

# PROGRAM ARCHITECTURE

Winning  
Pillar

Develop Winning Strategies

Make Decision Making a  
Core Competency

Build High Performing Teams

Design Your  
Organization to Execute

Leader  
Capabilities

Know your competition and how to  
outperform them

Know the requirements of high-quality  
decisions and the frameworks used to  
make them

Know the right mix of talent you need  
to win

Know how to build habits to  
consistently execute on the  
fundamentals of your business

Know what you need to be great versus  
good at

Know how to effectively deal with  
uncertainty and risk

Know how to develop and maintain a  
culture of teamwork and collaboration

Know how to design and align people,  
processes, and structure

Know how to develop and deploy agile  
and adaptable strategies

Know the relationship between your  
decisions and creating value

Know how to build healthy team  
dynamics

Know how to instill and reinforce  
continual improvement and innovation

Program  
Focus Areas

Identifying, developing, and  
leveraging core competencies

Using the right framework and  
criteria to make quality decisions

Identifying your strategic talent  
requirements and determining the  
right people for the right roles

Intentionally designing your  
operating model to execute

Analyzing value chain activities for  
competitive advantage

Creating line-of-sight from  
strategy to value creation

Designing effective team operating  
models

Architecting and sustaining a  
culture of high performance

Processes and tools to to create  
and evolve agile strategies








Identifying the data needed to  
make the best choice

Creating and sustaining productive  
and constructive team dynamics

Establishing and reinforcing a  
mindset and skillset of continual  
improvement and innovation








**DAY ONE**  
**McCombs School of Business**

**8:30am-8:00pm**

-  **Registration, Welcome, and Introductions**
-  **Program Overview**
-  **Team Assignments**
-  **Strategic Decision Making**
  - Using framework for making high-quality decisions in any domain
  - Identifying the right decision criteria with a clear line of sight to what it takes to win
  - Identifying the data and insights needed to make the best choice
-  **Organization and Team Operating Model Design**
  - Do's and don'ts of organizational design
  - Designing your team's operating model intentionally for high performance
  - Identifying your strategic talent requirements
  - Leading highly effective teams
-  **Cohort Dinner**
-  **Guest Speaker and Executive Roundtable**






**DAY TWO**  
**Circuit of the Americas**

**8:00am-8:00pm**

-  **Driving Experience Orientation**
-  **On-Track Driving Experience**
  - ✓ Identifying your business fundamentals and creating habits to consistently execute
  - Creating a mindset of continual improvement
  - Knowing what is most important to measure
-  **Check Talk** reflections on learning experience and lessons to apply in the workplace
-  **Pit Stop Challenge**
  - ✓ Determining the right talent for the right job
  - Aligning your team on what it takes to win
  - Working seamlessly across roles to deliver winning outcomes
-  **Check Talk** reflections on learning experience and lessons to apply in the workplace
-  **Cohort Dinner**
-  **Guest Speaker and Executive Roundtable**

**DAY THREE**  
**McCombs School of Business**

**8:00am-5:00pm**

-  **Developing Winning Strategies**
  - Identifying, developing, and leveraging your organization's core competencies
  - Analyzing value chain activities to find competitive advantage
  - Developing processes and tools to create and evolve agile strategies
-  **F1 Manager Simulation Overview**
-  **F1 Manager Simulation: US Grand Prix**
  - ✓ Developing strategies to leverage your strengths and your competition's weaknesses
  - ✓ Aligning your talent to effectively execute
  - ✓ Demonstrating agility and adaptability in response to both opportunity and challenge
  - ✓ Using the right data to manage risk and make quality decisions
-  **Check Talk** reflections on learning experience and lessons to apply in the workplace
-  **Course Summary and Podium Ceremony**