recognized with Ballet Austin *Bravo* award

LONG CENTER FOR THE PERFORMING ARTS
Founding Chairman of the Board

Austin, TX
April 1997 to December 2001

- Founded community not-for-profit corporation
- Led effort to design regional performing arts center

CHAMBER OF COMMERCE LIGHT RAIL TASKFORCE
Co-Chairman

Austin, TX
January 2000 to December 2000

ADDITIONAL INFORMATION

- 2016 Austin Technology Community Leadership Award from the Austin chapter of the Society of Information Managers
- 2004 Austin Under 40 Award
- 2002 Republican nominee for Texas Senate, District 14
- 2001 Recipient, Downtown Austin Alliance Chairman's Award