Build your future today.

Combine your talents with our collaborative and dynamic team to gain real-world business experience at AT&T.

Who we are

AT&T Partner Exchange is reinventing how mobile and network solutions are delivered. We operate in a fast-paced start-up environment within AT&T. Our unique approach delivers innovative technology and is transforming the way businesses operate. Known for developing talent, we’re looking for the next generation of leaders to help grow our business.

How we work

- Dynamic ecosystem
- Fast-paced
- Start-up environment
- Executive interaction

What we do

- Support business-to-business resell
- Deliver leading-edge technology
- Design a scalable, efficient program
- Develop talented leaders

Information session

Monday, October 23
4:00 – 5:00PM
Legacy Events Room (CBA 3.202)
Networking reception to follow
Are you ready to make a difference?

**The impact you will make**

**Analyze**
- Data driven analyses
- Internet of Things opportunities
- Competitive environments

**Transform**
- Influence innovation
- Enhance social media content
- Prioritize business drivers

**Execute**
- Revenue generation strategy
- Key marketing programs
- Industry event planning

**What’s next?**

- **October**
  - Job posted
  - Networking reception

- **November**
  - Application deadline
  - Company interviews

- **December**
  - Student orientation

- **January**
  - Program kick-off

“AT&T Partner Exchange is a great place for you to learn, grow and make real impact. As a part of this program, I am playing different marketing roles, collaborating with multiple functions, and implementing my business ideas to influence the organization. This is the definition of cool!”

Qiong W.
AT&T Partner Exchange MBA Intern
McCombs School of Business, 2018

Ray Serznanin

Ray came to AT&T with over a decade of experience in the maritime industry. His unique background enabled him to think outside the norm. Upon completing his MBA from TCU, Ray joined the AT&T Partner Exchange team. Since then, he has served in a variety of roles with the Strategic Pricing Team, including developing sales promotions and incentives, and working with the cloud, mobility, and Internet of Things portfolios. In his current role, he leads the Mobility Strategic Pricing Team.

Ray lives in Fort Worth, TX and enjoys playing golf and softball, BBQing, college sports, and relaxing with his growing family.