



Todd Huerta
Vice President, Supply Chain Finance
PepsiCo/Frito-Lay
Plano, TX

Todd Huerta is a seasoned finance executive with over 15 years of leadership at PepsiCo, one of the leaders in the CPG industry. Todd has a track record of delivering strong financial results and is a champion of talent within finance at PepsiCo. He has managed and led across a number of different areas of Finance, primarily focused on the Frito-Lay North America (FLNA) division based in Plano, TX.

Todd started his career at PepsiCo in customer finance and led several teams with Supply Chain and Brand Finance. He also led revenue and cost teams supporting the field teams in Phoenix, AZ, and was the region CFO for the Midwest region in St. Louis, MO. Todd also served as Chief of Staff for the office of the president for FLNA and was the corporate planner leading the development of the 5-year financial strat plan and in-year annual operating plan for FLNA.

Currently, Todd is the vice-president of supply chain finance for FLNA, responsible for managing all COGS and selling & distribution costs. This includes building the pipeline and delivering total company productivity for FLNA. He also leads global procurement finance for FLNA while managing asset strategy and executing a robust capital agenda.

Todd is a proud UT alumnus of the University of Texas at Austin with a B.A. in Economics (2000) and holds an M.B.A. in Corporate Finance (2005) from Texas Christian University.