

Guoming Lai

McCombs School of Business
The University of Texas at Austin

Phone: 512-471-5818
Email: guoming.lai@mcombs.utexas.edu

Education

May 2009 Ph.D. in Management of Manufacturing and Automation,
May 2005 M.S. in Industrial Administration,
Tepper School of Business, Carnegie Mellon University
July 2003 M.S. in Control Theory and Control Engineering,
July 2000 B.S. in Automation,
Department of Automation, Tsinghua University, Beijing, China.

Employment

McCombs School of Business, The University of Texas at Austin
Professor in Operations Management with tenure (2020-)
Associate Professor in Operations Management with tenure (2015-2020)
Assistant Professor in Operations Management (2009-2015)

Research Interests

Supply Chain Management, Energy and Sustainable Operations, Healthcare, OM/Finance, OM/Marketing, Data Analytics.

Honors and Awards

- Finalist, MSOM iFORM Best Paper Award, 2019.
- Third Prize, CSAMSE Best Paper Competition, 2019.
- Department Nominee for Research Excellence Award, McCombs School of Business, UT Austin, 2016, 2018-2020
- CBA Foundation Research Excellence Award for Associate Professors, McCombs School of Business, UT Austin, 2018.
- Department Nominee for Research Excellence Award for Associate Professors, McCombs School of Business, UT Austin, 2017
- Meritorious Service Award, MSOM, 2012-2014, 2016-2018.
- Outstanding Supply Chain Department Senior Editor, POM, 2016.
- Honorable Mention, CSAMSE Best Paper Competition, 2016.
- Wickham Skinner Early-Career Research Accomplishments Award, POMS, 2015
- CBA Foundation Fellowship, McCombs School of Business, UT Austin, 2015-present
- Department Nominee for Trammell/CBA Foundation Teaching Award for Assistant Professors, McCombs School of Business, UT Austin, 2014-2015
- CBA Foundation Research Excellence Award for Assistant Professors, McCombs School of Business, UT Austin, 2014

- Distinguished Service Award, Management Science, 2014.
- Department Nominee for the CBA Foundation Research Excellence Award for Assistant Professors, McCombs School of Business, UT Austin, 2013.
- Meritorious Service Award, Management Science, 2013.
- INFORMS ENRE Section Best Publication Award, 2012.
- Finalist, INFORMS JFIG Paper Competition, 2011.
- Honorable Mention, CSAMSE Best Paper Competition, 2011.
- First Prize, CSAMSE Best Paper Competition, 2009.
- William Cooper Dissertation Award, Carnegie Mellon University, 2009.
- Second Prize, MSOM Student Paper Competition, 2008.
- Best Theoretical/Empirical Research Paper Award, DSI, 2008.
- Supply Chain Track Best Paper Award, DSI, 2008.
- William Larimer Mellon Fellowship, Carnegie Mellon University, 2003-2009.
- First Place, University Entrance Examination, Zhejiang Province, China, 1996.

Published and Forthcoming Papers

26. Guoming Lai, Yixuan Liu and Wenqiang Xiao. International Taxation and Production Outsourcing. *Forthcoming, Production and Operations Management*, 2020.
25. Xiaofang Wang, Qi Wu, Guoming Lai and Alan Scheller-wolf. Offering Discretionary Healthcare Services with Medical Consumption. *Production and Operations Management* 28(9) 2291-2304, 2019.
24. Vernon Hsu, Guoming Lai and Guitian Liang. Agricultural Partnership for Dairy Farming. *Production and Operations Management* 28(12) 3042-3059, 2019.
23. Abhishek Roy, Stephen Gilbert and Guoming Lai. The Implications of Visibility on the Use of Strategic Inventory in a Supply Chain. *Management Science* 65(4) 1752-1767, 2019.
22. Guoming Lai and Wenqiang Xiao. Inventory Decisions and Signals of Demand Uncertainty to Investors. *Manufacturing & Service Operations Management* 20(1) 113-129, 2018.
21. Xiaofang Wang, Tong Wang and Guoming Lai. Selling to customers with both Veblen and network effects. *Operations Research Letters* 45(1) 25-29, 2017.
20. Heikki Peura, Song Alex Yang and Guoming Lai. Trade Credit in Competition: A Horizontal Benefit. *Manufacturing & Service Operations Management* 19(2) 263-289, 2017.
19. Vernon N. Hsu, Guoming Lai, Baozhuang Niu and Wenqiang Xiao. Leader-based Collective Bargaining: Cooperation Mechanism and Incentive Analysis. *Manufacturing & Service Operations Management* 19(1) 72-83, 2017. (Honorable Mention, CSAMSE Best Paper Competition, 2016.)
18. Seung-Jae Park, Guoming Lai and Sridhar Seshadri. Inventory Sharing in the Presence of Commodity Markets. *Production and Operations Management* 25(7) 1245-1260, 2016.

17. Fangruo Chen, Guoming Lai and Wenqiang Xiao. Provision of Incentives for Information Acquisition: Forecast-based Contracts versus Menus of Linear Contracts. *Management Science* 62(7) 1899-1914, 2016.
16. Nicola Secomandi, Guoming Lai, François Margot, Alan Scheller-Wolf and Duane Seppi. Merchant Commodity Storage and Term Structure Model Error. *Manufacturing & Service Operations Management* 17(3) 302-320, 2015.
15. Huaxia Rui and Guoming Lai. Sourcing with Deferred Payment and Inspection under Supplier Product Adulteration Risk. *Production and Operations Management* 24(6) 934-946, 2015.
14. Seung-Jae Park, Gerard Cachon, Guoming Lai and Sridhar Seshadri. Supply Chain Design and Carbon Penalty: Monopoly vs. Monopolistic Competition. *Production and Operations Management* 24(9) 1494-1508, 2015.
13. Qi Feng, Guoming Lai and Lauren Lu. Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information. *Management Science* 61(2) 301-315, 2015.
12. Zhuoxin Li, Stephen Gilbert and Guoming Lai. Supplier Encroachment as an Enhancement or a Hindrance to Nonlinear Pricing. *Production and Operations Management* 24(1) 89-109, 2015.
11. Zhuoxin Li, Stephen Gilbert and Guoming Lai. Supplier Encroachment under Asymmetric Information. *Management Science* 60(2) 449-462, 2014.
10. Leon Yang Chu and Guoming Lai. Salesforce Contracting under Demand Censorship. *Manufacturing & Service Operations Management* 15(2) 320-334, 2013.
9. Guoming Lai, Wenqiang Xiao, Jun Yang. Supply Chain Performance under Market Valuation: An Operational Approach to Restore Efficiency. *Management Science* 58(10), 1933-1951, 2012. (Finalist, INFORMS JFIG Paper Competition, 2011; Honorable Mention, CSAMSE Best Paper Competition, 2011.)
8. Guoming Lai, Laurens Debo and Lin Nan. Channel Stuffing with Short-term Interest in Market Value. *Management Science* 57(2), 332-346, 2011. (Second Prize, MSOM Student Paper Competition, 2008; First Prize, CSAMSE Best Paper Competition, 2009.)
7. Guoming Lai, Mulan Wang, Sunder Kekre, Alan Scheller-Wolf and Nicola Secomandi. Valuation of Storage at a Liquefied Natural Gas Terminal. *Operations Research* 59(3) 602-616, 2011.
6. Guoming Lai, François Margot and Nicola Secomandi. An Approximate Dynamic Programming Approach to Benchmark Practice-based Heuristics for Natural Gas Storage Valuation. *Operations Research* 58(3), 564-582, 2010. (INFORMS Energy, Natural Resources, and the Environment Section Best Publication Award in Energy, 2012.)
5. Guoming Lai, Laurens Debo and Katia Sycara. Buy Now and Match Later: the Impact of Posterior Price Matching on Profit with Strategic Consumers. *Manufacturing &*

Service Operations Management 12(1), 33-55 (with Erratum, 12(2), 370), 2010. (Best Theoretical/Empirical Research Paper Award, DSI, 2008; Supply Chain Track Best Paper Award, DSI, 2008.)

4. Guoming Lai, Laurens Debo and Katia Sycara. Sharing Inventory Risk in Supply Chain: the Implication of Financial Constraint. *Omega-International Journal of Management Science* 37(4) 811-825, 2009.
3. Guoming Lai and Katia Sycara. A Generic Framework for Automated Multi-attribute Negotiations. *Journal of Group Decision and Negotiation* 18(2) 169-187, 2009.
2. Guoming Lai, Katia Sycara and Cuihong Li. A Decentralized Model for Automated Multi-attribute Negotiations with Incomplete Information and General Utility Functions. *Journal of Multiagent and Grid Systems* 4(1) 45-65, 2008.
1. Guoming Lai, Cuihong Li and Katia Sycara. Efficient Multi-attribute Negotiation with Incomplete Information. *Journal of Group Decision and Negotiation* 15(5) 511-528, 2006.

Book Chapters

6. Zhuoxin Li, Stephen Gilbert and Guoming Lai. Information Management and Contract Design under Supplier Encroachment. In *Handbook of Research on Distribution Channels*, Edward Elgar Publishing, 2019.
5. Guoming Lai and Wenqiang Xiao. Contracting for Information Acquisition. In *Handbook of Information Exchange in Supply Chain Management*, Springer Publishing, 2017.
4. Guoming Lai and Wenqiang Xiao. Supply Chain Information Signaling and Capital Market. In *Handbook of Information Exchange in Supply Chain Management*, Springer Publishing, 2017.
3. Guoming Lai, Cuihong Li and Katia Sycara. A General Model for Pareto Optimal Multi-Attribute Negotiations. In *Studies in Computational Intelligence*, Springer Berlin / Heidelberg, 2008.
2. Guoming Lai, Katia Sycara and Cuihong Li. A Decentralized Model for Multi-Attribute Negotiations with Incomplete Information and General Utility Functions. In *Studies in Computational Intelligence*, Springer Berlin / Heidelberg, 2008.
1. Paul Scerri, Elizabeth Liao, Yang Xu, Guoming Lai, Katia Sycara and Mike Lewis. Coordinating Very Large Groups of Wide Area Search Munitions. In *Theory and Algorithms for Cooperative Systems*, World Scientific Publishing, 2005.

Invited Seminars and Workshops

35. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. Lingnan Business School, Sun Yat-sen University, 2019.
34. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. Miami Business School, University of Miami, 2019.

33. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. Questrom School of Business, Boston University, 2018.
32. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. Carroll School of Management, Boston College, 2018.
31. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. Tepper School of Business, Carnegie Mellon University, 2018.
30. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. David Eccles School of Business, University of Utah, 2018.
29. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. School of Business, Hong Kong University, 2017.
28. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. School of Business, Hong Kong Polytechnic University, 2017.
27. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. School of Business, City University of Hong Kong, 2017.
26. *Finance and Operations Management*. School of Business, Remin University of China, 2017.
25. *Finance and Operations Management*. School of Management, Zhejiang University, China, 2017.
24. *Energy and Dynamic Natural Gas Management*. East China University of Science and Technology, 2017.
23. *Energy and Dynamic Natural Gas Management*. The Second Forum of Data Driven and Management Science, Zhejiang University, 2017.
22. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. School of Business, Remin University of China, 2016.
21. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. School of Business, Sichuan University, China, 2016.
20. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. School of Business, Nanjing University of Science and Technology, China, 2016.
19. *The Effects of Stock Market Reaction on Firms' Inventory Operations*. Foster School of Business, University of Washington, 2016.
18. *Finance and Operations Management*. School of Economics and Management, Nanjing University of Science and Technology, 2015.
17. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. School of Business, Chinese University of Hong Kong, 2014.

16. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. Sauder School of Business, University of British Columbia, 2014.
15. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. Fuqua School of Business, Duke University, 2014.
14. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. Booth School of Business, University of Chicago, 2013.
13. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. School of Business, Hong Kong University of Science and Technology, 2013.
12. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. Cheung Kong Graduate School of Business, 2013.
11. *Optimal Design of Deferred Payment Contract for Quality Control*. Kenan-Flagler Business School, University of North Carolina at Chapel Hill, Junior Faculty Research Workshop, 2013.
10. *Supply Chain Performance under Market Valuation: An Operational Approach to Restore Efficiency*. Tuck School of Business, Dartmouth College, 2011.
9. *Supply Chain Performance under Market Valuation: An Operational Approach to Restore Efficiency*. INSEAD, 2011.
8. *Supply Chain Performance under Market Valuation: An Operational Approach to Restore Efficiency*. School of Management, University of Texas at Dallas, 2011.
7. *Supply Chain Performance under Market Valuation: An Operational Approach to Restore Efficiency*. School of Business, National University of Singapore, 2011.
6. *Stock Market Pressure on Inventory Investment and Sales Reporting for Publicly Traded Firms*. Johnson Graduate School of Management, Cornell University, 2009.
5. *Stock Market Pressure on Inventory Investment and Sales Reporting for Publicly Traded Firms*. McCombs School of Business, University of Texas at Austin, 2009.
4. *Stock Market Pressure on Inventory Investment and Sales Reporting for Publicly Traded Firms*. Kellogg School of Management, Northwestern University, 2009.
3. *Stock Market Pressure on Inventory Investment and Sales Reporting for Publicly Traded Firms*. Ross School of Business, University of Michigan at Ann Arbor, 2009.
2. *Stock Market Pressure on Inventory Investment and Sales Reporting for Publicly Traded Firms*. Marshall School of Business, University of Southern California, 2009.
1. *Stock Market Pressure on Inventory Investment and Sales Reporting for Publicly Traded Firms*. School of Business & Department of Industrial Engineering and Logistics Management, Hong Kong University of Science and Technology, 2008.

Conference Presentations

34. *Pricing, Quality and Competition at On-Demand Healthcare Service Platforms*. CSAMSE Annual Conference, Chengdu, China, 2019.
33. *Stocking More versus Less: The Roles of Demand Volatility and Profit Margin with Market Valuation*. INFORMS Annual Conference, Philadelphia, PA, 2015.
32. *Optimal Design of Deferred Payment Contract for Quality Control*. CSAMSE Annual Conference, Shenyang, China, 2015.
31. *Optimal Design of Deferred Payment Contract for Quality Control*. Informs Annual Conference, San Francisco, CA, 2014.
30. *Supplier Encroachment as an Enhancement or a Hindrance to Nonlinear Pricing*. POMS Annual Conference, Atlanta, GA, 2014.
29. *Stocking More versus Less: The Roles of Demand Volatility and Profit Margin with Market Valuation*. POMS Annual Conference, Atlanta, GA, 2014.
28. *Stocking More versus Less: The Roles of Demand Volatility and Profit Margin with Market Valuation*. Informs Annual Conference, Minneapolis, MN, 2013.
27. *Stocking More versus Less: The Roles of Demand Volatility and Profit Margin with Market Valuation*. CSAMSE Annual Conference, Beijing, China, 2013.
26. *Optimal Design of Deferred Payment Contract for Quality Control*. POMS Annual Meeting, Denver, CO, 2013.
25. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. POMS Annual Meeting, Denver, CO, 2013.
24. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. POMS Conference HK Chapter, Hong Kong, 2013.
23. *Dynamic Bargaining in a Supply Chain with Asymmetric Demand Information*. Informs Annual Conference, Phoenix, 2012.
22. *Salesforce Contracting under Demand Censorship*. CSAMSE Annual Conference, Suzhou, China, 2012.
21. *Supply Chain Performance under Market Valuation: An Operational Approach to Restore Efficiency*. MSOM Annual Conference, Ann Arbor, MI, 2011.
20. *The Effect of Model Error on the Valuation and Hedging of Natural Gas Storage*. MSOM Annual Conference, Ann Arbor, MI, 2011.
19. *Supply Chain Performance under Market Valuation: An Operational Approach to Restore Efficiency*. INFORMS Annual Conference, Charlotte, NC, 2011.
18. *The Effect of Model Error on the Valuation and Hedging of Natural Gas Storage*. INFORMS Annual Conference, Charlotte, NC, 2011.

17. *Salesforce Contracting under Demand Censorship: Analysis of Sales Quota-based Bonuses*. INFORMS Annual Conference, Charlotte, NC, 2011.
16. *Supply Chain Performance under Market Valuation: An Operational Approach to Restore Efficiency*. OCSAMSE Annual Conference, Tianjin, China, 2011.
15. *The Effect of Model Error on the Valuation and Hedging of Natural Gas Storage*. OCSAMSE Annual Conference, Tianjin, China, 2011.
14. *An Approximate Dynamic Programming Approach to Benchmark Practice-based Heuristics for Natural Gas Storage Valuation*. INFORMS Annual Conference, Austin, TX, 2010.
13. *An Approximate Dynamic Programming Approach to Benchmark Practice-based Heuristics for Natural Gas Storage Valuation*. OCSAMSE Annual Conference, Beijing, China, 2010.
12. *Buy Now and Match Later: the Impact of Posterior Price Matching on Profit with Strategic Consumers*. INFORMS Annual Meeting, San Diego, 2009.
11. *Channel Stuffing with Short-term Interest in Market Value*. INFORMS Annual Meeting, San Diego, 2009.
10. *An Approximate Dynamic Programming Approach to Benchmark Practice-based Heuristics for Natural Gas Storage Valuation*. INFORMS Annual Meeting, San Diego, 2009.
9. *Channel Stuffing with Short-term Interest in Market Value*. MSOM Annual Meeting, Boston, 2009.
8. *Channel Stuffing with Short-term Interest in Market Value*. OCSAMSE Annual Conference, Shanghai, China, 2009.
7. *Channel Stuffing with Short-term Interest in Market Value*. POMS Annual Meeting, Orlando, 2009.
6. *Buy Now and Match Later: the Impact of Posterior Price Matching on Profit with Strategic Consumers*. INFORMS Annual Meeting, Washington DC, 2008.
5. *Stock Market Pressure on Inventory Investment and Sales Reporting for Publicly Traded Firms*. INFORMS Annual Meeting, Washington DC, 2008.
4. *Buy Now and Match Later: the Impact of Posterior Price Matching on Profit with Strategic Consumers*. DSI Annual Meeting, Baltimore, 2008.
3. *Stock Market Pressure on Inventory Investment and Sales Reporting for Publicly Traded Firms*. DSI Annual Meeting, Baltimore, 2008.
2. *A Pie or A Pitfall: An Analysis of Price Matching Policy*. The 8th International Conference on Electronic Commerce, Fredericton, Canada, 2006.
1. *A Decentralized Model for Multi-attribute Negotiations*. The 8th International Conference on Electronic Commerce, Fredericton, Canada, 2006.

Professional Service

Associate editor for *Management Science*, 2020-present.
Associate editor for *Manufacturing & Service Operations Management*, 2019-present.
Associate editor for *Journal of Management Science and Engineering*, 2016-present.
Associate editor for *Omega-The International Journal of Management Science*, 2017-2018.
Senior editor for *Production and Operations Management*, 2015-present.
Associate editor for *Operations Research Letters*, 2015-present.
Wickham Skinner Early-Career Research Accomplishments Award committee, 2020.
Co-chair of the Young Scholar Forum, CSAMSE 2019.
Track chair for POMS Annual Conference 2019.
Track chair for INFORMS Annual Conference 2018.
Track chair for INFORMS International Conference 2016.
Track chair for Decision Science Annual Conference 2016.
Track chair for POMS Annual Conference 2015.
Judge for 2010-2020 MSOM Student Paper Competition.
Judge for 2012-2019 CSAMSE Best Paper Competition.
Judge for 2014-2019 POMS Supply Chain Student Paper Competition.
Invited session chair for INFORMS 2010-2018, POMS 2012-2014 and CSAMSE 2009-2013, 2015.
Program chair for the 2008-2010 International Workshop on Agent-based Complex Automated Negotiations.
Referee for *Operations Research*, *Management Science*, *Manufacturing & Service Operations Management*, *Naval Research Logistics*, *European Journal of Operational Research*, *Decision Analysis*, *Decision Science*, *Omega*, *Operations Research Letters*, *Annals of Operations Research*, *Autonomous Agents & Multi-Agent Systems*, *Group Decision & Negotiation*, *Electronic Commerce Research & Applications*.

Student Advising

Qi Wu (dissertation committee), graduated in 2013, currently assistant professor at Weatherhead School of Management, Case Western Reserve University.
Seung-Jae Park (comprehensive exam committee/dissertation co-chair), graduated in 2014, currently assistant professor at Yonsei University.
Zhuoxin Li (dissertation committee), graduated in 2015, currently assistant professor at Boston College.
Vivek Vasudeva (dissertation committee), graduated in 2015, currently at Turner Broadcasting System.
Hee Sung Jang (external committee member), graduated in 2015.
Chinmoy Mohapatra (comprehensive exam/dissertation committee), graduated in 2018, currently at BNSF.
Abhishek Roy (comprehensive exam/dissertation committee), graduated in 2018, currently assistant professor at Temple University.
Vishwakant Malladi (dissertation committee), graduated in 2018,

currently assistant professor at India School of Business.
Sebastian Souyris (dissertation committee), graduated in 2019,
currently postdoc at University of Illinois at Urbana-Champaign.
Yixuan Liu (comprehensive exam committee/dissertation co-chair), graduated in 2020,
currently assistant professor at Purdue University.
Parshu Hotkar (comprehensive exam committee), graduated in 2020,
currently assistant professor at India School of Business.

School Service

Advisory Board of Center for Analytics and Transformative Technologies, 2019-
MSBA Admission Committee, 2018-
IROM BAX Major/Minor Committee, 2019-2020
IROM Decision Science Faculty Recruiting Committee, 2016, 2017, 2019
IROM Operations Management Faculty Recruiting (participant), 2013, 2015
IROM Supply Chain Excellence Center, Advisory Board, 2016
IROM SCOM Phd Program Coordinator, 2015-2018
IROM Department Executive Committee Member, 2012-2015, 2017-2019
IROM Department Undergraduate Curriculum Committee Member, 2014
IROM Faculty Sixth Year Review Committee Member, 2011, 2014, 2017
IROM Faculty Third Year Review Committee Member, 2019

Teaching

- Topics in Operations Management/Finance (PhD Seminar)
Spring 2015: Teaching Evaluation 4.7/5.0
- Operations Management
Fall 2015: OM335 04530 (Enrollment 67) Teaching Evaluation 4.6/5.0
Fall 2014: OM335 04485 (Enrollment 60) Teaching Evaluation 4.8/5.0
Fall 2013: OM335 04215 (Enrollment 69) Teaching Evaluation 4.0/5.0
Fall 2013: OM335 04210 (Enrollment 68) Teaching Evaluation 4.3/5.0
Fall 2012: OM335 04150 (Enrollment 59) Teaching Evaluation 4.5/5.0
Fall 2012: OM335 04160 (Enrollment 61) Teaching Evaluation 4.7/5.0
Spring 2012: OM335 03885 (Enrollment 52) Teaching Evaluation 4.5/5.0
Spring 2011: OM335 03965 (Enrollment 46) Teaching Evaluation 4.4/5.0
Spring 2011: OM335 03950 (Enrollment 46) Teaching Evaluation 4.3/5.0
Spring 2010: OM335 03885 (Enrollment 45) Teaching Evaluation 4.0/5.0
Spring 2010: OM335 03880 (Enrollment 45) Teaching Evaluation 3.9/5.0
- Strategic Supply Chain Management
Spring 2020: OM367 04430 (Enrollment 12) Teaching Evaluation 4.8/5.0
Spring 2020: OM367 04425 (Enrollment 40) Teaching Evaluation 4.3/5.0
Spring 2019: OM367 04450 (Enrollment 35) Teaching Evaluation 4.5/5.0
Spring 2019: OM367 04455 (Enrollment 11) Teaching Evaluation 4.8/5.0
Spring 2018: OM367 03925 (Enrollment 33) Teaching Evaluation 4.6/5.0
Spring 2018: OM367 03930 (Enrollment 34) Teaching Evaluation 4.5/5.0

Fall 2016: OM367 04615 (Enrollment 51) Teaching Evaluation 4.5/5.0
Spring 2016: OM367 04325 (Enrollment 59) Teaching Evaluation 4.5/5.0
Fall 2015: OM367 04570 (Enrollment 53) Teaching Evaluation 4.6/5.0
Fall 2014: OM367 04530 (Enrollment 40) Teaching Evaluation 4.4/5.0
Fall 2013: OM367 04240 (Enrollment 31) Teaching Evaluation 4.2/5.0
Fall 2012: OM367 04185 (Enrollment 26) Teaching Evaluation 4.8/5.0
Spring 2012: OM367 03925 (Enrollment 43) Teaching Evaluation 4.4/5.0
Spring 2012: OM367 03920 (Enrollment 42) Teaching Evaluation 4.2/5.0
Spring 2011: OM367 04000 (Enrollment 42) Teaching Evaluation 4.3/5.0

- **Logistics and Inventory Management**

Spring 2019: OM368 04460 (Enrollment 15) Teaching Evaluation 4.1/5.0
Spring 2018: OM368 03935 (Enrollment 24) Teaching Evaluation 4.6/5.0

- **Pricing and Revenue Management**

Spring 2020: OM386 04445 (Enrollment 70) Teaching Evaluation 3.6/5.0
Spring 2019: OM386 A0062 (Enrollment 18) Teaching Evaluation 4.2/5.0
Spring 2018: OM386 A0062 (Enrollment 49) Teaching Evaluation 3.6/5.0