# **2012 BBA GLOBAL PROGRAM**











### THE UNIVERSITY OF TEXAS AT AUSTIN











## **BBA GLOBAL SUMMER SCHEDULE - JULY/AUGUST 2012**

| Reserved Classrooms            | Mandatory CIBER-Organized Group Events and Cultural  |
|--------------------------------|--|
|                                | Excursions (cost included in BBA Global program fee) |
| Lunch Break                    | ICM Course, Dr. Robert Duvic                         |
| SIM Course, Dr. Deirdre Mendez | Company Visits                                       |
| Reserved Team Work Spaces      | Program Start and End Dates                          |

| THURSDAY      |                                 | FRIDAY   | SATURDAY                              | SUNDAY |
|---------------|---------------------------------|--|---------------------------------------|--------|
|               | JULY 5                          | JULY 6   | JULY 7                                | JULY 8 |
| Morning       | ARRIVE AT DOBIE                 | UT ORIENTATION   | AUSTIN ORIENTATION                    |        |
| 9am - 12pm    | CENTER                          | Casual Dress   | Casual Dress                          |        |
|               |                                 |  |                                       |        |
|               | Dobie Center                    | 10:00am – 12:00pm Check in at UT International Office &    | 10:00am Austin Duck Tour &            |        |
|               | 2021 Guadalupe                  | Purchase of UT Health Insurance (Meet in Dobie Lobby at    | Adventure                             |        |
|               | Austin, TX 78705                | 9:40am; All J-1 Visa holders AND students purchasing       | (Meet in Dobie Lobby at 9:45am)       |        |
|               | (512) 505-1000                  | insurance MUST attend; 2222 Rio Grande, Suite 200)         |                                       |        |
|               |                                 |  |                                       |        |
|               |                                 | 12:00pm UT Campus Tour (Meet at Littlefield Fountain;      |                                       |        |
|               | To be greeted by CIBER          | across the street from Dobie at 21 <sup>st</sup> & Whitis) |                                       |        |
| 12-1:00pm     | staff, please arrive            | 1:00pm Galaxy Cafe Welcome Lunch                           | 11:30am Abel's on the Lake Group      |        |
|               | between the hours of            | (CBA Events Room 3.304)                                    | Lunch                                 |        |
| Afternoon     | 8am and 5pm (08:00-             | 2:00pm BBA Global Program Orientation (CBA 3.304)          | 2:00pm Shuttle Bus back to Dobie      |        |
| 1:00pm-4:30pm | 17:00)                          |  | (Meet in front of Abel's on the Lake; |        |
|               |                                 | 3:00pm Tour of McCombs School of Business/3:30pm           | bus departs for UT at 2pm sharp)      |        |
|               |                                 | Tech Orientation (Group A)                                 |                                       |        |
|               | If you arrive outside           |  |                                       |        |
|               | these hours, there is a         | 3:00pm Tech Orientation/3:30pm Tour of McCombs             | * Wear sunscreen, bring a camera      |        |
|               | 24-hour reception desk          | School of Business (Group B)                               | and money for souvenirs/extras        |        |
|               | that will provide you with      |  |                                       |        |
|               | your room keys.                 | 4:00pm Obtain UT ID Cards                                  |                                       |        |
|               |                                 | (Passport Required; Flawn Academic Center; SMF 212)        |                                       |        |
|               | 5:45pm Dinner at Dobie          |  |                                       |        |
| Evening       | Center cafeteria                |  |                                       |        |
|               | (Meet CIBER staff in the        |  |                                       |        |
|               | 6 <sup>th</sup> floor Lounge at |  |                                       |        |
|               | 5:40pm) * Optional              |  |                                       |        |

|            | MONDAY                      | TUESDAY         | WEDNESDAY              | THURSDAY                     | FRIDAY                               |
|------------|-----------------------------|-----------------|------------------------|------------------------------|--------------------------------------|
|            | JULY 9                      | JULY 10         | JULY 11                | JULY 12                      | JULY 13                              |
| Classroom  | GSB 2.126/GSB 5.130         | GSB 2.126       | GSB 2.126              | GSB 2.126                    | 10:30am Tour of the                  |
| Morning    | First Day of Class          | ICM 1: Topic 1: | SIM 2:                 | SIM 4:                       | Texas Capitol                        |
| 9am – 12pm | -Introduction to BBA        | Markets         | Lecture 2:             | Lecture 3:                   | (Meet in Dobie Lobby at              |
|            | Global Program              |                 | Using Analytical       | Strategies for               | 9:50am; Wear walking                 |
|            | -Course Orientation         |                 | Frameworks             | Investigation                | shoes; Depart for UT                 |
|            | (Duvic & Mendez)            |                 |                        |                              | approx. 12pm)                        |
|            | 10:30-12pm                  | -               |                        |                              | *Bring money for Texas-              |
|            | Team Selection              |                 |                        |                              | themed gift shop in the              |
|            | GSB Events Room (GSB        |                 |                        |                              | Capitol!*                            |
|            | 5.130)                      |                 |                        |                              |                                      |
|            | (Duvic & Mendez)            |                 |                        |                              | *This is an optional                 |
|            |                             |                 |                        |                              | activity; Please sign-up in advance* |
| 12-1:30pm  | Lunch Break                 | Lunch Break     | Lunch Break            | Lunch Break                  | Reserved Team Work                   |
| Afternoon  | Team Selection              | SIM 1:          | SIM 3: Guest Speaker:  | ICM 2: Topic 2:              | Space: Reliant                       |
| 1:30pm-    | GSB Events Room (GSB        | Lecture 1:      | Ms. Elota Patton, Sr.  | Income Statement             | Productivity Center,                 |
| 4:30pm     | 5.130)                      | The Nature of   | Lecturer, IROM Dept.   |                              | 9am-2:30pm,                          |
|            | (Duvic & Mendez)            | Culture         |                        |                              | GSB 4.112A                           |
| Evening    | Quarter 1: Organize         |                 | Dave & Buster's        | Quarter 2: Develop           |                                      |
|            | company; <u>Due by 10pm</u> |                 | Games & Arcade         | an initial plan of           |                                      |
|            |                             |                 | (Meet in Dobie Lobby   | action; <u><b>Due by</b></u> |                                      |
|            |                             |                 | at 4:50pm; Bus Departs | <u>10pm</u>                  |                                      |
|            |                             |                 | at 5pm; Dress          |                              |                                      |
|            |                             |                 | comfortably)           |                              |                                      |
|            |                             |                 |                        |                              |                                      |

|                                | MONDAY<br>JULY 16  | TUESDAY<br>JULY 17   | WEDNESDAY<br>JULY 18   | THURSDAY JULY 19   | FRIDAY<br>JULY 20   |
|--------------------------------|--|--|--|--|---|
| Classroom                      | LER 3.202  | LER 3.202  | LER 3.202  | LER 3.202  | 11am Zilker Park &  |
| Reserved Team<br>Work Space    | Millennium Lab, 5.322<br>9am–4:30pm  | Millennium Lab, 5.322<br>9am–4:30pm  | Reliant Center, 4. 112<br>12pm-4:30pm  | Millennium Lab, 5.322<br>9am–4:30pm  | Barton Springs Pool   |
| Morning<br>9am - 12pm          | 8:30am – Group Photo<br>(Meet at Littlefield<br>Fountain; Wear BBA<br>Global T-shirt)<br>9am – ICM 3: Topic 3:<br>Balance Sheet<br>Topic 4: Economic Value | ICM 4: Team work on<br>Third Quarter tasks   | ICM 5: Team work on Fourth Quarter  11am – Guest Speaker: Mr. Christopher Sieber, Sr. Financial Analyst, Dell Computers  *Come prepared to ask questions!* | 9:00am Dell Headquarters, Company Visit  (Meet in Dobie Lobby at 8:10am; Bus departs at 8:15am SHARP)  *Dress: Business Casual, Closed toe shoes required* | Meet in Dobie Lobby at 10:50am, bus Departs at 11:00am  Bring a towel, sunscreen, bathing suit & money for snacks and/or additional activities.  Kayaking/Canoeing available for \$12/hour  Bus returns to UT |
| 12-1:30pm                      | Lunch Break  | Lunch Break  | Lunch Break  | Lunch Break  | approx. 4:00PM  |
| Afternoon<br>1:30pm-<br>4:30pm | SIM 5a: Group a: Discussion with Dr. Mendez Group b: Cultural Interviews Group c: Free   | SIM 5b: Group a: Cultural Interviews Group b: free Group c: Discussion with Dr. Mendez | SIM 5c: Group a: Free Group b: Discussion with Dr. Mendez Group c: Cultural Interviews   | SIM 6:<br>Lecture IV:<br>Intercultural<br>Leadership   | *This is an optional<br>activity; Please sign-<br>up in advance.*   |
| Evening                        | 5pm 1 <sup>st</sup> Annual BBA Global International Night Music, Dancing, Pizza, & Global Trivia Challenge! Location: CBA Events Room, 3.304 & Atrium      | Quarter 3: Test your plan (substantial); <u>Due</u> by 10pm                            |  | Quarter 4: Evaluate your plan's performance (substantial); Due by 10pm   |   |

|                   | MONDAY<br>JULY 23                              | TUESDAY<br>JULY 24   | WEDNESDAY<br>JULY 25  | THURSDAY<br>JULY 26  | FRIDAY<br>JULY 27  | SATURDAY<br>JULY 28  |
|-------------------|--|--|---|--|--|--|
| Classroom         | LER 3.202                                      | LER 3.202  | LER 3.202   | LER 3.202  | LER 3.202  | Bus Trip to the  |
| Reserved Team     | Reliant Center,                                | Mill Lab, 5.322  | Mill Lab, 5.322   | Reliant, 4.112   | Reliant, 4.112   | Beautiful Texas Hill   |
| Work Space        | 4.112 9am-2:30pm                               | 9am-4:30pm   | 9am-4:30pm  | 9am-4:30pm   | 9am-4:30pm   | Country  |
| Morning           | ICM 6: Briefing to                             | ICM 7: Topic 5:  | ICM 8: Topic 6:   | 10:00am Whole  | SIM 9c:  |  |
| 9am – 12pm        | Board of Directors                             | International<br>Monetary System                           | Trade and the Balance of Payments  ICM 9: Topic 7: Exchange Rates and Derivative Securities | Foods Headquarters Company Visit (Meet in Dobie Lobby at 9:25am for bus to Whole Foods; Return to UT at 1pm) *Dress: Business Casual.*  *Optional: Bring money for food, | Group c: Discuss<br>Final Project<br>with Deirdre<br>Groups a and b:<br>Free | Meet in Dobie Lobby at 11:40AM  Bus departs Dobie at 11:45AM SHARP for Greune Hall  Flat Top Jones performs at the Greune Music Hall 1pm-5pm; FREE |
| 12-1:30pm         | Lunch Break                                    | Lunch Break  | Lunch Break   | lunch, snacks* Lunch Break   | Lunch Break  | Depart Greune at 3:45pm for BBQ  |
| Afternoon         | SIM 7: Briefing to                             | SIM 8: Guest   | SIM 9a:   | SIM 9b:  | ICM 10:  | 3. 13pm 101 BBQ  |
| 1:30pm-<br>4:30pm | Board of Directors                             | Speaker Bryan Turnbough and cultural exercises Film Review | Group a: Discuss Final Project with Deirdre Groups b and c: Free                            | Group b: Discuss Final Project with Deirdre Groups a and c: Free   | Preparation for<br>Annual Report   | 4:00pm Dinner at<br>Rudy's BBQ<br>Bus returns to UT<br>approx. 6:00pm  |
| Evening           | Quarter 5: Raise external capital; Due by 10pm |  | Quarter 6: Respond to changing economic conditions; <u>Due by</u> 10pm                      |  | Quarter 7:<br>Improve on<br>sales effort; <u>Due</u><br><u>by 10pm</u>       |  |

|                  | MONDAY                          | TUESDAY                    | WEDNESDAY                        | THURSDAY           |
|------------------|---------------------------------|----------------------------|----------------------------------|--------------------|
|                  | JULY 30                         | JULY 31                    | AUGUST 1                         | AUGUST 2           |
|                  | 155.0.000                       |                            | 150 0 000                        | 01050 0 6          |
| Classroom        | LER 3.202                       | LER 3.202                  | LER 3.202                        | CIBER Conference   |
| Reserved Meeting | Reliant Center, 4.112A          | Reliant Center, 4.112A     |                                  |                    |
| Space            | 9am-4:30pm                      | 9am-4:30pm                 |                                  |                    |
| Morning          | SIM 10a:                        | ICM10: Annual Report to    | *Professional Dress*             | UT Austin students |
| 9am - 12pm       | Groups a, b1:                   | Board of Directors         |                                  | meet with faculty  |
|                  | Cultural Feature Quiz           |                            | 10:00am Football 101 Guest       | (CIBER Conference  |
|                  | Team presentation on final      | Program evaluation         | Speaker, Dr. Luke Winslow        | Room)              |
|                  | projects                        | (MOD Lab West 5.304)       | (Meet in LER no later than       |                    |
|                  | Group b2, c: Free               |                            | 9:55am)                          |                    |
|                  |                                 |                            |                                  |                    |
|                  |                                 |                            | 11:00am Football Stadium Tour    |                    |
|                  |                                 |                            | Depart LER for Tour of Darrel K. |                    |
|                  |                                 |                            | Royal Football Stadium           |                    |
| 12-1:30pm        | Lunch Break                     | Lunch Break                | 12:30pm Farewell Luncheon &      | DEPART AUSTIN      |
|                  |                                 |                            | Awards Ceremony                  | (All Day)          |
|                  | Quarter 8: Monitor,             |                            | University Club                  | Turn in room key & |
|                  | improve and execute. <b>Due</b> |                            |                                  | Check out of       |
|                  | <u>by 1:00pm</u>                |                            | *Bring camera; Wear              | Dobie Center       |
| Afternoon        | SIM 10b:                        | SIM 11: Program evaluation | professional dress*              |                    |
| 1:30pm-4:30pm    | Groups b2, c:                   | (MOD Lab West 5.304)       |                                  |                    |
|                  | Cultural Feature Quiz           |                            |                                  |                    |
|                  | Team presentation on final      | Annual Report to Board of  |                                  |                    |
|                  | projects                        | Directors                  |                                  |                    |
|                  | Groups a, b1: Free              |                            |                                  |                    |
| Evening          |                                 |                            |                                  |                    |
|                  |                                 |                            |                                  |                    |