In Spring 2007, Target Your Future (TYF) was created to provide a program for freshmen, sophomores and transfer students who need help refining their recruiting skills, primarily those that are first generation or from traditionally under-represented student populations. The TYF program works with these students to better prepare them beyond their BA 101 Career Planning class and gain experience and confidence, all while educating them in-depth about career-related topics. Through a variety of opportunities, TYF provides a platform for students to gain additional perspectives on potential industries and employers.
CAREER WEEK EVENT:

SEMINAR SERIES:
- Networking Social
- Internship Recruiting: Get an Edge and Land It
- Career Improv: Interviews and Networking

EVENT SERIES:
- Company Trek: Dallas
- Diversity Etiquette Dinner

SPONSORSHIP SEMESTER PACKAGE:
$1500
- Career Week Employer Panel & Networking Session Seminar Series
- Networking Social
- Houston or Dallas Company Visit Trek*
- Diversity Etiquette Dinner*
- TYF Professional Connect Program (virtual)

*Please note dates are subject to change

SEMINAR SERIES
In this seminar series, TYF hosts small group roundtable discussions about a series of topics that provide students an opportunity to hear from employers who recruit McCombs undergraduate business students. This format offers high-touch helping students learn what employers want in their ideal candidate.

THE NETWORKING SOCIAL AND DIVERSITY ETIQUETTE DINNER
The Networking Social and Diversity Etiquette Dinner allow employers to connect with students in reception and dinner environments.

COMPANY TREKS
The Students travel to Houston in the fall and Dallas in the spring to visit three employer sponsors at their site facilities. The visits typically last 2 hours, involve a tour, small group breakout or panel presentations to give students insight into real office environments.

TYF PROFESSIONAL CONNECT
TYF matches students with professionals in an industry area of their interest. Through a combination of phone and email conversations, professionals share their personal experience and knowledge.

*Please note there is limited availability to participate. Please express interest and we will confirm per availability.