

AMIT KUMAR

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Current Position

2018- **THE UNIVERSITY OF TEXAS AT AUSTIN, AUSTIN, TX**
Assistant Professor of Marketing and Psychology

Education

2010-2015 **CORNELL UNIVERSITY, ITHACA, NY**
Ph.D. in Social and Personality Psychology
Dissertation: "From Looking Backward to Looking Forward: On Consuming the Anticipation of Experiential and Material Purchases"
Committee Chair: Tom Gilovich
Committee Members: Melissa Ferguson and Dave Dunning

2004-2008 **HARVARD UNIVERSITY, CAMBRIDGE, MA**
A.B. Magna Cum Laude with Highest Honors in Psychology (Secondary Field: Economics)
Honors Thesis: "The Impact of Outcome Valence on Perceived Duration"
Advisor: Dan Gilbert
Reader: Max Bazerman

Honors and Awards

2019 University of Texas at Austin McCombs Research Excellence Grant (\$12,500)
2017 University of Chicago Center for Decision Research Independent Research Grant (\$3000)
2016 Society for Experimental Social Psychology Dissertation Award Finalist
2011-2015 National Science Foundation Pre-Doctoral Fellow (\$96,000 + tuition supplement)
2014 Cornell University Travel Grant (\$675)
2014 Cornell University John S. Knight Fellowship (\$11,735)
2014 Judgment and Decision-Making SPSP Pre-Conference Travel Award (\$200)
2014 Cornell University Travel Grant (\$440)
2013 Fellow, Summer Institute in Social and Personality Psychology
2013 Summer Institute in Social and Personality Psychology Travel Award (\$300)
2013 Society for Personality and Social Psychology Graduate Student Travel Award (\$500)
2013 Judgment and Decision-Making SPSP Pre-Conference Travel Award (\$200)
2013 Cornell University Travel Grant (\$390)
2012 Cornell University Travel Grant (\$440)
2011 Cornell Psychology Department Small Research Grant (\$500)
2008 Phi Beta Kappa, Harvard University
2008 Harvard Psychology Department Faculty Prize for distinguished theses
2007 Summer Fellow, Harvard College Research Program
2007 Harvard College Research Program Grant (\$1600)
2006 Harvard College Scholar (top 10% academic performance in class)

Previous Employment

2015-2018 The University of Chicago Booth School of Business, Chicago, IL
Center for Decision Research
Postdoctoral Research Fellow

- 2008-2010 NERA Economic Consulting, New York, NY
Securities and Finance Division
Research Associate (2008-2009), *Associate Analyst* (2009-2010)
- 2007 Harvard Business School, Boston, MA
Research Associate
Advisors: Mike Norton and Carey Morewedge
- 2005-2007 Harvard Psychology Department, Cambridge, MA
Research Assistant
Advisors: Dan Gilbert and Max Bazerman
- 2006 Dexia Credit Local, NY Branch, New York, NY
Legal and Tax Division
Treasury and Financial Markets Division
Intern
- 2005 Columbia Business School, New York, NY
Research Assistant
Advisors: Sheena Iyengar and Michael Morris
- 2004 Random House Publishing, Inc., New York, NY
Intern

Publications

- Kumar, A. & Epley, N. (in press). It's surprisingly nice to hear you: Misunderstanding the impact of communication media can lead to suboptimal choices of how to connect with others. *Journal of Experimental Psychology: General*.
- Kumar, A., Killingsworth, M.A., & Gilovich, T. (2020). Spending on doing promotes more moment-to-moment happiness than spending on having. *Journal of Experimental Social Psychology*, 88, 103971.
- Epley, N. & Kumar, A. (2019). How to design an ethical organization. *Harvard Business Review*, May-June 2019, 144-150.
- Kumar, A. & Epley, N. (2018). Undervaluing gratitude: Expressers misunderstand the consequences of showing appreciation. *Psychological Science*, 29(9), 1423-1435.
- Walker, J. T., Kumar, A. & Gilovich, T. (2016). Cultivating gratitude and giving through experiential consumption. *Emotion*, 16(8), 1126-1136.
- Kumar, A. & Gilovich, T. (2016). To do or to have, now or later? The preferred consumption profiles of material and experiential purchases. *Journal of Consumer Psychology*, 26(2), 169-178.
- Kumar, A. & Gilovich, T. (2015). Some "thing" to talk about? Differential story utility from experiential and material purchases. *Personality and Social Psychology Bulletin*, 41(10), 1320-1331.
- Gilovich, T. & Kumar, A. (2015). We'll always have Paris: The hedonic payoff from experiential and material investments. In M. Zanna and J. Olson (Eds.), *Advances in Experimental Social Psychology*, Vol. 51 (pp. 147-187). New York: Elsevier.

Gilovich, T., Kumar, A. & Jampol, L. (2015). A wonderful life: Experiential consumption and the pursuit of happiness. *Journal of Consumer Psychology*, 25(1), 152-165.

Gilovich, T., Kumar, A. & Jampol, L. (2015). The beach, the bikini, and the best buy: Replies to Dunn and Weidman, and to Schmitt, Brakus, and Zarantonello. *Journal of Consumer Psychology*, 25(1), 179-184.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2014). Waiting for merlot: Anticipatory consumption of experiential and material purchases. *Psychological Science*, 25(10), 1924-1931.

Under Review

Kumar, A., Mann, T. C. & Gilovich, T. (2020). *The Aptly Buried "I" in Experience: Experiential Purchases Foster Social Connection*. Manuscript submitted for publication.

Manuscripts in Preparation

Alberhasky, M. & Kumar, A. (2020). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Manuscript in preparation.

Kardas, M., Kumar, A., & Epley, N. (2020). *Let it Go: Exaggerating the Reputational Costs of Revealing Secrets Creates a Misplaced Barrier to Transparency in Relationships*. Manuscript in preparation.

Kardas, M., Kumar, A., & Epley, N. (2020). *Overly Shallow? Miscalibrated Expectations Create a Barrier to Deeper Conversation*. Manuscript in preparation.

Kumar, A. & Epley, N. (2020). *A Little Good Goes an Unexpectedly Long Way: Underestimating the Positive Impact of Kindness on Recipients*. Manuscript in preparation.

Chaired Symposia

Kumar, A. & Goor, D. (2020, October). *Consumer Misunderstandings*. Symposium to be presented virtually at the Association for Consumer Research Annual Meeting. (Speakers: Amit Kumar, Ovul Sezer, Ed O'Brien, Dafna Goor)

Kumar, A. & Gilovich, T. (2015, February). *Happy Money 2.0: New Insights into the Relationship between Money and Well-Being*. Symposium presented at the Society for Personality and Social Psychology Annual Meeting, Long Beach, CA. (Speakers: Amit Kumar, Jordi Quoidbach, Noah Goldstein, Mike Norton)

Kumar, A. & Gilovich, T. (2014, February). *Let's Get Connected: New and Untapped Routes to Social Connection*. Symposium presented at the Society for Personality and Social Psychology Annual Meeting, Austin, TX. (Speakers: Amit Kumar, Tanya Chartrand, Nick Epley, Lalin Anik)

Kumar, A. & Gilovich, T. (2013, January). *On Doing and Having: 10 Years of Answers to "The Question" of Experiential versus Material Consumption*. Symposium presented at the Society for Personality and Social Psychology Annual Meeting, New Orleans, LA. (Speakers: Amit Kumar, Travis Carter, Peter Caprariello, Ryan Howell)

Conference Oral Presentations

Kumar, A., & Epley, N. (2020, October). *A Little Good Goes an Unexpectedly Long Way: Underestimating the Positive Impact of Kindness on Recipients*. Paper to be presented virtually at the Association for Consumer Research Annual Meeting.

Kumar, A. & Epley, N. (2020, August). *It's Surprisingly Nice to Hear You: Misunderstanding the Impact of Communication Media Can Lead to Suboptimal Choices of How to Connect with Others*. Paper presented virtually at The Love Consortium.

Kumar, A. & Epley, N. (2019, November). *It's Surprisingly Nice to Hear You: Miscalibrated Expectations of Connection and Awkwardness Affect How People Choose to Connect with Others*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, Montreal, QC.

Kardas, M., Kumar, A., & Epley, N. (2019, April). *Digging Deeper: Meaningful Conversations are Surprisingly Pleasant*. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, IL.

Kardas, M., Kumar, A., & Epley, N. (2019, February). *Digging Deeper: Meaningful Conversations are Surprisingly Pleasant*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Portland, OR.

Kumar, A. & Epley, N. (2018, November). *Undervaluing Gratitude: Expressers Misunderstand the Consequences of Showing Appreciation*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, New Orleans, LA.

Kardas, M., Kumar, A., & Epley, N. (2018, November). *Digging Deeper: Meaningful Conversations are Surprisingly Pleasant*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, New Orleans, LA.

Kumar, A. & Epley, N. (2018, October). *It's Surprisingly Nice to Hear You: Miscalibrated Expectations of Connection and Awkwardness Affect How Consumers Choose to Connect with Others*. Paper presented at the Association for Consumer Research Annual Meeting, Dallas, TX.

Kardas, M., Kumar, A., & Epley, N. (2018, August). *Exaggerating the Reputational Costs of Revealing Secrets*. Paper presented at the Academy of Management Annual Meeting, Chicago, IL.

Kardas, M., Kumar, A., & Epley, N. (2018, April). *Exaggerating the Reputational Costs of Revealing Secrets*. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, IL.

Kumar, A. & Epley, N. (2018, March). *Under-Valuing Gratitude: Expressors Misunderstand the Consequences of Showing Appreciation*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Atlanta, GA.

Kumar, A., Walker, J. T., & Gilovich, T. (2017, February). *Cultivating Gratitude and Giving Through Experiential Consumption*. Paper presented at the Society for Consumer Psychology Annual Meeting, San Francisco, CA.

Kumar, A., Walker, J. T., & Gilovich, T. (2017, January). *Cultivating Gratitude and Giving Through Experiential Consumption*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, San Antonio, TX.

Kumar, A., Walker, J. T., & Gilovich, T. (2016, October). *Cultivating Gratitude and Giving Through Experiential Consumption*. Paper presented at the Association for Consumer Research Annual Meeting, Berlin, DE.

Kumar, A., Walker, J. T., & Gilovich, T. (2016, June). *Cultivating Gratitude and Giving Through Experiential Consumption*. Paper presented at the Behavioral Decision Research in Management Conference, Toronto, ON.

Kumar, A., Killingsworth, M. A., & Gilovich, T. (2016, January). *Spending on Doing, Not Having, Promotes Moment-to-Moment Happiness*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, San Diego, CA.

Kumar, A. & Gilovich, T. (2015, October). *To Do or To Have, Now or Later? The Preferred Consumption Profiles of Material and Experiential Purchases*. Paper presented at the Association for Consumer Research Annual Meeting, New Orleans, LA.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2015, February). *Waiting for Merlot: Anticipatory Consumption of Experiential and Material Purchases*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Long Beach, CA.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2014, November). *Waiting for Merlot: Anticipatory Consumption of Experiential and Material Purchases*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, Long Beach, CA.

Kumar, A., Mann, T. C. & Gilovich, T. (2014, October). *Questioning the "I" in Experience: Experiential Purchases Foster Social Connection*. Paper presented at the Association for Consumer Research Annual Meeting, Baltimore, MD.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2014, July). *Waiting for Merlot: Anticipatory Consumption of Experiential and Material Purchases*. Paper presented at the Judgment and Decision-Making Pre-Conference at the European Association of Social Psychology General Meeting, Amsterdam, NL.

Kumar, A., Mann, T. C. & Gilovich, T. (2014, March). *Questioning the "I" in Experience: Experiential Purchases Foster Social Connection*. Paper presented at the Society for Consumer Psychology Annual Meeting, Miami, FL.

Kumar, A., Mann, T. C. & Gilovich, T. (2014, February). *Questioning the “I” in Experience: Experiential Purchases Foster Social Connection*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Austin, TX.

Kumar, A. & Gilovich, T. (2014, February). *Do Losses Really “Loom Larger” than Gains? Loss Aversion Isn’t Just in the Mind; It’s in the Eyes, Too*. Paper presented at the Judgment and Decision-Making Pre-Conference at the Society for Personality and Social Psychology Annual Meeting, Austin, TX.

Kumar, A., Mann, T. C. & Gilovich, T. (2013, November). *Questioning the “I” in Experience: Experiential Purchases Foster Social Connection*. Paper presented at the Society for Judgment and Decision-Making Annual Conference, Toronto, ON.

Kumar, A. & Gilovich, T. (2013, October). *Talking About What You Did and What You Have: The Differential Story Utility of Experiential and Material Purchases*. Paper presented at the Association for Consumer Research Annual Conference, Chicago, IL.

Kumar, A. & Gilovich, T. (2013, January). *We’ll Always Have Paris: Differential Story Utility from Experiential and Material Purchases*. Paper presented at the Society for Personality and Social Psychology Annual Meeting, New Orleans, LA.

Kumar, A. & Gilovich, T. (2012, June). *We’ll Always Have Paris: Story Utility for Experiential (But Not Material) Purchases*. Paper presented at the Behavioral Decision Research in Management Conference, Boulder, CO.

Conference Poster Presentations

Alberhasky, M. & Kumar, A. (2021, February). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Poster presented virtually at the Society for Personality and Social Psychology Annual Meeting.

Alberhasky, M. & Kumar, A. (2020, May). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Poster presented virtually at the Association for Psychological Science Annual Convention.

Alberhasky, M. & Kumar, A. (2020, March). *A Venmo Effect on Relationships: Electronic Payment Makes Social Relations More Transactional and Experiences Less Enjoyable*. Poster presented at the Society for Consumer Psychology Annual Meeting, Huntington Beach, CA.

Kardas, M., Kumar, A., & Epley, N. (2018, November). *Digging Deeper: Meaningful Conversations are Surprisingly Pleasant*. Poster presented at the Society for Judgment and Decision-Making Annual Conference, New Orleans, LA.

Kardas, M., Kumar, A., & Epley, N. (2018, March). *Exaggerating the Reputational Costs of Revealing Secrets*. Poster presented at the Society for Personality and Social Psychology Annual Meeting, Atlanta, GA.

Kardas, M., Kumar, A., & Epley, N. (2017, November). *Exaggerating the Reputational Costs of Revealing Secrets*. Poster presented at the Society for Judgment and Decision-Making Annual Conference, Vancouver, BC.

Walker, J. T., Kumar, A. & Gilovich, T. (2016, January). *Fostering Gratitude and Giving through Experiential Consumption*. Poster presented at the Society for Personality and Social Psychology Annual Meeting, San Diego, CA.

Walker, J. T., Kumar, A. & Gilovich, T. (2015, November). *Fostering Gratitude and Giving through Experiential Consumption*. Poster presented at the Society for Judgment and Decision-Making Annual Conference, Chicago, IL.

Kumar, A., Killingsworth, M. A. & Gilovich, T. (2014, July). *Waiting for Merlot: Anticipatory Consumption of Experiential and Material Purchases*. Poster presented at the European Association of Social Psychology General Meeting, Amsterdam, NL.

Kumar, A. & Gilovich, T. (2014, February). *Do Losses Really “Loom Larger” than Gains? Loss Aversion Isn’t Just in the Mind; It’s in the Eyes, Too*. Poster presented at the Judgment and Decision-Making Pre-Conference at the Society for Personality and Social Psychology Annual Meeting, Austin, TX.

Kumar, A., Mann, T. C. & Gilovich, T. (2013, October). *Experiential Purchases Foster Social Connectedness*. Poster presented at the Association for Consumer Research Annual Conference, Chicago, IL.

Kumar, A. & Gilovich, T. (2013, January). *To Do or to Have, Now or Then: Anticipatory Effects for Material and Experiential Purchases*. Poster presented at the Judgment and Decision-Making Pre-Conference at the Society for Personality and Social Psychology Annual Meeting, New Orleans, LA.

Kumar, A. & Gilovich, T. (2012, November). *Do Losses Really “Loom Larger” than Gains? Loss Aversion isn’t Just in the Mind; It’s in the Eyes, Too*. Poster presented at the Society for Judgment and Decision-Making Annual Conference, Minneapolis, MN.

Kumar, A. & Gilovich, T. (2012, January). *We’ll Always Have Paris: Talking about Experiences and Possessions*. Poster presented at the Society for Personality and Social Psychology Annual Meeting, San Antonio, TX.

Invited Talks

2020	Osher Lifelong Learning Institute
2019	University of Pennsylvania, The Wharton School
2019	University of Texas at Austin, Women in Psychology
2019	Partners in Business Ethics Symposium
2019	University of Houston, Bauer College of Business
2018	University of Texas at Austin, Department of Psychology
2018	University of Chicago, Booth School of Business
2018	London Business School
2017	Indiana University, Kelley School of Business

2017	University of Texas at Austin, McCombs School of Business
2016	University of Chicago, Booth School of Business
2015	Harvard University, Department of Psychology
2015	University of Chicago, Booth School of Business
2014	Yale University, Human Cooperation Laboratory
2014	Virginia Tech, Pamplin College of Business
2014	Duke University, Fuqua School of Business
2014	University of Utah, David Eccles School of Business
2014	Cornell University, Department of Psychology
2013	Cornell University, Graduate School of Arts and Sciences
2012	Cornell University, Department of Psychology
2011	Cornell University, Department of Psychology

Teaching Experience

2020	<p>The Science of Good Business (MBA course), <i>Professor</i> Overall Instructor Rating: 4.1 / 5 Overall Course Rating: 4.3 / 5 Sample Open-Ended Comments: “Great course! Professor Kumar clearly put a lot of thought into all of his lectures and the structure of the course. The content of the course was interesting and relevant. He provided us with practical applications of all of the concepts. I thought all of the readings were really interesting. I’m also glad we had weekly contributions to motivate us to actually do the readings. I admire Professor Kumar’s passion for the subject and his dedication to making us better people. I will definitely be incorporating our learnings into my daily life after business school.” “This class opened my eyes to things I thought I knew but only later realized I did not actually understand. Professor Kumar has an incredible way of engaging his students to think more deeply on the inside and then use that in more intentional action in our real lives.”</p>
2020	<p>The Science of Good Business (undergraduate course), <i>Professor</i> Overall Instructor Rating: 4.4 / 5 Overall Course Rating: 4.2 / 5 Sample Open-Ended Comments: “I loved this class. Being a graduating senior, it was bittersweet in the way that it ended, but the things I learned here I will carry with me for the rest of my life. Not enough classes in McCombs cover this type of material and I was very pleasantly surprised with the content and format of the course. Overall it was great, and I would recommend the course.” “I really enjoyed taking this class. When I first registered for the course, I wasn’t quite sure what it was about and just signed up to fulfill elective requirements. However, upon taking the course it was one of my favorites that I have taken at UT! It was quite different yet refreshing from my other business classes. The lectures were interesting and research based, yet equally as applicable for the real business environment. Appreciated how it took a closer look at people’s behavior.”</p>
2019	<p>The Science of Good Business (MBA course), <i>Professor</i> Overall Instructor Rating: 4.8 / 5 Overall Course Rating: 4.8 / 5 Sample Open-Ended Comments: “Great class. Nice and very helpful professor. Interesting and insightful readings.” “This class is one of the best I’ve ever taken.”</p>

- 2019 The Science of Good Business (undergraduate course), *Professor*
 Overall Instructor Rating: 4.7 / 5
 Overall Course Rating: 5.0 / 5
 Sample Open-Ended Comments:
 “Wonderful course! I really learned a lot and Dr. Kumar was very effective at communicating. The content of the course, I believe, is something all students (especially those in business) should learn.”
 “This course was amazing! Truly enjoyed learning about ethics and design concepts. The topics on happiness are also very applicable to daily life. Great course and professor.”
- 2019 The Science of Good Business (undergraduate course), *Professor*
 Overall Instructor Rating: 4.2 / 5
 Overall Course Rating: 4.1 / 5
 Sample Open-Ended Comments:
 “This has been my favorite class at UT thus far! Professor Kumar was always cheerful and easy to talk to. The material was different from any other MKT class I took, and I retained so much of what we learned. Truly an inspirational professor!”
 “Professor Kumar was always excited to teach and it showed. I enjoyed this class and material was relevant to the everyday.”
- 2018 Social Psychology, *Guest Lecturer*
- 2017 Designing a Good Life, *Teaching Assistant* (Professor: Nicholas Epley)
- 2016 Designing a Good Life, *Teaching Assistant* (Professor: Nicholas Epley)
- 2014 Writing in the Majors: Introductory Social Psychology, *Instructor*
- 2014 Introduction to Social Psychology, *Teaching Assistant* (Professor: Thomas Gilovich)
- 2013 The Science of Happiness, *Instructor*
- 2013 Introduction to Psychology, *Teaching Assistant* (Professor: David Pizarro)
- 2011 The Individual in the Social World, *Discussion Seminar Instructor*
- 2011 The Individual in the Social World, *Teaching Assistant* (Professor: Thomas Gilovich)
- 2011 Introduction to Social Psychology, *Guest Lecturer*
- 2011 Introduction to Social Psychology, *Teaching Assistant* (Professor: Thomas Gilovich)
- 2010 Statistics and Research Design, *Teaching Assistant* (Professor: Thomas Cleland)

Theses Supervised

Emily Powell, Undergraduate Honors Thesis (Initial Placement: NYU Stern Marketing PhD Program)
 Samantha Kassirer, Master’s Thesis (Initial Placement: Northwestern Kellogg Management PhD Program)

Professional Affiliations

American Marketing Association (AMA)
 American Psychological Association (APA)
 Association for Consumer Research (ACR)
 Association for Psychological Science (APS)
 European Association of Social Psychology (EASP)
 Phi Beta Kappa
 Psi Chi
 Society for Consumer Psychology (SCP)
 Society for Judgment and Decision-Making (SJDMM)
 Society for Personality and Social Psychology (SPSP)

Service

Ad hoc Reviewer

Baltic Journal of Management
British Journal of Social Psychology
Current Psychology
Design Science
Ethics & Behavior
Emotion
European Journal of Marketing
European Journal of Social Psychology
International Journal of Research in Marketing
International Review of Administrative Sciences
Journal of Business Research
Journal of Consumer Behaviour
Journal of Consumer Culture
Journal of Consumer Psychology
Journal of Consumer Research
Journal of Experimental Social Psychology
Journal of Marketing
Journal of Marketing Research
Journal of Personality and Social Psychology
Journal of Positive Psychology
Journal of Public Policy and Marketing
Journal of Retailing and Consumer Services
Marketing Letters
Organizational Behavior and Human Decision Processes
Personal Relationships
Personality and Social Psychology Bulletin
PLOS ONE
Psychological Science
Psychonomic Bulletin & Review
Social and Personality Psychology Compass
Social Psychological and Personality Science

Organizer, University of Texas at Austin Behavioral Science Colloquium

Executive Committee, University of Texas at Austin Marketing Department

Doctoral Advisory Committee, University of Texas at Austin Marketing Department

Graduate Studies Committee, University of Texas at Austin Marketing Department

Faculty Recruiting Committee, University of Texas at Austin Marketing Department

Chair, Third Year Doctoral Paper Committee, University of Texas at Austin Marketing Department

Doctoral Student Comprehensive Exam Committee, University of Texas at Austin Marketing Department

First Year Doctoral Paper Committee, University of Texas at Austin Marketing Department

Seminar Series Coordinator, University of Texas at Austin Marketing Department

Faculty Mentor, Harvard Behavioral Insights Group Doctoral Workshop

Faculty Mentor, Society for Personality and Social Psychology Student Committee

Reviewer, Marketing Science Institute Alden G. Clayton Doctoral Dissertation Proposal Competition

Reviewer, Association for Consumer Research conference submissions

Reviewer, Israel Science Foundation national grant applications

Reviewer, Society for Consumer Psychology conference submissions

Reviewer, Society for Judgment and Decision-Making conference submissions

Postdoctoral Coordinator, University of Chicago Booth School of Business Behavioral Science Workshop

Graduate Liaison, Cornell University Psychology Department Faculty Search Committee
Coordinator, Cornell University Psychology Department Graduate Student Recruitment
Graduate Mentor and Honors Thesis Advisor, Cornell University Psychology Department
Graduate Student Affiliate, Cornell Institute for Social Sciences
Committee on Undergraduate Instruction, Harvard University Psychology Department
Peer Academic Advisor, Harvard University Psychology Department

Media Coverage

AARP; ABC News; ABP Live (India); Adnkronos (Italy); A Better Life with Dr. Sanjay Gupta; Aftonbladet (Sweden); A Las Siete (Argentina); Alaska Dispatch News; Albuquerque Journal; APA Monitor; A Plus; Ani News (India); The Arbiter; Arizona Daily Independent; Arizona Family; The Asian Age; AsiaOne; AskMen; The Atlantic; The Australian; Australian Financial Review; Austin Business Journal; The Baltimore Sun; BBC; Beaumont Enterprise; The Bellingham Herald; Better Homes and Gardens; Big Brains Podcast; Big News Network; Big Think; Biobio Chile; Bloomberg; The Boar; Booktrib; Boston.com; Bottom Line Personal; BPS Research Digest; Brain Blogger; Bristol Herald Courier; Business 2 Community; Business Insider; Business Standard; Business World; Bustle; BuzzFeed; The Californian; CanIndia News; Care2; CBC; CBS News; Cedar Mill News; Channel News Asia; The Cheat Sheet; Chicago Booth Review; Chicago Daily Herald; The Chicago Maroon; Chicago Tonight; Chicago Tribune; Chilango (Mexico); China News Service; The Citizen; Clarin; Cleveland.com; Clozette; CNBC; CNN; Coastal Living Magazine; The Columbian; Communities Digital News; Consumer Affairs; The Conversation; Cornell Alumni Magazine; Cornell Chronicle; Cornell Daily Sun; Counsel & Heal; CTV News; Curiosity; Customer Think; D'Marge; Daily Express (UK); Daily Hunt; Daily Magazine; Daily Mail; The Daily Nebraskan; The Daily Texan; Daiji World (India); Dayton Daily News; Deakin University News; Demotivateur (France); De Standaard (Belgium); Deccan Chronicle (India); Delaware Online; Delayed Gratification; Deseret News; Dev Discourse; Diário Da Saúde (Brazil); Diario De Cuyo (Argentina); Digital Industry Wire; Digital Journal; Discover Magazine; The Doctor Will See You Now; Doctors Lounge; Dubai Chronicle; The Durango Herald; East Bay Express; The Economic Times; Elemental; El Paso Herald-Post; Elite Daily; Ellwood City Ledger; El Meridiano de Córdoba (Colombia); El Mundo; El Semanario; El Tiempo; El Universal; Entrepreneur; Epoca Negocios (Brazil); The Epoch Times; The Escalon Times; Essential Baby; ETC Blog; Eurasia Review; Examiner; The Exception; Express Belgium; Fashion Beauty Guide; Fashion Portal; Fast Company; The Financial Express; Finger Lakes Times; The Fiscal Times; Forbes; Foreign Affairs; Forge; Forskning (Norway); Fox 7 Austin; Fox Business; Fox Cleveland; Fox LA; Fox News; Free Malaysia Today; The Free Press Journal; Fresh News Magazine; The Full Helping; Futurity; Galesburg Register-Mail; Global Advisors; Global Banking & Finance Review; Global News; The Globe and Mail; GOBankingRates; Good Day Austin; The Good Men Project; Good News Network; Government Executive; Greater Good; Grok Nation; The Guardian; Gym Health Fitness; The Hamilton Spectator; The Hans India; The Happiness Lab with Dr. Laurie Santos; Haute Living; Harvard Business Review; Harvard Men's Health Watch; Házi Patika (Hungary); Health24; Health Canal; HealthDay; Health Magazine; Health News Report; The Health Site; Healthcare Professionals Network; Herald (Ireland); Herald Times Online; The Hindu; Hindustan Times; HospitalityNet; Houston Chronicle; How Stuff Works; The HR Digest; Huffington Post; Idaho News; Idaho Statesman; Inc.; The Independent (UK); India CSR; India Education Diary; India Live Today; India New England News; India Today; India Times; India TV News; The Indian Express; Indo-Asian News Service; Indulxpress; Infosurhoy; Insider; Intelligent Investor; International Business Times; Ironman; Ithaca Journal; Ithaca Voice; Inverse; The Jakarta Post; JD Supra; The Johns Hopkins News-Letter; The Juggle; The Kansas City Star; KGAB Cheyenne; KIII TV South Texas; Kindred Touch; Kiplinger's Personal Finance; KMA Land; Kopitiam Bot; KVUE 24; KXAN; Ladders; L'Obs (France); La Nacion (Argentina); La Repubblica (Italy); Latest LY; Lexington Herald Leader; LifeHacker; Live Mint; Live Trading News; London Business School Review; Los Angeles Loyolan; Los Angeles Times; Los Tiempos (Bolivia); Marcus; Marie Claire; Market Business News; MarketWatch; MarkLives; Mas Por Mas (Mexico); Massage Magazine; Maxim; McCombs Magazine; McCombs Minutes; Medical Daily; Medical News Bulletin; Medical Xpress; Medpage Today; Men's Health; Merca 2.0 (Mexico); Mic; The Middle East North Africa Financial Network; Millennium

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