MASTER OF SCIENCE IN BUSINESS ANALYTICS
for Working Professionals Program (MSBA-WP)

23-MONTH, ONLINE PROGRAM WITH IN-PERSON IMMERSIVES

Current technologies are generating a massive amount of data from business transactions and user-generated data, making data analytics a popular and rapidly-growing field. The MSBA-WP program will prepare you to lead in this emerging field, and allow you to study while you work.

Become a data storyteller. Learn to effectively communicate what the data is telling you to drive business value for your organization.

PROGRAM AT-A-GLANCE

• Blend of self-paced online learning and live online classes
• Cutting-edge analytics and visualization software
• 5 on-campus immersives at the McCombs School of Business in Austin, Texas
• Capstone experience with real companies
• Ongoing coaching, networking, and career support

IMPORTANT DEADLINES
Application Opens August 29, 2022
Round 1: October 17, 2022
Round 2: January 9, 2023
Round 3: March 13, 2023
Round 4: April 17, 2023

LOCATION
Online from anywhere in the Americas

CREDITS
36 credit hours

COSTS
In-State: $48,000
Out of State: $53,000

PROGRAM DATES
Program begins in June 2023

https://msba-wp.mccombs.utexas.edu
WHO SHOULD APPLY
The program is designed for working professionals attending part time.

PROGRAM HIGHLIGHTS
Customize your curriculum with pathway options including tracks in:
• Financial Analytics
• Supply Chain
• Marketing Analytics

ADMISSIONS REQUIREMENTS
• Undergraduate degree from a recognized university, with 3.0 GPA or higher
• Resume, cover letter, and 2 letters of recommendation
• GRE or GMAT test scores
• 3 essays (2 written, 1 video)

FINANCIAL SUPPORT
There are a variety of ways to obtain support including scholarships, free application for Federal Student Aid (FAFSA®), and other aid options such as loans.

We’re here to help!
Work with a Senior Admission Officer from start to finish.

JOIN AN INFO SESSION
Learn more about the new program in this live online session.

→ REGISTER

PIVOT YOUR CAREER
You’ll leave ready to form insights from data and turn them into recommendations that improve business results.

→ START APPLICATION

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The University of Texas at Austin
McCombs School of Business