

#1 RANKED

MASTER OF SCIENCE IN BUSINESS ANALYTICS AND ARTIFICIAL INTELLIGENCE

Eduuniversal, 2025

TURN DATA INTO YOUR COMPETITIVE EDGE

Get ahead of the curve with in-demand analytics skills that power modern business. This master's program prepares students to combine advanced analytics, artificial intelligence, and business knowledge to solve complex problems, improve business decisions, and create measurable business impact. Through hands-on projects, applied coursework, and real company partnerships, the MS in Business Analytics and AI program turns your passion for problem-solving into a career driving data-backed decisions at top companies.

WHY McCOMBS

- Connect with industry professionals that shape the curriculum to match real-world needs.
- Fast-track your analytics expertise in just 10-months.
- Receive personalized career coaching to help you land roles with top employers.
- Join the powerful McCombs alumni network of over 100,000 leaders across industries.
- Learn from award-winning professors including those who consult for Fortune 500 analytics teams.
- Study in Austin, home to tech giants and next-gen startups.

RECEIVING MY JOB OFFER CONFIRMED WHAT I HAD FELT THROUGHOUT THE PROGRAM—THAT CHOOSING THIS GRADUATE PROGRAM WAS THE **RIGHT** **DECISION** FOR MY CAREER.

BAKR, CLASS OF 2026



The University of Texas at Austin
McCombs School of Business

Developing quantitatively-trained storytellers who can leverage statistics, artificial intelligence, and optimization to create value and support informed business decisions.

CURRICULUM HIGHLIGHTS

Predictive Analytics
Prescriptive Analytics and Agentic AI
Financial and Marketing Analytics
Business Data Science
Data Visualization and Storytelling

RECENT JOB TITLES

Consulting Associate
Senior Business Analyst
Data Scientist
Data Engineer
Data Analyst
Manager Advanced Analytics
Accounting & Finance Analyst

SAMPLE COMPANIES THAT HIRED MSBA GRADS

American Airlines
Deloitte
Capital One
Walmart
Wells Fargo
Discover
Capitalize Analytics

SALARY STATS

Average Salary | \$104,798
Median Salary | \$105,000
Salary High | \$175,000

TAKE THE NEXT STEP AND SIGN UP TO RECEIVE EMAILS TO LEARN MORE.

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