As the first women’s-directed undergraduate initiative at the McCombs School of Business, the BBA Women’s Council creates a supportive structure that encourages the success of women seeking to enter the business world. The program provides a forum for undergraduate women in business to learn about and discuss current issues and opportunities in today’s corporate world. Through forums, weekly seminars, and other unique programming, undergraduate women are able to gain knowledge about the challenges women face in the workplace and how to prepare for success during and after college.

QUESTIONS? PLEASE CONTACT
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SPONSORSHIP
SEMESTER PACKAGE:
$1500

Program Kickoff event
Seminar Series Participation
Virtual Company Visit*
Women Mentoring Women (virtual)
Leadership Symposium (spring only)

*Please note there is limited availability to participate. Please express interest and we will confirm per availability.

OPPORTUNITIES FOR CORPORATE INVOLVEMENT

**BBA Women’s Council Kickoff**
January 27, 2:00 - 3:30PM
Network with BBA women
The kickoff event brings together BBA women and representatives from businesses to discuss issues that impact women. The virtual event includes a keynote speaker and small breakouts on various topics.

**CareerTrek: Virtual**
February 26, 10:00 - 11:00AM & 1:00 - 2:00PM
Showcase your office virtually
BBA Women’s Council will host virtual visits to enhance their career development and highlight employer sponsor facilities. The visit typically lasts 1 hour and can include presentations about the company and potential career opportunities, a tour of facilities, and time for networking with representatives. Please express interest and we will confirm per availability.

**Seminar Series**
February 24, March 3, 10, & 24
Serve as a panelist for one of our seminars
In this small learning environment, BBA women meet during the semester to participate in discussions about challenges facing women in today’s corporate world and engage in activities that develop professional skills and enhance self-confidence.

**Women Mentoring Women**
Connect virtually one-on-one with a woman business student
Each BBA Women’s Council member is tasked with connecting one-on-one with a business professional woman to learn about her personal career journey and experiences in the workplace. Mentors in a six-week mentorship program (connect for 2-3 hours over the semester via email, video chat, or phone).

**BBA Women’s Council Leadership Symposium**
March 5, 9:00 - 12:30PM
Join BBA Women for a half-day of development
The BBA Women’s Council Leadership Symposium is a half-day of professional development and networking where successful business women can share knowledge and insight on key topics impacting women and business today. Limited availability to participate and a separate registration process.