In Spring 2007, Target Your Future (TYF) was created to provide a program for students who are primarily first generation college students, any who need help refining their recruiting skills or from traditionally underrepresented student populations. The TYF program works with these students to better prepare them beyond their BA 101 Career Planning class and gain experience and confidence, all while educating them in-depth about career-related topics. Through a variety of opportunities, TYF provides a platform for students to gain additional perspective on potential industries and employers.

SEMINAR SERIES
In this seminar series, TYF hosts small group roundtable discussions about a series of topics that provide students an opportunity to hear from employers who recruit McCombs undergraduate business students. This format offers high-touch helping students learn what employers want in their ideal candidate.

TYF Professional Connect
TYF matches students with professionals in an industry area of their interest. Through a combination of phone and email conversations, professionals share their personal experience and knowledge. Professionals provide a two-way informational interview and are available throughout the program to answer questions.

TYF TREKS
The TYF Trek travels to Houston in the Fall and Dallas in the Spring visiting three to four employer sponsors at their site facilities. The visit typically last 2 hours, involves a tour of the facilities, small group breakouts or panel presentations give students insight into a wide range of industry career paths.

NETWORKING SOCIAL/ETIQUETTE DINNER
The Networking Social and Etiquette Dinner allows employers to connect with students over dinner in a relaxed setting.

CAREER WEEK EVENT
TYF Corporate Sponsor Panel
January 30

Internship Recruiting: Get an Edge and Land It
March 20

Career Improv: Interviews and Networking
March 27

Your Career: Plan It, Guide It, Achieve It
April 3

TYF Trek
Dallas: April 6

TYF Networking Social
March 6

Diversity Etiquette Dinner
March 27

Questions? Please contact:
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