MCCOMBS DIVERSITY COUNCIL (MDC)
ABOUT THE PROGRAM

The McCombs Diversity Council is a BBA Student Organization with the collective goal of educating students about diversity and diversity related issues in the workplace and recognizing the strength in our journeys. The council strives to create an atmosphere that recognizes diversity as a competitive advantage through maximizing its multicultural resources and by building a business school that accurately reflects the greater global community. By creating long lasting relationships with companies that value diversity, our students become leaders in the increasingly global market. Through our partnership with BBA Career Management, we are able to make an impact on both students and working professionals.
SPONSORSHIP SEMESTER PACKAGE:

PLATINUM
$5000
6 representatives at networking event

GOLD
$3000
4 representatives at networking event

SILVER
$1500
2 representatives at networking event

Virtual Roundtable
General Meeting Participation
Company Visit*
*Please express interest and we will confirm per availability.

OPPORTUNITIES FOR CORPORATE INVOLVEMENT

McCombs Diversity Council Roundtable - Virtual
September 21 | 6:00 - 8:00PM
Guest speakers present real-life issues and spark discussion. Corporate representatives and students discuss diversity during virtual small group breakout sessions. Networking time will also allow additional time to connect.

See above sponsorship levels

Keynote Speaker
September 21 | 6:00 - 8:00PM
The event on 9/21 will feature an opportunity for a keynote speaker(s) to address all attendees. This 8 – 10 minute speaking engagement should address the reality of diversity & inclusion in the workforce and opportunities that exist for students to advocate for change as they grow into future leaders. Please let us know if you have a dynamic leader who would be interested speaking on this thought provoking topic. Additional branding opportunities included.

General Meetings
September 8, October 6 & 20, November 3 & 17
Company representatives are invited to share information with our members regarding selected topics related to career development and knowledge, company culture, and overall insight on life in the business world. Meetings are held on Wednesdays.

Company Field Trip
Virtual
Students love to see real-world work environments. We are looking to book opportunities with employers that can share a video or virtual tour of their space. If you have materials featuring an office space, leadership development programs or employee resource groups, please express interest and we will confirm per availability.