



# BBA WOMEN'S COUNCIL (BBAWVC)

## ABOUT THE PROGRAM

Fall 2017

As the first women's-directed undergraduate initiative at the McCombs School of Business, the BBA Women's Council creates a supportive structure that **encourages the success of women** seeking to enter the business world. The program provides **a forum for undergraduate women** in business to learn about and **discuss current issues and opportunities** in today's corporate world. Through forums, weekly seminars, and other unique programming, undergraduate women are able to **gain knowledge about the challenges women face** in the workplace and how to prepare for success during and after college.



**Connect**



**Engage**



**Recruit**

## OPPORTUNITIES FOR CORPORATE INVOLVEMENT

### Key Objectives

- Gain awareness of developmental issues that women face in their transition from students to business professionals
- Increase confidence in networking skills by connecting BBA women and professional women
- Gain insight into the professional environment experiences and career journeys of prominent business women
- Prepare participants for success in the workplace
- Develop knowledge and skills that are often not taught in traditional classroom environments

### Roundtable Breakfast Forum

**September 12, 7:30 – 9:30 a.m.**

The Roundtable Breakfast Forum is a flagship event for the BBA Women's Council, bringing together BBA women and successful businesswomen to discuss relevant issues that impact working women. The Forum includes a networking session and small breakouts on topics such as leadership development and achieving work/life balance. Typically, there are 100-120 BBA women in attendance.

### Women Mentoring Women

**Connect one-on-one with a woman business student**

Each BBA Women's Council member is tasked with connecting one-on-one with a business professional woman to hear about her personal career journey and learn from her experiences in the workplace. We are looking for businesswomen to participate in a seven-week mentorship program (connect for 2-3 hours over the course of the semester via video chat, phone, or in-person).

### Weekly Seminar Series

**October 11, 18, 25; November 1, 8**

**Serve as a panelist for one of our seminars**

In this small learning environment, BBA women meet during the semester to participate in discussions about challenges facing women in today's corporate world and engage in activities that develop professional skills and enhance self-confidence.

### CareerTrek: Dallas

**November 3**

**Host our Council Members on-site**

BBA Women's Council takes their career development on the road by visiting employer sponsors at their site facilities. The visit typically lasts 1.5-2 hours and can include presentations about the company and potential career opportunities, a tour of the facilities, and time for networking with representatives.

### Diversity Etiquette Dinner

**October 24, 6:00 – 8:30 p.m.**

**Network with diversity program members**

The Diversity Etiquette Dinner is attended by employer sponsors of BBA Women's Council, McCombs Diversity Council, and Target Your Future. Students from each program are represented.