23-MONTH, ONLINE PROGRAM WITH IN-PERSON IMMERSIVES

Current technologies are generating a massive amount of data from business transactions and user-generated data, making data analytics a popular and rapidly-growing field. The MSBA-WP program will prepare you to lead in this emerging field, and allow you to study while you work.

Become an agent of change. Learn to effectively communicate analytics-driven solutions in business terms.

PROGRAM AT-A-GLANCE

- Blend of self-paced online learning and live online classes
- Cutting-edge analytics and visualization software
- 5 on-campus immersives at the McCombs School of Business in Austin, Texas
- Capstone experience with real companies
- Ongoing coaching, networking, and career support

IMPORTANT DEADLINES
Application Opens August 28, 2023
Round 1: October 11, 2023
Round 2: January 10, 2024
Round 3: March 6, 2024
Round 4: April 10, 2024

LOCATION
Online from anywhere in the Americas

CREDITS
36 credit hours

COSTS
In-State: $48,000
Out of State: $53,000

PROGRAM DATES
Program begins in June 2024

www.mccombs.utexas.edu/msba-wp
WHO SHOULD APPLY
The program is designed for working professionals attending part time.

PROGRAM HIGHLIGHTS
Customize your curriculum with pathway options including tracks in:
• Supply Chain
• Marketing Analytics

ADMISSIONS REQUIREMENTS
• Undergraduate degree from a recognized university, with 3.0 GPA or higher
• Resume, cover letter, and 2 letters of recommendation
• GRE or GMAT test scores (waiver available for select applicants)
• 3 essays (2 written, 1 video)

FINANCIAL SUPPORT
There are a variety of ways to obtain support including scholarships, free application for Federal Student Aid (FAFSA®), and other aid options such as loans.

Learn more about the new program by attending an info session.

You’ll leave ready to form insights from data and turn them into recommendations that improve business results.

We're here to help!
Work with a Senior Admission Officer from start to finish.