Target Your Future (TYF) was created to provide a program for freshmen, sophomores, and transfer students to refine their recruiting skills. The program focuses primarily on first generation or traditionally under-represented student populations. In addition to the BA 101 Career Planning class, the TYF program works with these students to better prepare them to gain experience and confidence, all while educating them in-depth about career-related topics. Through a variety of opportunities, TYF provides a platform for students to gain additional perspectives on potential industries and employers.
EMPLOYER PANEL - VIRTUAL
February 8 | 2:00 - 3:00PM CT
TYF will host an Employer Panel for employers to interact with students and share tips on business networking and mentorships. This will be open to all undergraduate McCombs students.

Please express interest and we will confirm per availability.

SESSIONS:
MARCH 1
Internship Recruiting

MARCH 8
CliftonStrengths

MARCH 22
Career Improv: Interview Practice

MARCH 29
Personal Branding and Goal Setting

VIRTUAL COMPANY TREKS
Students love to see real-world work environments. We are looking to book opportunities with employers that can share a video or virtual tour of their space. If you have materials featuring an office space, leadership development programs or employee resource groups, please express interest and we will confirm per availability.

VIRTUAL PROFESSIONAL CONNECT
TYF matches students with professionals in an industry area of their interest. Through a combination of phone/video and email interactions, professionals share their personal experience and knowledge.

SEMINAR SERIES
TYF hosts small group discussions on a series of topics which provide students with an opportunity to hear from employers who recruit McCombs undergraduate business students. This program helps students to learn what employers want in their ideal candidate.

SPONSORSHIP SEMESTER PACKAGE:
$1500

Employer Panel: Business Networking & Mentorship*
Seminar Series
Virtual Company Trek*
TYF Virtual Professional Connect Program

*Please note there is limited availability to participate. Please express interest and we will confirm per availability.