In Spring 2007, Target Your Future (TYF) was created to provide a program for freshmen, sophomores and transfer students who need help refining their recruiting skills, primarily those that are first generation or from traditionally under-represented student populations. The TYF program works with these students to better prepare them beyond their BA101 Career Planning class and gain experience and confidence, all while educating them in-depth about career-related topics. Through a variety of opportunities, TYF provides a platform for students to gain additional perspectives on potential industries and employers.
**Career Week Employer Panel & Networking Session**

**Seminar Series**
- Networking Social
- Internship Recruiting: Get an Edge and Land It
- Career Improv: Interviews and Networking

**Event Series**
- TYF Trek: Houston
- Diversity Etiquette Dinner

**SPONSORSHIP SEMESTER PACKAGE:**

$1500
- Career Week Employer Panel & Networking Session
- Seminar Series
- Networking Social
- Houston or Dallas Company Visit
- Diversity Etiquette Dinner
- TYF Professional Connect Program (virtual)

*Please note dates are subject to change*

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**SEMINAR SERIES**

In this seminar series, TYF hosts small group roundtable discussions about a series of topics that provide students an opportunity to hear from employers who recruit McCombs undergraduate business students. This format offers high-touch helping students learn what employers want in their ideal candidate.

**Networking Social/ Etiquette Dinner**

The Networking Social and Etiquette Dinner allows employers to connect with students over dinner in a relaxed setting.

**TYF Treks**

The TYF Trek travels to Houston in the fall and Dallas in the spring visiting three employer sponsors at their site facilities. The visit typically lasts 2 hours, involves a tour, small group breakouts or panel presentations to give students insight into a wide range of industry career paths.

**TYF Professional Connect**

TYF matches students with professionals in an industry area of their interest. Through a combination of phone and email conversations, professionals share their personal experience and knowledge. Professionals provide a two-way informational interview and are available throughout the program to answer questions.