Target Your Future (TYF) was created to provide a program for freshmen, sophomores and transfer students to refine their recruiting skills. The program focuses primarily on first generation or traditionally under-represented student populations. In addition to BA 101 Career Planning class, the TYF program works with these students to better prepare them and gain experience and confidence, all while educating them in-depth about career-related topics. Through a variety of opportunities, TYF provides a platform for students to gain additional perspectives on potential industries and employers.

QUESTIONS? CONTACT US:
Erin Wike | BBA Career Coach | 512.232.3778
Erin.Wike@mccombs.utexas.edu
SPONSORSHIP SEMESTER PACKAGE: $1500
Career Week Employer Event & Networking Session
Seminar Series
Networking Social
Houston or Dallas Company Trek*
Diversity Etiquette Dinner*
TYF Professional Connect Program (virtual)
*Please note there is limited availability to participate. Please express interest and we will confirm per availability.

SEMINAR SERIES
TYF hosts small group roundtable discussions on a series of topics which provide students with an opportunity to hear from employers who recruit McCombs undergraduate business students. This format offers high-touch helping students learn what employers want in their ideal candidate.

THE NETWORKING SOCIAL AND DIVERSITY ETIQUETTE DINNER
The Networking Social and Diversity Etiquette Dinner allow employers to connect with students in reception and dinner environments. Please express interest and we will confirm per availability.

COMPANY TREKS
The students travel to Houston in the fall and Dallas in the spring to visit three employer sponsors at their site facilities. The visits typically last 2 hours, involve a tour, small group breakout or panel presentations to give students insight into real office environments. Please express interest and we will confirm per availability.

VIRTUAL PROFESSIONAL CONNECT
TYF matches students with professionals in an industry area of their interest. Through a combination of phone and email conversations, professionals share their personal experience and knowledge.

CAREER WEEK EVENT: Employer Lunch & Learn | SEPTEMBER 10

SEMINAR SERIES:
Networking Social | SEPTEMBER 29
Internship Recruiting: Get an Edge and Land It | OCTOBER 06
Career Improv: Interviews and Networking | OCTOBER 13

EVENT SERIES:
Company Trek: Houston | OCTOBER 16
Diversity Etiquette Dinner | OCTOBER 20

Our Career Management team is scheduling events for business as usual understanding there is potential for changes in dates and format.