Target Your Future (TYF) was created to provide a program for freshmen, sophomores, and transfer students to refine their recruiting skills. The program focuses primarily on first generation or traditionally under-represented student populations. In addition to the BA 101 Career Planning class, the TYF program works with these students to better prepare them and gain experience and confidence, all while educating them in-depth about career-related topics. Through a variety of opportunities, TYF provides a platform for students to gain additional perspectives on potential industries and employers.
EMPLOYER PANEL
TYF will host an Employer Panel during the early part of recruiting season for employers to interact with students and share tips on business networking and mentorships. This will be open to all undergraduate McCombs students.

SEMINAR SERIES
TYF hosts small group discussions on a series of topics which provide students with an opportunity to hear from employers who recruit McCombs undergraduate business students. This program helps students to learn what employers want in their ideal candidate.

COMPANY TREKS
The students love to see real-world work environments. We are looking to book opportunities with employers that can host an info session and either video or virtual tour of their space. Please express interest and we will confirm per availability.

VIRTUAL PROFESSIONAL CONNECT
TYF matches students with professionals in an industry area of their interest. Through a combination of phone/video and email interactions, professionals share their personal experience and knowledge.

Employer Panel: Business Networking & Mentorships  SEPTEMBER 3

SESSIONS:
Kickoff  SEPTEMBER 29
CliftonStrengths  OCTOBER 6
Internship Recruiting  OCTOBER 13

Company Trek: Virtual  OCTOBER 16
Interviews & Networking  OCTOBER 20
Personal Branding & Goal Setting  OCTOBER 27