

# Timothy Werner

Curriculum Vitae

September 2020

University of Texas at Austin  
McCombs School of Business  
Department of Business, Government  
& Society  
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## Academic Appointments

University of Texas at Austin

Red McCombs School of Business

Associate Professor (with tenure) of Business, Government & Society, 2017–present

Eleanor T. Mosle Fellow, 2019–present

Assistant Professor, 2012–2017

College of Liberal Arts (by courtesy)

Associate Professor of Government, 2017–present

Assistant Professor, 2014–2017

University of Pennsylvania

Senior Fellow, The Wharton School, Department of Management, Fall 2019

Grinnell College

Assistant Professor of Political Science and Policy Studies, 2009–2012

## Education

University of Wisconsin–Madison

Ph.D., Political Science, May 2009

M.A., Political Science, May 2004

Rice University

B.A. with honors, Political Science, May 2001

## Publications

### *Books*

Werner, Timothy. 2012 (paperback 2018). *Public Forces and Private Politics in American Big Business*. Cambridge, UK: Cambridge University Press. Appears in the Business and Public Policy Series. Reviewed in: *Administrative Science Quarterly*, *American Journal of Sociology*, *Choice*, *Contemporary Sociology*, and *Perspectives on Politics*. Finalist for the Best Book Award, Academy of Management, Social Issues in Management Division, 2013.

*Journal Articles*

Skaife, Hollis A., and Timothy Werner. 2020. "Changes in Firms' Political Investment Opportunities, Managerial Accountability, and Reputational Risk." *Journal of Business Ethics* 163 (2): 239–263.

Werner, Timothy. 2017. "Investor Reaction to Covert Corporate Political Activity." *Strategic Management Journal* 38 (12): 2424–2443. A prior version won the Best Proposal with Practical Implications Award from the Stakeholder Strategy Interest Group at the 2016 Strategic Management Society Annual Meeting.

Richter, Brian Kelleher, and Timothy Werner. 2017. "Campaign Contributions from Corporate Executives in lieu of Political Action Committees." *Journal of Law, Economics and Organization* 33 (3): 443–474.

McDonnell, Mary-Hunter, and Timothy Werner. 2016. "Blacklisted Businesses: Social Activists' Challenges and the Disruption of Corporate Political Activity." *Administrative Science Quarterly* 61 (4): 584–620. A prior version won the Best Conference Paper Award at the 2014 Strategic Management Society Annual Meeting.

Werner, Timothy. 2015. "Gaining Access by Doing Good: The Effect of Sociopolitical Reputation on Firm Participation in Public Policymaking." *Management Science* 61 (8): 1989–2011.

Werner, Timothy, and John J. Coleman. 2015. "*Citizens United*, Independent Expenditures, and Agency Costs: Reexamining the Political Economy of State Antitakeover Statutes." *Journal of Law, Economics and Organization* 31 (1): 127–159.

Werner, Timothy. 2011. "The Sound, the Fury, and the Nonevent: Business Power and Market Reactions to the *Citizens United* Decision." *American Politics Research* 39 (1): 118–41.

Werner, Timothy. 2009. "Congressmen of the Silent South: The Persistence of Southern Racial Liberals, 1949–1964." *Journal of Politics* 71 (1): 70–81.

Werner, Timothy, and Kenneth R. Mayer. 2007. "Public Election Funding, Competition, and Candidate Gender." *PS: Political Science and Politics* 40 (4): 661–67.

*Best Paper Proceedings*

Jia, Nan, Stanislav Markus, and Timothy Werner. 2020. "Illuminating Secrecy in Corporate Political Activity." Annual Meeting of the Academy of Management, Vancouver, BC, Canada, August.

McDonnell, Mary-Hunter, and Timothy Werner. 2015. "Blacklisted Benefactors: The Political Contestation of Nonmarket Strategy." Annual Meeting of the Academy of Management, Vancouver, BC, Canada, August.

### *Book Chapters*

- Richter, Brian Kelleher, and Timothy Werner. 2015. "Sources of Congressional Candidates' Funds: Does Interest Group Money Dominate?" In *Interest Group Politics*, eds. Allan J. Cigler, Burdett A. Loomis, and Anthony J. Nownes. 9th ed. Washington, D.C.: CQ Press.
- Werner, Timothy. 2013. "Total Executive Compensation and Regulatory Threat." In *Business and Government: Critical Perspectives*, eds. Matthew Maguire and Graham K. Wilson. London, UK: Routledge.
- Werner, Timothy, and Graham K. Wilson. 2010. "Divided but Strong: Business Representation in Washington, D.C." In *Oxford Handbook of Business and Government*, eds. David Coen, Wyn Grant, and Graham K. Wilson. Oxford, UK: Oxford University Press.
- Werner, Timothy, and Graham K. Wilson. 2008. "Interest Groups." In *Comparative Politics*, ed. Daniele Caramani. Oxford, UK: Oxford University Press.
- Mayer, Kenneth R., Timothy Werner, and Amanda D. Williams. 2006. "Do Public Funding Programs Enhance Electoral Competition?" In *The Marketplace of Democracy: Electoral Competition and American Politics*, eds. Michael P. McDonald and John Samples. Washington, D.C.: Brookings Institution. Reprinted (2008 and 2012) in *Election Law: Cases and Materials*, eds. Daniel Hayes Lowenstein, Richard L. Hasen, and Daniel P. Tokaji. 4th and 5th eds. Durham, N.C.: Carolina Academic Press.

### *Book Reviews*

- Werner, Timothy. 2018. "Bernado Zacka: *When the State Meets the Street: Public Service and Moral Agency*." *Administrative Science Quarterly* 64 (1): NP 10–12.
- Werner, Timothy. 2016. "*The Business of America is Lobbying: How Corporations Became Politicized and Politics Became More Corporate* by Lee Drutman." *Political Science Quarterly* 131 (1): 181–182.

### **Popular Writing**

- Werner, Timothy. 2017. "The Boycott That Sunk Bill O'Reilly Has a Dangerous Downside." *Fortune*, May 2.
- Werner, Timothy. 2014. "How big business got behind gay rights." *Washington Post*, March 1.

### **Works in Progress**

- "Reexamining Investor Reaction to Covert Corporate Political Activity: A Replication and Extension of Werner (2017)," with Ishva Minefee and Mary-Hunter McDonnell, under third-round review at *Strategic Management Journal*.
- "Into the Dark: How Reputation Shapes Corporate Political Activity," with Mary-Hunter McDonnell, revise-and-resubmit (third round) at *Strategic Management Journal*. A prior version was nominated for the Best Conference Paper Award at the 2016 Strategic Management Society Annual Meeting and was part of the Best Symposium Award, Academy of Management, Organization and Management Theory Division, 2016.

“Theoretical Light in Empirical Darkness: Illuminating Strategic Concealment of Corporate Political Activity,” with Nan Jia and Stanislav Markus, under second-round review at *Academy of Management Review*.

“Firm Partisan Political Positioning and Perceptions of COVID-19-Related Risk,” with Richard A. Benton and J. Adam Cobb, revise-and-resubmit at *Strategic Management Journal*.

“Organizational Survival via Dynamic Nonmarket Strategy: Social Movement Contention and Industry Counter-mobilization in Scotch Whisky Distilling, 1680–1922,” with Pursey Heugens, Michel Lander, and Marc van Essen. Finalist for the Best Conference Paper Award at the 2019 Strategic Management Society Annual Meeting.

“From Guardian to Strategist: General Counsel Power and Firm Effectiveness in Corporate Political Activity,” with Mary-Hunter McDonnell.

### **Invited Talks and Roundtables**

- 2020 ESSEC Singapore (Workshop on The Nexus of Business and Government in the Global Economy; cancelled due to COVID-19); London Business School (Ghoshal Conference curated panel; cancelled due to COVID-19)
- 2019 University of Pennsylvania (Political Science); University of Chicago (Conference on Private Politics); Yale School of Management (Organizational Behavior)
- 2018 New York University (Senior Corporate Affairs Summit); Strategic Management Society (Competitive Strategy & Stakeholder Strategy Interest Group Session Presentations); Oxford University (Centre for Corporate Reputation Symposium); & Academy of Management (Professional Development Workshop [PDW] Presentation on Social Movements, Stakeholders, and Nonmarket Strategy)
- 2017 New York University (Senior Corporate Affairs Summit); University of Wisconsin–Madison (Political Science); IE Business School (Strategy); & Oxford University (Centre for Corporate Reputation Symposium)
- 2016 New York University/Oxford University (Conference on Global, Corporate and Public Affairs, Reputation, & Accountability); University of Texas at Austin (Center for Politics & Governance Symposium on Cronyism); Erasmus University, Rotterdam School of Management (Strategy & Entrepreneurship); INSEAD Europe (Social Innovation Centre); Academy of Management (PDW Roundtable on Social Movements, Stakeholders, and Nonmarket Strategy); University of Maryland–College Park (Political Science/Hewlett Foundation Conference on Policy Demanders & Partisan Polarization)
- 2015 Northwestern University (Conference on Social Movements and the Economy); American Political Science Association (Short Course on Politics and Markets); Academy of Management (PDW Roundtable on Social Movements, Stakeholders, and Nonmarket Strategy); University of Minnesota–Twin Cities (Strategy & Entrepreneurship); University of Texas at Austin (Government)
- 2014 Boston University (Political Science); Ohio State University (Political Science); Rice University (Strategy & the Environment); University of Texas at Austin (Center for Law, Business, & Economics)

- 2013 University of Missouri (Economics); George Mason University (Center for Public Choice); University of Texas at Austin (Government)
- 2012 Center for Responsive Politics (Roundtable on *Citizens United* and the 2012 elections); International Studies Association (Roundtable on Business & Public Policy)
- 2011 Indiana University (Political Science); University of Texas at Austin (Business, Government & Society); University of Denver (Business Ethics & Legal Studies)
- 2010 University of Washington (Political Science)
- 2008 Grinnell College (Policy Studies); SUNY–Albany (Political Science)
- 2007 University of Wisconsin–Madison (Political Science); Institute for Humane Studies
- 2005 University of Wisconsin–Madison (Law)

### **Conference Presentations**

- Academy of Management: 2014–2016 & 2019–2020
- American Law and Economics Association: 2013
- American Political Science Association: 2006–2007, 2012–2014, & 2016
- Conference on Empirical Legal Studies: 2013
- Conference on Financial Economics and Accounting: 2013
- European Group for Organizational Studies: 2017
- INFORMS: 2016
- Midwest Political Science Association: 2005–2006, 2009, 2011, & 2013–2016
- Public Choice Society: 2013
- Society for Institutional & Organizational Economics: 2013–2014, 2017, & 2020
- Society for Political Methodology: 2005
- Southern Political Science Association: 2006, 2008, & 2019
- State Politics and Policy: 2004
- Strategic Management Society: 2014 & 2016–2020 (accepted)
- Strategic Management Society, Special Conference on the C-Suite: 2019
- Strategy & the Business Environment: 2012–2015
- Western Political Science Association: 2005 & 2010

### **Honors and Awards**

- 2020 Best Paper Award (with Nan Jia and Stanislav Markus), Stakeholder and Nonmarket Strategy Track, Strategic Management Division, Academy of Management Annual Meeting
- 2020 BGS Department Nominee for the Joe D. Beasley Award for Teaching Excellence in the MBA Curriculum, University of Texas at Austin, McCombs School of Business (also: 2019)
- 2019 Best Conference Paper Award (finalist, with Pursey Heugens, Michel Lander, and Marc van Essen), Strategic Management Society Annual Meeting
- 2018 Extraordinary Service to the Editorial Board, *Organization Science*
- 2017 Undergraduate Business Council Faculty Honor Roll, University of Texas at Austin, McCombs School of Business (also: 2015, 2014)
- 2017 CBA Foundation Research Award for Assistant Professors (co-winner), University of University of Texas at Austin, McCombs School of Business

- 2017 Trammell/CBA Foundation Teaching Award for Assistant Professors (co-winner), University of Texas at Austin, McCombs School of Business
- 2016 Best Proposal with Practical Implications Award, Stakeholder Strategy Interest Group, Strategic Management Society Annual Meeting
- 2016 Best Conference Paper Award (nominee, with Mary-Hunter McDonnell), Strategic Management Society Annual Meeting
- 2016 BGS Department Nominee for CBA Foundation Research Award for Assistant Professors, University of Texas at Austin, McCombs School of Business
- 2016 BGS Department Nominee for Trammell/CBA Foundation Teaching Award for Assistant Professors, University of Texas at Austin, McCombs School of Business
- 2015 Best Paper Proceedings (with Mary-Hunter McDonnell), Academy of Management, Organization and Management Theory Division
- 2014 Best Conference Paper Award (with Mary-Hunter McDonnell), Strategic Management Society Annual Meeting
- 2014 Super Reviewer, *American Journal of Political Science*
- 2013 Emerging Scholar Award (co-winner), American Political Science Association, Political Organizations and Parties Section
- 2013 Best Book Award (finalist), Academy of Management, Social Issues in Management Division
- 2013 Academic Accolades recipient, University of Texas at Austin
- 2009 Genevieve Gorst Herfurth Award for Outstanding Research in Social Studies, University of Wisconsin–Madison
- 2008 Mildred Potter Hovland Article Prize, University of Wisconsin–Madison
- 2008 Malcom Jewell Award for Best Graduate Student Paper (nominee), Southern Political Science Association
- 2008 Prestage–Cook Travel Award, Southern Political Science Association
- 2006 Murray Edelman Award, University of Wisconsin–Madison
- 2006 Prestage–Cook Travel Award, Southern Political Science Association
- 2005 High Pass, American Politics Qualifying Exam, University of Wisconsin–Madison

### **Grants and Fellowships**

- 2019 University of Texas at Austin, McCombs School of Business, Research Excellence Grant
- 2019 University of Pennsylvania, Wharton School, Department of Management, Senior Fellow
- 2019 University of Texas at Austin, McCombs School of Business, Faculty Research Leave
- 2019 University of Texas at Austin, McCombs School of Business, Eleanor T. Mosle Fellowship
- 2019 University of Texas at Austin, Faculty Travel Grant (also: 2013–2018)
- 2016 University of Texas at Austin, McCombs School of Business, Undergraduate Research Program Grant (also: 2012)
- 2014 Institute for Humane Studies, Hayek Fund for Scholars Grant (also: 2012, 2008)
- 2012 Robert Wood Johnson Foundation, Scholar in Health Policy Research (finalist)
- 2011 Grinnell College, Committee for the Support of Faculty Scholarship Grant (also: 2010)
- 2010 Howard Hughes Medical Institute grant for faculty development (internal to Grinnell)
- 2010 Andrew W. Mellon Foundation grant for curriculum development (internal to Grinnell)

- 2008 Wisconsin Alumni Research Foundation Grant, with Hollis A. Skaife
- 2008 Institute for Humane Studies, Daniel Searle Fellowship
- 2007 Institute for Humane Studies, Humane Studies Fellowship
- 2006 University of Wisconsin–Madison, Guy Black Fellowship

### **Teaching Responsibilities**

#### *At the University of Texas at Austin:*

- Strategic Corporate Social Responsibility (undergraduate): Spring 2021 (scheduled)
- Corporate Political Strategy (undergraduate and MBA; undergraduate course cross-listed with Marketing; MBA course cross-listed with the Law School and LBJ School of Public Affairs): Spring 2013–2015, 2016 (undergrad only), 2017–2019
- Directed Studies in Global Management (MBA): Spring 2018, 2019 (South America); Spring 2020 (Southeast Asia)
- Issues and Politics in American Government: Business-Government Relations/Washington Campus (undergraduate): Spring 2018
- Business, Government, and Public Policy: Washington Campus (executive MBA): Fall 2013–2016; 2020 (scheduled)
- Doctoral Committees: Brian Monsen (Accounting)
- Professional Report Supervisions: Corey Howell (MBA/MPubAff), 2015–2016 (second reader); Eric Pressberg (MBA/MGlabPolStud), 2016–2017 (second reader)
- Independent Study Supervisions: Corey Howell (MBA/MPubAff), Spring 2015; Preston Heckathorn (MBA/JD), Spring 2015; Nitya Rao (Government Ph.D.), Summer 2015; Isidro Martinez (MBA), Spring 2018; Federico Santa Cruz (MBA), Spring 2019; Tung Vu (MBA), Spring 2020

#### *At Grinnell College:*

- Introduction to Statistics: Fall 2009, 2010; Spring 2012
- Introduction to Political Science: Spring 2010, 2011, 2012
- Politics of Congress: Fall 2009, 2010
- States, Markets, and Societies: Fall 2009
- Corporate Power and Democracy: Fall 2011
- Foundations of Policy Analysis: Spring 2010, 2011, 2012
- Applied Policy Analysis: Fall 2010
- Advanced Policy Research: Spring 2011
- First-year Tutorial (Politics of Sport & Sport of Politics): Fall 2011

#### *At DePaul University:*

- Introduction to American Politics (Lecturer): Winter 2009
- States, Markets, and Societies (Lecturer): Spring 2009

#### *At the University of Wisconsin–Madison:*

- The American Presidency (Lecturer): Fall 2006

#### *At the University of Michigan/Inter-University Consortium for Political and Social Research:*

- Maximum Likelihood Estimation (teaching assistant): Summer 2005–2007

## Media/Policy Briefs Interviews and Mentions

- 2018 *CQ Researcher*; *New York Daily News*; *Los Angeles Times*; *Outside Magazine*; *Boston Globe*; *Texas Monthly*; CNBC.com; *Quartz*
- 2017 *Austin American-Statesman*; *Fast Company*
- 2016 Knowledge@Wharton (SiriusXM Business Radio); CBC News; Arizona PBS; Texas NPR
- 2015 London School of Economics' American Politics and Policy blog
- 2014 Center for American Progress
- 2013 *The Week*; *Boston Globe*
- 2012 Bloomberg Television; *U.S. News & World Report*; *Correio Braziliense* (Brazil)
- 2011 Brennan Center for Justice
- 2010 CNN Radio; CNN.com; *Des Moines Register*
- 2009 *Des Moines Register*; *Iowa City Press-Citizen*
- 2008 Wisconsin Public Television (PBS)

## Consulting and Other Professional Experience

Consultant, City of Madison Blue Ribbon Commission on Clean Elections, Madison, Wisconsin: 2008–2009

Regulatory and Legislative Analyst, CenterPoint Energy, Inc. (formerly Reliant Energy, Inc.), Houston, Texas: 2001–2003

## Service and Professional Activities

*Service for the Profession:*

- Governance
  - Strategic Management Society, Stakeholder Strategy Interest Group (elected)
    - Program Chair: 2020
    - Associate Program Chair: 2019
    - Representative-at-large: 2017–2019
  - Strategy & the Business Environment Conference
    - Organizing Committee: 2019–present
  - The Washington Campus, Washington, D.C.
    - Board Member (University of Texas at Austin representative), 2017–present
- Editorial
  - Editorships
    - *Organization Science*: Senior editor, 2020–2023
    - *Management Science*: Associate editor, special issue on “Business and Climate Change,” 2020
    - *Journal of Management Studies*: Co-editor, special issue on “The Management of Socio-Political Issues and Environments,” 2023
  - Editorial Boards
    - *Business & Society*: 2020–2022
    - *Organization Science*: 2017–2020
    - *Strategic Management Journal*: 2020–2022



- Conferences
  - Organization
    - Academy of Management, Social Issues in Management Division: Associate Editor (2016–2019); PDW on Social Movements, Stakeholders, and Nonmarket Strategy: Co-organizer (2019)
    - Southern Political Science Association: Interest Groups Section Head (2019)
    - Strategic Management Society: Extension Co-organizer (Austin 2017 & Madrid 2018); Stakeholder Strategy Interest Group Workshop for Advanced Doctoral Students and Junior Faculty, Co-organizer (2017 & 2018)
    - Strategy & the Business Environment: Program Committee Chair (2020, online due to COVID-19; 2021)
  - Chair or Discussant:
    - American Political Science Association: 2011–2013; 2016
    - American Law and Economics Association: 2013
    - Midwest Political Science Association: 2009–2011; 2013–2016
    - Strategy and the Business Environment: 2013; 2016; 2018
    - Southern Political Science Association: 2008
    - Strategic Management Society: 2016; 2019
    - UN Principles for Responsible Investment: 2020
  - Doctoral Consortium/Workshop Participant:
    - Academy of Management, Organization and Management Theory Division: 2018 & 2019
    - Strategic Management Society, Stakeholder Strategy Interest Group: 2017
- Refereeing
  - Journals (various years): *Academy of Management Journal*; *Academy of Management Perspectives*; *Academy of Management Review*; *Administrative Science Quarterly*; *American Economic Review*; *American Journal of Political Science*; *American Journal of Sociology*; *American Law and Economics Review*; *American Political Science Review*; *American Politics Research*; *American Sociological Review*; *British Journal of Political Science*; *Business & Politics*; *Business & Society*; *California Management Review*; *Interest Groups & Advocacy*; *Journal of Business Ethics*; *Journal of Economic Behavior and Organization*; *Journal of Economics & Management Sciences*; *Journal of Law, Economics and Organization*; *Journal of Management*; *Journal of Politics*; *Legislative Studies Quarterly*; *Management Science*; *Mobilization*; *Organization & Environment*; *Organization Science*; *Policy Sciences*; *Political Behavior*; *Political Research Quarterly*; *Political Studies*; *Public Choice*; *Research in the Sociology of Organizations*; *Review of Financial Studies*; *Social Forces*; and *Strategic Management Journal*
  - Presses (various years): Oxford University Press, Routledge, and W.W. Norton
  - Awards:
    - American Political Science Association, Political Organizations and Parties Section, Best Conference Paper Prize Committee: 2015 & 2018 (chair)
    - INFORMS/*Organization Science*, Dissertation Proposal Competition: 2017
    - Strategic Management Society, Best Conference Paper Prize (2018), Best Conference Ph.D. Paper Prize (2018–2020)

- Funding proposals (various years): National Science Foundation, Canada Research Chairs, Social Sciences and Humanities Research Council of Canada, Leverhulme Trust, Mercatus Center, and UT Center for Politics & Governance
- Conferences:
  - Academy of Management Annual Meeting, STR & SIM Divisions: 2014–2019
  - Strategic Management Society, Stakeholder Strategy Interest Group (2017–2020), Special India Conference (2018)
- External reviews
  - Curriculum: Singapore University of Social Sciences (2018)
  - Ph.D. student: Erasmus University, Rotterdam School of Management (2019)

*Service at the University of Texas at Austin:*

- McCombs School of Business service:
  - Database & IT Research committee: 2019–present
  - MBA Program committee (BGS representative): 2018–2019
  - Diversity & Inclusion committee: 2018–2019
  - Social Innovation @ McCombs faculty steering committee: 2017–present
  - Research Awards committee: 2019
  - Faculty Workload Policy committee: 2018–2019
  - Economics cluster faculty recruiting committee: 2016–2017
- Business, Government & Society department service:
  - Extended budget council member: 2016–present
  - Faculty recruiting committee member: 2013–2014; 2017–2018; 2019–2020

*Service at Grinnell College:*

- Policy Studies Concentration Committee member: 2009–2012
- Truman Scholarship application advisor: 2009–2012
- Comparative Politics faculty search committee member: 2010–2011
- Data Analysis and Social Inquiry Lab advisory board member: 2010–2012
- Interdisciplinary Studies Advisory Board member: 2010–2012
- Stonewall Resource Center faculty liaison: 2010–2012
- Faculty Organization Committee member (elected faculty-wide): 2011–2012
- Institutional Review Board member: 2011–2012

*Professional Affiliations (various years):* Academy of Management (STR, OMT, & SIM divisions), American Economic Association, American Law & Economics Association, American Political Science Association (Political Economy & Political Organizations and Parties sections), European Group for Organizational Studies, Midwest Political Science Association, Society for Empirical Legal Studies, and Strategic Management Society (Stakeholder Strategy and Strategic Leadership & Governance interest groups)