



## BBA WOMEN'S COUNCIL (BBAWC)

### ABOUT THE PROGRAM

As the first women's-directed undergraduate initiative at the McCombs School of Business, the BBA Women's Council creates a supportive structure that **encourages the success of women** seeking to enter the business world. The program provides a **forum for undergraduate women** in business to learn about and **discuss current issues and opportunities** in today's corporate world. Through forums, weekly seminars, and other unique programming, undergraduate women are able to **gain knowledge about the challenges women face** in the workplace and how to prepare for success during and after college.



CONNECT



ENGAGE



RECRUIT

SPRING 2019

# OPPORTUNITIES FOR CORPORATE INVOLVEMENT:

## **CAREER WEEK EVENT: Roundtable Breakfast Forum**

**February 5, 9:00 - 11:00 a.m.**

### **Network with 100+ BBA women**

The Roundtable Breakfast Forum is a flagship event for the BBA Women's Council, bringing together BBA women and successful businesswomen to discuss issues that impact working women. The Forum includes a networking session and small breakouts on topics such as leadership development and achieving work/life balance. Typically, there are 100-120 BBA women in attendance.

## **Weekly Seminar Series**

**February 27, March 6, 13, 27, and April 3**

### **Serve as a panelist for one of our seminars**

In this small learning environment, BBA women meet during the semester to participate in discussions about challenges facing women in today's corporate world and engage in activities that develop professional skills and enhance self-confidence.

## **CareerTrek: Houston**

**March 8, 2019**

### **Host our Council members on-site**

BBA Women's Council takes their career development on the road by visiting employer sponsors at their site facilities. The visit typically lasts 1.5-2 hours and can include presentations about the company and potential career opportunities, a tour of facilities, and time for networking with representatives.

## **Diversity Etiquette Dinner**

**March 26, 6:00 - 8:00 p.m.**

### **Network with diversity program members**

The Diversity Etiquette Dinner is attended by employer sponsors of BBA Women's Council, McCombs Diversity Council, and Target Your Future. Students from each program are represented.

## **Women Mentoring Women**

**All Semester**

### **Connect one-on-one with a woman business student**

Each BBA Women's Council member is tasked with connecting one-on-one with a business professional woman to hear about her personal career journey and learn from her experiences in the workplace. We are looking for businesswomen to participate in a seven-week mentorship program (connect for 2-3 hours over the semester via video chat, phone, or in-person).

## **BBA Women's Council Leadership Symposium**

**March 1, 2019**

### **Join BBA Women for a morning of development**

The BBA Women's Council Leadership Symposium is a morning of professional development and networking where successful business women can share knowledge and insight on key topics impacting women and business today.



## **SPONSORSHIP SEMESTER PACKAGE:**

**\$1500**

**Career Week Breakfast Forum (1 table, 2 reps)  
Seminar Series Participation  
Houston (spring) or Dallas (fall) Company Visit  
Diversity Etiquette Dinner Participation  
Women Mentoring Women (virtual)  
Leadership Symposium (spring only)**