

MASTER OF SCIENCE IN BUSINESS ANALYTICS

Developing quantitatively-trained storytellers who can leverage statistics, Artificial Intelligence, and optimization to create value and support informed business decisions.



CLASS OF 2026 PROFILE

CLASS STATS

Enrollment	128
Female	37%
Male	63%
U.S. Resident	62%
International Student	38%
Average GMAT	700
Average GRE (V+Q)	321

GMAT/GRE tests are optional

UNDERGRAD MAJORS

Engineering	27%
Business	24%
Info Systems/CompSci	18%
Mathematics	3%
Economics	13%
Other	15%

EMPLOYMENT REPORT SUMMARY | CLASS OF 2025

SALARY

Average Salary	\$105,507
Maximum Salary	\$175,000
Median Salary	\$105,000

EMPLOYMENT RATE

# of Job Seeking Students	113
% Received 1st Offer by Graduation	36%
% Received 1st Offer Within 6 Months	81%

SAMPLE EMPLOYERS

American Airlines
Deloitte
Walmart
Capital One
CGI
Wells Fargo
Discover

TYPICAL JOB TITLES

Data Engineer
Sr. Business Analyst
Data Scientist
Manager, Advanced Analytics
Data Analyst
Commercial Analyst
Consulting Associate

PROGRAM STATS

Rank in the U.S.

#1

Master's in Big Data
Eduniversal

MSBA Alumni

992

Average Work Experience

1 YR

45% Current Cohort With
Work Experience

Current Class Size

121

FOR A DECADE, I'VE HIRED MULTIPLE MCCOMBS MSBA GRADUATES AT THREE COMPANIES WITH THREE VERY DIFFERENT NEW ANALYST/ENGINEER TRAINING PROGRAMS. EACH TIME, OUR TEXAS GRADUATES WERE READY TO TACKLE REAL BUSINESS PROBLEMS IMMEDIATELY WITH LITTLE MORE INSTRUCTION THAN WHERE TO PARK AND HOW TO LOG IN TO THEIR COMPUTERS. THE COMBINATION OF PRACTICAL BUSINESS INSTRUCTION AND RIGOROUS ANALYTIC THEORY HAS ALLOWED THEM TO START DELIVERING VALUE QUICKLY. THAT HAS ALSO LED TO LONGER TENURES FOR TEXAS GRADS WITHIN OUR ORGANIZATIONS COMPARED TO OTHER PROGRAM GRADUATES.

Advisory Council Member