The University of Texas at Austin
McCombs School of Business

MASTER OF SCIENCE IN BUSINESS ANALYTICS

Developing quantitatively-trained storytellers who can leverage statistics, Artificial Intelligence, and optimization to create value and support informed business decisions.

CLASS OF 2026 PROFILE

CLASS STATS

Enrollment	120
Female	43%
Male	57%
U.S. Resident	68%
International Student	32%
Average GMAT	674
Average GRE (V+Q)	322

GMAT/GRE tests are optional

UNDERGRAD MAJORS

Engineering	23%
Business	22%
Computer Science	14%
Mathematics	8%
Economics	8%
Other	25%

EMPLOYMENT REPORT SUMMARY | CLASS OF 2024

SALARY

Average Salary	$105,507
Maximum Salary	$180,000
Median Salary	$107,500

EMPLOYMENT RATE

# of Job Seeking Students	111
% Recieved 1st Offer by Graduation	23%
% Recieved 1st Offer Within 6 Months	82%

RECRUITING EMPLOYERS

American Airlines
Deloitte
Dell
Expedia Group
Fidelity Investments
Goldman Sachs
Texas Instruments

TYPICAL JOB TITLES

Machine Learning Scientist
Business Analyst
Data Scientist
Business Intelligence Engineer
Data Analyst
Financial Analyst
Consulting Analyst

> **FOR A DECADE, I'VE HIRED MULTIPLE MCCOMBS MSBA GRADUATES** AT THREE COMPANIES WITH THREE VERY DIFFERENT NEW ANALYST/ENGINEER TRAINING PROGRAMS. EACH TIME, OUR TEXAS GRADUATES WERE READY TO TACKLE REAL BUSINESS PROBLEMS IMMEDIATELY WITH LITTLE MORE INSTRUCTION THAN WHERE TO PARK AND HOW TO LOG IN TO THEIR COMPUTERS. **THE COMBINATION OF PRACTICAL BUSINESS INSTRUCTION AND RIGOROUS ANALYTIC THEORY HAS ALLOWED THEM TO START DELIVERING VALUE QUICKLY. THAT HAS ALSO LED TO LONGER TENURES FOR TEXAS GRADS WITHIN OUR ORGANIZATIONS COMPARED TO OTHER PROGRAM GRADUATES.**
>
> **Advisory Council Member**

PROGRAM STATS

Rank in the U.S.

#1

Master's in Big Data
Eduniversal

MSBA Alumni

992

Average Work Experience

1.9 YR

59% Current Cohort With Work Experience

Current Class Size

128