ABOUT THE PROGRAM

As the first women’s-directed undergraduate initiative at the McCombs School of Business, the BBA Women’s Council creates a supportive structure that encourages the success of women seeking to enter the business world. The program provides a forum for undergraduate women in business to learn about and discuss current issues and opportunities in today’s corporate world. Through forums, weekly seminars, and other unique programming, undergraduate women are able to gain knowledge about the challenges women face in the workplace and how to prepare for success during and after college.

OPPORTUNITIES FOR CORPORATE INVOLVEMENT

CAREER WEEK EVENT

Roundtable Breakfast Forum
January 30, 7:30 – 9:30 a.m.
Network with 100+ BBA women
The Roundtable Breakfast Forum is a flagship event for the BBA Women’s Council, bringing together BBA women and successful businesswomen to discuss issues that impact working women. The Forum includes a networking session and small breakouts on topics such as leadership development and achieving work/life balance. Typically, there are 100-120 BBA women in attendance.

Weekly Seminar Series
March 7, 21, 28, and April 4
Serve as a panelist for one of our seminars
In this small learning environment, BBA women meet during the semester to participate in discussions about challenges facing women in today’s corporate world and engage in activities that develop professional skills and enhance self-confidence.

CareerTrek: Houston
April 6
Host our Council members on-site
BBA Women’s Council takes their career development on the road by visiting employer sponsors at their site facilities. The visit typically lasts 1.5-2 hours and can include presentations about the company and potential career opportunities, a tour of facilities, and time for networking with representatives.

Women Mentoring Women
Connect one-on-one with a woman business student
Each BBA Women’s Council member is tasked with connecting one-on-one with a business professional woman to hear about her personal career journey and learn from her experiences in the workplace. We are looking for businesswomen to participate in a seven-week mentorship program (connect for 2-3 hours over the course of the semester via video chat, phone, or in-person).

BBA Women’s Council Leadership Symposium
March 2
Join BBA women for a morning of development
The BBA Women’s Council Leadership Symposium is a morning of professional development and networking where successful business women can share knowledge and insight on key topics impacting women in business today.

Diversity Etiquette Dinner
March 27, 6:00 – 8:30 p.m.
Network with diversity program members
The Diversity Etiquette Dinner is attended by employer sponsors of BBA Women’s Council, McCombs Diversity Council, and Target Your Future. Students from each program are represented.

Questions? Please contact: Merri Su Ruhmann
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