



THE TEXAS MBA: CONSULTING

The hands-on, team-based approach used by the Texas MBA program develops critical thinkers that can successfully analyze, manage and sell projects as consultants. Students take on roles as both leaders and team members in classroom

cases, role-playing and simulation exercises. Through intensive review of business cases and participation in company projects, students learn to solve complex issues with in-depth research and strategic thinking. Texas MBAs typically move into consulting roles at both traditional management consulting firms and niche consulting firms, as well as into internal strategy and consulting roles within a variety of companies.

"Deloitte Consulting is proud of its long-standing relationship with McCombs, including our position as a top recruiter for more than two decades. We look for individuals that are creative, ambitious and high performing to join our team and become a part of our diverse culture; students from McCombs consistently exceed these expectations. The combination

of leadership opportunities for students, hands-on learning through PLUS projects, collaborative environment, and robust curriculum make Texas MBAs a great fit for Deloitte."



 ${\it Jonathan\ Trichel,\ Deloitte\ Consulting\ S\&O\ Strategy\ National\ Service\ Line\ Leader}$

top inset: John Burrows, Director, Texas Executive MBA Program and Faculty Member in the Management Department



Curriculum

All McCombs students receive an education grounded in the fundamentals of business through the core course requirements of Management, Statistics, Financial Management, Marketing Management, Financial Accounting and Operations Management. Students also take one of the flex core options within Analyzing the Business including Performance Management and Control, Business Analytics and Decision Making and Market Assessment. Students interested in consulting also take one or more of the following courses: Managing People and Organizations, Art and Science of Negotiation, Creating and Managing Human Capital and Management Consulting, but are encouraged to take all four. Advanced Topics in Financial Reporting and Financial Statement Analysis may also be studied.

CONSULTING TRACKS

All students concentrating in consulting must take three common courses:

Introduction to Consulting

- 50% classroom, 50% out of class real world consulting projects

Consulting Capstone Practicum

- Taught by Ernst and Young consultants

MBA+ Project in desired area of concentration

There are a few unique paths students can take in order to concentrate in the following areas:

- $\cdot \mathit{Management\ consulting}$
- \cdot Financial consulting
- · Operations/Supply Chain consulting
- \cdot Marketing consulting
- $\cdot \mathit{MIS}\ consulting$

ELECTIVES

As our students pursue careers in consulting, they have the flexibility to customize through the following electives:

- · Management Consulting
- · Small Business Consulting Practicum
- $\cdot Advocacy$
- $\cdot \textit{ The Art of Leadership }$
- · Managing Complexity
- $\cdot \textit{Management and Marketing} \\ \textit{in the Global Arena}$
- · Corporate Governance

- \cdot New Venture Creation
- · Opportunity Identification & Analysis
- \cdot Entrepreneurial Growth
- · Entrepreneurial Management
- · Entrepreneurship and Incubation
- · Advanced Corporate Finance



How to Get Involved

GRADUATE CONSULTING GROUP (GCG)

This student organization provides continuing education, case interview preparation, training and numerous networking opportunities to students interested in entering the consulting field. The GCG educates members about consulting careers and the industry while preparing its members for their job search. It also provides resources about consulting firms, offers practice interviews and promotes Texas MBAs to consulting firms by facilitating contact between members and consultants. The GCG welcomes the opportunity to host firms for case interview workshops or speaking engagements for its membership.

CONSULTING PRACTICUM

A student or team of students, working under a faculty advisor, completes a real-time business project for a company sponsor through our consulting practicum. Projects must have appropriate academic relevance with practical significance for the students' educational experience. To participate, please contact Donnell Ocker Roy at donnell.ockerroy@mccombs.utexas.edu or (512) 471-8064.

CHALLENGES

First-year Texas MBA students interested in consulting participate in a variety of annual academic challenges held at McCombs to gain case consulting experience. During these challenges, student teams work on a complex, real-life consulting case in front of a panel of corporate and faculty judges.

- · Consulting Challenge
- $\cdot \operatorname{Hot} \operatorname{Seat} \operatorname{Marketing}$
- \cdot Energy Finance Challenge
- Challenge
 Real Estate Challenge
- · Global Business Challenge
- · TechlOps Challenge

CONSULTING TREKS

· Finance Challenge

The Graduate Consulting Group (GCG) leads visits to Houston and Dallas-area consulting companies for interested first-year students. Treks are an opportunity for organizations to showcase their corporate environment and gain exposure to our MBA candidates prior to the spring recruiting season. Companies in Houston or the Dallas area interested in hosting our students should contact the GCG at GraduateConsultingGroup@mccombs. utexas.edu, for more information.

MBA EMPLOYER RELATIONS

Our team within MBA Career Management is focused on enhancing your recruiting experiences at McCombs. We can help create a customized, efficient and effective recruiting strategy to meet your recruiting needs.



Bill Fleming Director MBA Employer Relations



Michelle Hardy Senior Associate Director MBA Employer Relations



Yvette BrownProgram Coordinator
MBA Employer Relations

CONTACT THEM AT

TexasMBACareerManagement@mccombs.utexas.edu

