In Spring 2007, Target Your Future (TYF) was created to provide a program for freshmen, sophomores and transfer students who need help refining their recruiting skills, primarily those that are first generation or from traditionally under-represented student populations. The TYF program works with these students to better prepare them beyond their BA 101 Career Planning class and gain experience and confidence, all while educating them in-depth about career-related topics. Through a variety of opportunities, TYF provides a platform for students to gain additional perspectives on potential industries and employers.
SPONSORSHIP SEMESTER PACKAGE:

$1500

Career Week Employer Lunch & Learn
Seminar Series
Networking Social
Houston or Dallas Company Visit
Diversity Etiquette Dinner
TYF Professional Connect Program (virtual)

SEMINAR SERIES:

Networkig Social
Internship Recruiting: Get an Edge and Land It
Career Improv: Interviews and Networking

EVENT SERIES:

TYF Trek: Dallas
Diversity Etiquette Dinner

*Please note dates are subject to change

SEMINAR SERIES

In this seminar series, TYF hosts small group roundtable discussions about a series of topics that provide students an opportunity to hear from employers who recruit McCombs undergraduate business students. This format offers high-touch helping students learn what employers want in their ideal candidate.

NETWORKING SOCIAL/ ETIQUETTE DINNER

The Networking Social and Etiquette Dinner allows employers to connect with students over dinner in a relaxed setting.

TYF TREKS

The TYF Trek travels to Houston in the fall and Dallas in the spring visiting three employer sponsors at their site facilities. The visit typically lasts 2 hours, involves a tour, small group breakouts or panel presentations to give students insight into a wide range of industry career paths.

TYF PROFESSIONAL CONNECT

TYF matches students with professionals in an industry area of their interest. Through a combination of phone and email conversations, professionals share their personal experience and knowledge. Professionals provide a two-way informational interview and are available throughout the program to answer questions.