

**BBA
WOMEN'S
COUNCIL
(BBAWC)
ABOUT THE
PROGRAM**

CONNECT

ENGAGE

RECRUIT

As the first women's-directed undergraduate initiative at the McCombs School of Business, the BBA Women's Council creates a supportive structure that **encourages the success of women** seeking to enter the business world. The program provides a **forum for undergraduate women** in business to learn about and **discuss current issues and opportunities** in today's corporate world. Through forums, weekly seminars, and other unique programming, undergraduate women are able to **gain knowledge about the challenges women face** in the workplace and how to prepare for success during and after college.





SPONSORSHIP SEMESTER PACKAGE: \$1500

Program Kickoff - Virtual
Seminar Series Participation
Company Visit*
Women Mentoring Women (virtual)

*Please note there is limited availability to participate. Please express interest and we will confirm per availability.

OPPORTUNITIES FOR CORPORATE INVOLVEMENT

BBA Women's Council Kickoff- Virtual September 10 | 1 - 2:30PM

Network with BBA women

The kickoff event brings together BBA women and representatives from businesses to discuss issues that impact women. The virtual event includes a keynote speaker and small breakouts on various topics.

Seminar Series

October 6, 13, 20, & 27

Serve as a panelist for one of our seminars

In this small learning environment, BBA women meet during the semester to participate in discussions about challenges facing women in today's corporate world and engage in activities that develop professional skills and enhance self-confidence.

CareerTrek: Virtual

Showcase your office virtually

Students love to see real-world work environments. We are looking to book opportunities with employers that can share a video or virtual tour of their space. If you have materials featuring an office space, leadership development programs or employee resource groups, please express interest and we will confirm per availability.

Women Mentoring Women

Connect virtually one-on-one with a woman business student

Each BBA Women's Council member is tasked with connecting one-on-one with a business professional woman to learn about her personal career journey and experiences in the workplace. Mentors in a six-week mentorship program (connect for 2-3 hours over the semester via email, video chat, or phone).