

KATIE O. PRITCHETT, PH.D.

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EDUCATION	University of Texas at Austin	May 2014
	Doctor of Philosophy Higher Education Administration and Leadership	
	Louisiana State University , Baton Rouge, Louisiana	May 2007
	Master of Public Administration Cognate: Education Policy	
	University of Louisiana at Lafayette , Lafayette, Louisiana	May 2005
	Bachelor of Arts, <i>Summa cum laude</i> Major/Minor: Public Relations, Marketing	

ACADEMIC APPOINTMENTS	University of Texas at Austin	
	<u>Director</u> , Entrepreneurship Minor	Fall 2020- Present
	<u>Lecturer</u> , Management Department	Fall 2015- Present
	<u>Lecturer</u> , Humanities Honors Program	Spring 2015

TEACHING EXPERIENCE	The University of Texas at Austin , Austin, Texas	
	<u>Instructor</u> , Fall 2020, Spring 2020, Fall 2019, Spring 2019, Fall 2018 MAN327: Innovation/Entrepreneurship (Experiential Learning Utilized in this Class)	
	<u>Instructor</u> : Spring 2020 MAN385: Introduction to Entrepreneurship, (MBA)	
	<u>Instructor</u> , Summer 2020, Summer 2019 MAN185: Strategic Innovation & Entrepreneurship (MBA)	
	<u>Instructor</u> , Spring 2019, Fall 2018, Fall 2017 MAN 336: Organizational Behavior (Experiential Learning Utilized in this Class)	
	<u>Instructor</u> , Summer 2020, Summer 2019, Summer 2018 BA320F: Foundations of Entrepreneurship	
	<u>Instructor</u> , Fall 2017, Spring 2016 MAN 320F: Foundations of Management and Organizational Behavior	
	<u>Instructor</u> , Spring 2017, Fall 2016, Spring 2016, Fall 2015 BA 324: Business Communications (Experiential Learning Utilized in this Class)	
	<u>Instructor</u> , Spring 2016 NSC 110H: Social Entrepreneurship	
	<u>Instructor</u> , Summer 2017, 2016, 2015, 2014, 2013 Texas Business Foundations Summer Institute Entrepreneurship Coach & Professional Development Seminar Lead Instructor	

Instructor, Spring 2016
NSC 110H: Social Entrepreneurship

Instructor, Spring 2016
MAN 320F: Foundations of Management and Organizational Behavior

Instructor, Summer 2015
Texas Business Foundations Summer Institute

Instructor, Spring 2015
LA 212C: *Community Organizing and Leadership Development in Austin*
(Experiential Learning Utilized in this Class)

Co-Instructor, Spring 2015
EDA 391T: *Higher Education Law*

Co-Instructor, Fall 2014
EDA 391K: *Equity and Access in Higher Education*

Instructor, Summer 2014
Texas Business Foundations Summer Institute

Co-Instructor and Course Designer, Spring 2014
LA 125: *Community Organizing and Leadership Development in Austin*
(Service-Learning Pedagogy Utilized in this Class, Partner: City of Austin Mayor's Office)

Graduate Teaching Assistant, Fall 2013
UGS 303: *Grey is Good: Navigating Ethical Decision Making*

Co-Instructor, Summer 2013
Texas Business Foundations Summer Institute

Graduate Teaching Assistant, Spring 2012; Spring 2013
EDA 391T: *Higher Education Law*

Graduate Teaching Assistant, Fall 2012
EDA 391K: *Equity and Access in Higher Education*

Teaching Certificate in First-Year Interdisciplinary Instruction, Fall 2013
Semester-long effectiveness certification for teaching first-year students writing skills, public speaking, and critical inquiry in an interdisciplinary context.

**INVITED
PRESENTATIONS
& LECTURES**

Innovating in a Time of Uncertainty. Invited by Texas Executive Education to present a virtual workshop as part of Morison KSI's annual retreat, attended by over 75 people world-wide. May 2020.

Reframing Resistance to Change. Invited by Texas Executive Education to present a virtual workshop as part of their open-source learning series, attended by over 600 people world-wide. May 2020.

Managing Innovation and Organizational Change. Invited by Texas Executive Education to present a two-part series workshop 30 public-sector executives in the Shandong China Program. January 2019.

What Works in the Classroom: Professional Development Series. Invited by the McCombs Innovation in Teaching Initiative to represent the Management Department and speak about how I have improved my teaching. August 2018.

What's the "Magic" Behind Disney's Organizational Behavior and Management? Facilitated Conversation for my MAN36 class with Bob Iger, Disney Corporation's CEO, April 2018.

Innovation in Classroom Technology and Instruction. Presented to McCombs School of Business Faculty for a Professional Development session, April 2018.

Invest in Yourself like a Start-Up. McCombs Business Foundations Program at UT-Austin. January 2017.

Lead, Decide, or Step Aside. UT-Austin MBA+ Program webinar, August 2016.

Growth Mindset, Experiential Learning, and Your First Year of College. BridgeEdU program at Coppin State University; Baltimore, MD. August 2016.

Self-leadership and Personal Brand. Discover Law Program with UT-Austin and Huston-Tillotson University. July 2016.

Communicating Your Personal Brand. McCombs Business Foundations Program at UT-Austin. November 2015.

Business Research—A Panel Discussion for Honors Students. McCombs Business Honors Program at UT-Austin. October 2015.

Marketing Yourself: How to Earn the Best College Internship. University of Baltimore and Community College of Baltimore County. October 2015.

Leading Teams by Engaging Their Strengths. Longhorn Center for Community Engagement at UT-Austin. October 2015.

What does it Mean to be a Social Change Agent as a College Student. University Leadership Network at UT-Austin. September 2015.

Your Strength as a Future Business Leader. Subiendo Summer program at UT-Austin, June 2015.

Today's Job Market and the Versatile Ph.D. Panel Discussion for UT-Austin's McNair Scholars Program. April 2015.

Representing Your Best Self in College Admissions Essays. SXSWedu Conference in Austin, Texas. March 2015.

What is Service-Learning, and How Can I Make the Most of It? UT-Austin, CS378: Computer Science Behavioral Ethics course. Professor: Karen Landolt. February 2015.

A Fearless Woman's Guide to Networking. The Fearless Leaders Institute (F.L.I.) Professional Development Series. February 2015.

Why Business, Government and Society Care about Service-Learning. UT-Austin, BGS 325: Business Government & Society course. Professor: Karen Landolt. January 2015.

Life, Liberty, and the Pursuit of... Self-leadership. The McCombs School of Business Undergraduate Leadership Program. January 2015.

Connecting Asian American College Student Identity and the Social Change Model of Leadership Development. UT-Austin, AAS 335: Challenge of Asian American Leadership course. Professors: Dr. Suchi Gururaj and Dr. Charles Lu. October 2014.

Best Practices in Community-Based Learning. UT-Austin Faculty Learning Community, October 2014.

What Does it Mean to be a Social Change Leader? Summit for Social Change. St. Edward's University. September 2014.

Leading Diverse Teams: The Importance of Diversity in Corporate Culture. UT-Austin, Management 320F: Foundations of Organization Behavior and Administration. Professor: Dr. Kristie Loescher. April 2014; February 2015.

The 3 A's of Being a Culturally Competent Leader in the Community. University of Texas at Austin, Longhorn Center for Civic Engagement Student Leadership Training Seminar. Fall 2013, Spring 2014.

Uncovering your potential: The Social Change Model of Leadership Development. Texas State University, Texas State Leadership Capstone Program: Step Forward, Give Back. Spring 2013.

The Social Change Model of Leadership Development. Texas State University Annual Leadership Conference. Spring 2013.

Women College Student Enrollment: Myths, barriers, choices and constraints into higher paying jobs. Presented as a panelist at the LBJ School of Public Affairs Equal Pay Day Event. Spring 2012.

PUBLICATIONS

Vermeulen, L.C.; Swarthout, M. D.; Alexander, G. C.; Ginsburg, D. B.; **Pritchett, K. O.** [other authors redacted for brevity]. Foundation Pharmacy Forecast 2020: Strategic Planning Advice for Pharmacy Departments in Hospitals and Health Systems. *American Journal of Health-System Pharmacy*, 77(2), 15 January 2020, Pages 84–112, <https://doi.org/10.1093/ajhp/zxz283>

Reddick, R. J. & **Pritchett, K. O.** (2015). I don't want to work in a world of whiteness: White faculty and their developmental relationships with black students. *Journal of the Professoriate*, 8(1), 54-84.

Saenz, V. B., Rodriguez, S. L., **Pritchett, K. O.**, Estrada, J., Garbee, K. (2016). Boys in peril: Examining Latino boys' educational pathways and motivation towards postsecondary education. In V.B. Saenz, L. Ponjuan, J. Figueroa (Eds), *Ensuring the Success of Latino Males in Higher Education: A New National Imperative*. Sterling, VA: Stylus Publishing.

Cofer, J., **Pritchett, K. O.**, Heitzman, A., & Somers, P. (2012). Russia: Educational challenges to the new federation. In Morosini, M., & Somers, P., (Eds.). *O sono do educação no M-BRICS*. Porto Alegre, Brazil: EdiPUCRS.

**CONFERENCE
PRESENTATIONS**

Pritchett, K. O., Stone, A., Lowe, T. (November 2015). *Service-Learning: A Tool for Student Engagement On and Off Campus*. Research paper presentation at the Association for the Study of Higher Education Conference (ASHE). Denver, CO.

Pritchett, K. O., Stone, A., Gururaj, S. (2015, February). *Creating Community On-Campus, Reaching Community Off-Campus: Assessing the Impact of Service-Learning*. Presentation at the First Year Experience Conference. Dallas, TX.

Reddick, R. J., **Pritchett, K. O.**, Bukoski, B. E., Smith, S., & Denyzen, J. L. (2013, March). *We are the Revolution!: Tapping into the power of people as educational change agents*. Presentation at Harvard University's Alumni of Color Conference (AOCC). Cambridge, MA.

Reddick, R. J., & **Pritchett, K. O.** (2012, November). *Freedom and Responsibility to Mentor Across Race*. Paper presented at the Association for the Study of Higher Education Conference (ASHE). Las Vegas, NV.

Pritchett, K. O., Garbee, K., Sáenz, V. (2012, November). *Managing Institutional Resources: A qualitative analysis of how colleges in Texas prioritize resources to provide targeted programming for Latino males*. Roundtable presentation at the Association for the Study of Higher Education Conference (ASHE). Las Vegas, NV.

Reddick, R. J. & **Pritchett, K. O.** (2012, August). *Including the discontented and disregarded: Graduate student activism and the evolution of the Alumni of Color Conference at the Harvard Graduate School of Education*. Paper presentation at the University of Texas at San Antonio Conference. San Antonio, TX.

Sáenz, V. B. , Rodriguez, S., **Pritchett, K. O.**, Estrada, J. (2012, February). *Latino Males in Higher Education: Administrator awareness of the emerging crisis*. Paper presentation at American College Personnel Association Conference. Louisville, KY.

Rodriguez, S., **Pritchett, K. O.**, Estrada, J. (2012, February). *The Silent Crisis: Latino males in the educational pipeline*. Presentation at the Association of Professionals in Student Affairs Conference. Austin, TX.

Somers, P., Heitzman, A., **Pritchett, K. O.**, et al. (2011, November). *Dreaming of College in the 'BRICS' [nations]*. Paper presentation at the Association for the Study of Higher Education Conference (ASHE). Charlotte, NC.

Pritchett, K. O., Somers, P., Heitzman, A., et al. (2011, October). *Access, Equity, and Persistence in Formal and Lifelong Learning in Brazil and the United States*. Presentation at The 8th Annual International Workshop on Higher Education. Berlin, Germany.

Somers, P., **Pritchett, K. O.** (2010, August). *The Use of Force Majeure in post-Katrina Faculty Layoffs*. Presentation at the University of New Orleans 5-year Post-Katrina Educational Reform Conference. New Orleans, LA.

**PROFESSIONAL
SERVICE
ACTIVITIES**

Voting Member- Faculty Council, 2020-2022

Chair- UT Austin B1 Committee on Financial Aid to Students, 2019-2020
Served as Vice-Chair from 2018-2019, member 2020-2021

Vice-Chair- UT Austin C3 Undergraduate Curriculum Changes Committee, 2019-2020

Faculty Voting Member: UT Austin C4 Educational Policy Committee, 2019-2020 and 2018- 2019

Member- National Resource Center for the First-Year Experience and Students in Transition, 2014-2017

Member- UT Association of Professionals in Student Affairs (APSA), 2010-2015

College Mentor- SXSWedu Conference, Austin, TX, 2015

Member- Association for Institutional Research (AIR), 2012-2013; 2013-2014

Conference Reviewer & Member- Association for the Study of Higher Education (ASHE), 2011-2014

Conference Reviewer & Member- American Education Research Association (AERA), 2010-2014

Member- National Association of Student Personnel Administrators (NASPA), 2010-2013

Conference Reviewer & Member- Association of Professionals in Student Affairs (ACPA), 2011-2012

**ACADEMIC
RESEARCH
EXPERIENCES**

Principal Investigator, Spring 2018, Spring 2017
McCombs School of Business Student Diversity and Campus Culture Survey. (n=550). Commissioned study by Dean and Associate Dean to assess students' perspectives on campus climate, community values, and diversity.

Principal Investigator, 2014-2016

Quantitative Measures related to Community-based Learning and First-year Student Persistence at the University of Texas at Austin. (n=1,400). Paper presented at the Association for the Study of Higher Education annual conference (2015).

Principal Investigator, 2013-2014

Dissertation: “Defining the Role and Experiences of Service-Learning Faculty: A Qualitative Study at The University of Texas at Austin.”

Advisor: Dr. Richard Reddick

Carnegie Classification for Community Engagement, 2013-2014

Member of the research and writing team for UT-Austin to apply for the prestigious award presented every five years by the Carnegie Foundation for the Advancement of Teaching. UT-Austin was the distinction from December 2014-2024.

Service-learning Assessment Coordinator, Academic Diversity Initiatives, 2013-2014

Office of Survey Research Seminar on Questionnaire Design. Created a statistically valid survey to assess learning outcomes for 500 students in a service-learning Undergraduate Studies (UGS 303) course.

Professor: Dr. Leonard Moore

National Data Institute Research Fellow, Summer 2012

Conducted a quantitative research project using a national data-set to examine the relationship between financial aid awards and student persistence at public two-year community colleges in the United States under the direction of the AIR, NCES, and NSF grant-funded Summer Data Institute.

Research Lead for Project MALES, Fall 2011 – Spring 2014

Provided qualitative research coding assistance to the UT-Austin Project MALES initiative to identify achievement gaps in the Latino male population. Book chapter published in Saenz & Ponjuan’s, “Boys in peril: Examining Latino boys’ educational pathways and motivation towards postsecondary education.”

Research Apprentice- Spring 2012

Conducted a qualitative research study to examine the college choice and major choice patterns of undergraduate women students as part of an Independent Study under the direction of Dr. Pat Somers. Paper presented at conference in New Orleans.

**COLLEGIATE
SERVICE &
INVOLVEMENT**

Faculty Advisor- Texas Enactus, 2015-2019

Student organization that partners with local businesses to utilize entrepreneurship as a mechanism to transform lives and create a more sustainable world.

Faculty Advisor- Students for WEMA, 2014-2019

UT-Austin student organization focused on providing financial and entrepreneurial support of an orphanage, *The Wema Children's Centre* in Bukembe, Africa.

Undergraduate Thesis Advisor- Plan II Honors Program, 2015-Present

Supervise a business student thesis on predatory lending practices in Texas.

Undergraduate Thesis Advisor- Health Science Scholars Program, 2014-Present

Supervise student thesis focused on the impact of community-service on students pursuing graduate education in the healthcare field.

3-Day Start-Up, Social Entrepreneurship Coach and Mentor- Summer 2015; 2014
University of Texas at Austin, Texas Business Foundations Summer Institute

Admissions Committee for M.Ed. students- Spring 2014
University of Texas at Austin, Program in Higher Education Leadership

Executive Director- 2013-2014
Higher Education Administration Student Professionals Association (HEASPA)

Dean-appointed PHEL Representative- 2013-2014
Graduate Committee on Research in Education (G-CORE), College of Education

Vice-Presidential Appointee- 2012-2013; 2013-2014
Diversity & Equity Student Advisory and Action Council (DESAAC)

New Student Services Director- 2011-2012; 2012-2013
Higher Education Administration Student Professionals (HEASPA)

Student Reviewer for Texas Education Review Journal- Fall 2013
Reviewed submissions for the inaugural publication

Finance Committee Member- 2012-2013
UT Austin Sorority and Fraternity Life Finance Committee

Organizing Committee Member- 2012
Heman Sweatt Symposium on Civil Rights

Marketing Coach- June 2010; June 2011
McCombs Future Executive Academy

Facilitator- 2011; 2012
LeaderShape Institute for McCombs School of Business

Career Mentor- 2010-2012
UT-Austin Asian Business Student Association

**BUSINESS &
PROFESSIONAL
EXPERIENCE**

ENGAGE LEADERSHIP CONSULTING, LLC
Founding Partner, August 2015- Present

BRIDGEEDU
Senior Consultant, June 2015- Acquisition in June 2019

UNIVERSITY OF TEXAS AT AUSTIN
Longhorn Center for Community Engagement
Director, Community-Based Learning (Post-Doc Fellow), September 2014-May 2015
Civic Engagement Coordinator/Graduate Research Assistant, June 2012-August 2014

UNIVERSITY OF TEXAS AT AUSTIN
McCombs School of Business, Office of Student Life
Graduate Assistant, June 2010 – May 2012

UNIVERSITY OF TEXAS AT AUSTIN
Office of Admissions, August 2011 – January 2012

KAY JACKS AND ASSOCIATES, Washington D.C .
Market Research and Education Consultant, March 2010 – June 2010

DELL, FEDERAL SERVICES, Washington D.C./Fairfax, VA
Director of Cyber Security Initiative, promoted June 2009 – March 2010
Business Development Market Analyst, January 2008 – June 2009 promotion

U.S. DEPARTMENT OF EDUCATION, Washington D.C.
Requirements Business Analyst, June 2006 – January 2008

LOUISIANA GOVERNOR’S POLICY OFFICE, Baton Rouge, LA
Legislative Policy Intern, March 2006- May 2006

UNIVERSITY OF LOUISIANA SYSTEM BOARD OF SUPERVISORS, Baton Rouge, LA
Elected Board Member, April 2004- June 2005

**COMMUNITY
SERVICE &
INVOLVEMENT**

2nd Grade Classroom Reading Coach- Austin Partners in Education, 2011- 2015
Volunteer one hour each week to mentor and tutor 2nd grade students from low-income, underserved elementary schools who are behind in reading level.

Volunteer- “Be the Change” Day of Service in Austin, TX, 2013; 2014
Assist with the coordination of about 1,000 volunteers city-wide.

Supervisor and Lead Volunteer- “The Project”- UT Austin’s Largest Day of Service, 2013; 2014; 2015. Assist with the training of 200 student leaders to organize 1,800+ volunteers who complete about 100 service projects in a single day, resulting in an economic impact of \$280,000 on a local Austin community each year.

College Readiness Tutor and Mentor- Austin Partners in Education, 2010-2011
Volunteered as a college readiness mentor to Travis High School students in their junior year: including test preparation, college application process, and financial aid options

**HONORS &
AWARDS**

McCombs School of Business MBA Faculty Honor Roll: UT-Austin, Summer 2020, Summer 2019

Experiential Learning Initiative Undergraduate Teaching Grant: UT-Austin, 2020

McCombs School of Business Faculty Honor Roll: UT-Austin, Spring 2020, Spring 2017

Faculty Innovation Center Undergraduate Teaching Grant: UT-Austin, 2019-2020

Outstanding Faculty Member for Support and Guidance: UT-Austin Services for Students with Disabilities, Fall 2018

Outstanding Community-Based Learning Faculty Member: UT-Austin, Spring 2017

George H. Mitchell Academic Thesis Award- Faculty Advisor to Business Honors student Mohnish Gandhi. Thesis Title: "What's the Interest in Payday Regulation: A Qualitative Analysis of the State of Payday Lending in the United States," Spring 2016

Nominee "Service-Learning Instructor of the Year" at UT-Austin- Nominated by students in the LA 212C course for the university-wide honor, Spring 2015.

Dr. Bill Lasher Doctoral Student Excellence Award- Awarded by faculty from the UT-Austin for outstanding scholarship and professionalism, May 2014.

National Data Institute Fellow- Supported by the Association for Institutional Research (AIR), the National Science Foundation (NSF) and the National Center for Education Statistics (NCES), Washington D.C., July 2012

UT-Austin Graduate School Continuing Fellowship Recipient- University of Texas at Austin Graduate School, 2012-2013

UT-Austin Graduate School Continuing Fellowship Recipient- University of Texas at Austin Graduate School, 2013-2014