### Business of Healthcare Certificate

#### Course Descriptions

**ACC 310F: Foundations of Accounting**  
(Non-Business Majors)  
Introduction to financial & managerial accounting, with emphasis on the content, interpretation, and uses of accounting reports.

**N 309: Global Health (Nursing)**  
(Study Abroad option)  
Overview of global health, with emphasis on the determinants of health, health indicators, human rights, globalization, current socioeconomic factors, healthcare systems, and public health systems

**HS 301: Health and Society**  
(Same as SOC 308S)  
Introduction to study of health & society including health patterns, behavior, medical care, and health policy in social, demographic, cultural, economic, political, and ethical contexts.

**OM 334M: Healthcare Operations Management**  
(Fall & Spring as of Fall 2018)  
Focuses on the systemic planning, design, operation & improvement of the processes that deliver services & provide goods in order to control costs, improve the patient experience & ensure safety.

**LEB 334M: Healthcare Law & Policy**  
(Fall & Spring as of Fall 2017!)  
Introduction to the legal & policy environment in which the U.S. healthcare system operates.

**HED 373: Evaluation & Research Design**  
(Spring Only, Seniors Only)  
Types of experimental & non-experimental research, validity, reliability, experimental & quasi-experimental research designs, data collection, analysis & more.

**CMS 337: Communicating to Build Sales Relationships**  
(Fall Only)  
Whether you're interested in sales, leadership, marketing, customer service, or entrepreneurship, this course will help you to develop long-term, trusting client relationships. Certificate students must select a healthcare company for project.

**ACC 311 / ACC 311H: Fundamentals of Financial Accounting**  
(Business Majors / Honors)  
Concepts & application in transaction analysis and financial statement prep; analysis of financial statements.

**SOC 308S: Intro to Health & Society**  
Intro to study of health & society including health patterns, behavior, medical care, and health policy in social, demographic, cultural, economic, political, and ethical contexts.

**PBH 317: Intro to Public Health**  
Overview & basic principles of public health, including the public health system, concepts & tools for measuring health in populations, the relationship between public health & the medical care system, and the role of law & government in public health.

**MAN 334M: Healthcare System Management**  
(Fall & Spring as of Fall 2017!)  
Intro to the business ecosystem of the U.S. healthcare industry using a multi-disciplinary approach to investigate the business structures, processes, and outcomes of health services in America.

**MAN 366P (Fall) Social Entrepreneurship I OR MAN 367P (Spring) Social Entrepreneurship II**  
Certificate students must select a healthcare project. Students apply skills & focus on readying chosen projects to increase awareness/understanding of business & economic issues and prepare presentation teams for regional and national competitions based on criteria set.  
Email professor at dennis.passovoy@mccombs.utexas.edu to request a prereq waiver.

**ECO 325K: Economics of Health (Econ Majors)**  
Explores medical care as commodity, demand for health & med services, economic behavior of providers, and more.