



# TARGET YOUR FUTURE (TYF)

“Building Connections, Fostering Success”

Fall 2017



In Spring 2007, Target Your Future (TYF) was created to provide a program for freshmen and transfer students who are primarily first generation college students or from traditionally under-represented student populations. The TYF program works with these students to better prepare them beyond their BA 101 Career Planning class and gain experience and confidence, all while educating them in-depth about career-related topics. Through a variety of opportunities, TYF provides a platform for students to gain additional perspective on potential industries and employers.



## SEMINAR SERIES

In this seminar series, TYF hosts small group roundtable discussions about a series of topics that provide students an opportunity to hear from employers who recruit McCombs undergraduate business students. This format offers high-touch helping students learn what employers want in their ideal candidate.



## PROFESSIONAL MENTOR PROGRAM

TYF matches students with professionals in an industry area of their interest. Through a combination of phone and email conversations, mentors share their personal experience and knowledge. Mentors provide a two-way informational interview and are available throughout the program to answer questions.



## TYF TREKS

The TYF Trek travels to Houston in the Fall and Dallas in the Spring visiting three to four employer sponsors at their site facilities. The visit typically last 2-2.5 hours, involves a tour of the facilities, small group breakouts or panel presentations give students insight into a wide range of industry career paths.



## NETWORKING SOCIAL

The Networking social is an informal event to connect employers with students over dinner and a friendly trivia competition.

SEMINAR SERIES

### Internship Recruiting: Get an Edge and Land It

October 24

### Career Improv: Interviews and Networking

October 31

### Your Career: Plan It, Guide It, Achieve It

November 7



### TYF Corporate Sponsor Panel

September 12

### TYF Networking Social

October 17

### Diversity Etiquette Dinner

October 24

### TYF Trek

Houston: November 10

EVENT SERIES

