



Texas BBA Overall Undergraduate Salaries 2017

-Updated 12/20/17

Full Time Overall Undergraduate Salaries:

	Salary
Average	\$62,572
Median	\$62,000
Std Dev	\$13,986

BBA Statistics by Industry:

Industry	Average	Standard Deviation	% of Reports
Automotive/Transportation	\$58,121	\$4,950	4.54%
Banking (Commercial)	\$62,820	\$9,310	4.93%
Banking (Investment)	\$81,633	\$9,541	9.66%
Communications/Marketing/Ecommerce	\$52,011	\$18,907	2.56%
Computer Technology/Equipment/Software	\$60,606	\$13,105	21.89%
Consulting	\$67,270	\$9,600	22.29%
Consumer Goods	\$56,463	\$10,929	4.73%
Financial Services (excl banks)	\$64,903	\$13,664	7.30%
Government/Non-Profit/Law	\$37,533	\$11,231	1.78%
Insurance/Real Estate	\$55,930	\$10,297	5.33%
Manufacturing/Electronics	\$55,022	\$7,029	1.58%
Petroleum Refining/Energy	\$65,023	\$7,597	3.94%
Pharma/Biotech/Health	\$56,833	\$9,781	1.18%
Public Accounting	\$57,000	\$4,822	2.17%
Retail/Entertainment/Hospitality	\$46,559	\$11,493	5.52%
Other	\$65,000	\$18,028	0.59%

Data based on 598 student reports of offers and accepts as of graduation. 15% of students who reported are attending graduate school or are not seeking employment. Results were compiled from information reported by students via the BBA Career Services Destination Survey.

Full Time Employment Statistics by Major:

Major	Average	Standard Deviation	% of Reports
Accounting	\$55,380	\$11,768	5.13%
Honors + BBA*	\$71,065	\$13,514	12.23%*
Finance	\$68,145	\$13,489	41.42%
International Business	\$59,083	\$9,415	1.18%
Management	\$48,216	\$15,874	1.97%
Marketing	\$52,825	\$14,971	17.95%
MIS/STM	\$66,380	\$9,416	18.93%
SCM	\$58,196	\$8,497	13.41%

* Business Honors Program (BHP) students are allowed to have a double major in business: one in Honors and one in another business discipline. Those Honors students who double major have been counted in the calculations for both individual majors as reflected in the percentage (%) of reports by major.

BBA Statistics by Geographical Region

Region	Average	Standard Deviation	% of Reports
Mid-Atlantic	\$53,883	\$19,841	1.18%
Midwest	\$62,202	\$9,884	4.14%
Northeast	\$74,126	\$16,337	7.50%
Other	\$66,000	\$19,799	0.39%
South	\$61,198	\$7,726	2.37%
Southwest	\$65,313	\$12,986	1.58%
West	\$68,353	\$13,510	7.10%
Texas	\$61,010	\$13,401	75.74%
Austin	\$53,771	\$14,011	3 1.25%*
Dallas	\$62,545	\$9,935	38.28%*
Houston	\$69,122	\$11,931	26.04%*
Other TX	\$51,125	\$11,297	4.43%*

* The percentage of reports for Austin, Dallas, Houston, and Other Texas is a percentage of the overall Texas reports.