

William J. Way
Associate Chair and Distinguished Senior Lecturer, Department of Finance

McCombs School of Business
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Education

The University of Texas, Austin, Texas
Master of Business Administration, 1989

The University of Texas, Austin, Texas
Bachelor of Arts with High Honors; Special Honors in Sociology, 1980

Professional Certifications

Chartered Retirement Planning Counselor, 2001

Chartered Mutual Fund Counselor, 2000

Accredited Asset Management Specialist, 1997

Certified Financial Planner, 1996

Certified Public Accountant, 1991

Academic Experience

The University of Texas, McCombs School of Business, Austin, Texas

Distinguished Senior Lecturer – Department of Finance, 2020 - Present

Senior Lecturer – Department of Finance, 2014 – 2020

Lecturer – Department of Finance, 2004 – 2014

Undergraduate Courses Taught:

Integrative Finance (FIN 370), 2005 – present

Foundations of Finance (FIN 320F), Texas BFP Summer Institute, 2012 – 2016

Business Finance (FIN 357), 2004, 2006 – 2007, 2010 – 2014

Investment Management (FIN 367), 2004

Graduate Courses Taught:

Financial Management (BA 385T), 2006, 2008 – 2009

Financial Management (BA 285T), 2009

St. Edward's University, Graduate School of Management, Austin, Texas

Adjunct Professor of Finance – Graduate School of Management, 2002 – 2003

Assistant Professor of Finance – Graduate School of Management, 2000 – 2002

Adjunct Professor – Master of Business Administration Program, 1997 – 2000

Graduate Courses Taught:

Financial Management, 1998 – 2003

Fundamentals of Financial Planning, 1999 – 2000

Financial Concepts and Policies, 1997 – 2000

Investment Planning/Management, 1999 – 2000

Short-term Financial Management (undergraduate), 1998

Small Business Management, 1997 – 1998

Southwestern University, Georgetown, Texas

Adjunct Professor – Department of Economics and Business, 1996 – 1997

Undergraduate Courses Taught:

Investments, 1996 – 1997

Fundamentals of Accounting I, 1996

Austin Community College, Austin, Texas

Instructor – Business/Financial Management, 1992 – 1996

Undergraduate Courses Taught:

Investments, 1994, 1996

Personal Finance, 1992 – 1996

Business Finance, 1995

Principles of Accounting I, 1992 – 1993

Principles of Accounting II, 1993

Advising/Administrative Experience

The University of Texas, McCombs School of Business, Austin, Texas

Associate Chair – Department of Finance, 2016 – present

Academic Coordinator – McCombs Wealth Management Program, 2020 - Present

Program Advisor – McCombs Real Estate Program, 2012 – present

Chair – Undergraduate Curriculum Committee, Department of Finance, 2016/2017

Undergraduate Advisor – Department of Finance, 2007 – 2016

St. Edward's University, Graduate School of Management, Austin, Texas

Interim Chair – Finance Concentration, 2000 – 2001

Business/Industry Experience

Vista-Scape, Inc., Chairman/Chief Financial Officer, 1990 – present

Coopers & Lybrand, Associate Accountant – Audit practice, 1989 – 1990

Laguna Landscape, Inc., Manager, 1981 – 1986

Committee and Professional Service

Dean’s Faculty Advisory Committee – McCombs School of Business, 2015 – present

Real Estate Certificate Steering Committee – McCombs School of Business, 2015 – present

FIN 357 Oversight Committee – Department of Finance, 2014 – present

Undergraduate Curriculum Committee – Department of Finance, 2007 – present

Financial Analyst Program Selection Committee – Department of Finance, 2009 - present

BBA Program Advisor Selection Committee – McCombs School of Business, 2018

Staff Awards Selection Committee – McCombs School of Business, 2017

Faculty Judge – McCombs MBA Finance Challenge, 2011 – 2013, 2015

Faculty Judge – Duff & Phelps National Case Study Competition, 2010 – 2013

Director of Academic Services Selection Committee – McCombs School of Business, 2012

McCombs Registrar Selection Committee – McCombs School of Business, 2011

Director of Academic Services Selection Committee – McCombs School of Business, 2010

Undergraduate Curriculum Review Committee – Department of Finance, 2009 – 2010

Honors & Awards

Faculty Honor Roll, 2019

- Awarded for excellence in classroom teaching at the McCombs School of Business

University of Texas Executive Management and Leadership Program, 2018

Nominee, Department of Finance, Hank and Mary Harkins Foundation Award for Effective Teaching in Undergraduate Classes, 2016/2017

Faculty Commencement Speaker, BBA Graduation Ceremony, McCombs School of Business, fall 2015

Delta Sigma Pi Certificate of Appreciation, 2011

- Awarded for outstanding service and contribution to The University of Texas

Favorite Faculty Member – McCombs School of Business Class of 2009

Nominee, Department of Finance, Hank and Mary Harkins Foundation Award for Effective Teaching in Undergraduate Classes, 2008/2009

Faculty Honor Roll, 2007

- Awarded for excellence in classroom teaching at the McCombs School of Business

Faculty Honor Roll, 2006

- Awarded for excellence in classroom teaching at the McCombs School of Business

Outstanding Adjunct Award – St. Edward's University Graduate Programs, 1999/2000

- In recognition of outstanding teaching and dedicated service

Dean's Award for Academic Excellence – University of Texas, Grad. School of Business, 1989

Professional/Academic Memberships

Financial Management Association

Phi Kappa Phi – National Honor Society Recognizing Academic Achievement

Beta Gamma Sigma – National Honor Society for Business Administration