

CENTER FOR CUSTOMER INSIGHT
 AND MARKETING SOLUTIONS

Executive	Associate	Small Business	
*			Membership on Marketing Department Advisory Council (inputs into curriculum and Marketing Department direction)
*			Customized benefit co-developed based on company's unique needs
*			Invitation to submit two MBA practicums each year
*			Participation in the Marketing Conference & Challenge at the "Gold Level"
*			Recognition on signage in McCombs (3rd floor hallway near faculty lounge)
*			No cost access to select Executive Education classes
*			Seat on the Texas MS Marketing Advisory Council and reduced fee for seat on the Sales Minor Advisory Council
	*	*	Participation in the Marketing Conference & Challenge at the "Silver Level"
	*	*	Invitation to submit one MBA practicum each year
*	*	*	Opportunity to collaborate on research with Marketing faculty
*	*	*	Participation in MBA CCIMS Marketing Fellows classes/events
*	*	*	Invitation to two events with faculty and students each year
*	*	*	Recognition in CCIMS/Marketing Department communications
*	*	*	Access to student resumes
*	*	*	Receipt of CCIMS newsletter
*	*		Opportunity to submit articles for inclusion in newsletter