To enhance global offerings and opportunities for UT students, strengthen connections with UT alumni worldwide, and increase McCombs’s and UT’s impact in the global arena.
Center Objectives

• Gain recognition for International Business program’s excellence and innovation

• Offer teaching and research opportunities that attract exceptional faculty

• Provide student mentorship, experience, research and employment opportunities that enhance student employability and strengthen McCombs’ global connections

• Develop a robust global network linking alumni, faculty, students, and businesses that strengthens McCombs international presence, voice, and impact

• Earn a reputation as a valued partner by McCombs stakeholders
CGB Value Ecosystem

Value to Internal Constituencies
Excellence, Reputation, Impact

Value to External Constituencies
Connection, Engagement, Development
Strategic Pillars

Student Support
- IB Major
- IB Minors
- Experiential Learning
- Mentorship
- Employer Engagement
- Student Fellows

Global Network
- Alumni
- Employers
- McCombs
- Universities
- Think Tanks
- Companies

UT Advantages
- Outstanding Faculty
- Academic Leadership
- Career Services
- Development
- Sr. Vice Provost of Global Engagement

Global Voice
- CGB Board
- McCombs Leadership
- Faculty/Research
- Events & Dialogue
Undergraduate Ambassadors Program

• Outstanding IB majors/minors
• Student distinction
• Ongoing connections
• Internships and job placements
• Scholarship and internship funding
• Student advising and mentorship
• Alumni connection with students
• Employer awareness
Alumni Engagement Goals

Enhance McCombs value to and connection with alumni

Facilitate student experiential learning opportunities

Connect with employers with international opportunities
Advisory Board

- 15-30 global business executives
  *Criteria: interest, capacity, relevant experience & connections*
- Alignment with McCombs Boards
  *3-year dues commitment – $10,000 or $5,000/year*

Advisory Council

- Academic, governmental, business community
- Engagement with and support for initiatives and events
Strategic Communication Goals

- Connect global constituencies with each other and with McCombs
- Create global voice and content for McCombs Communication Team
- Facilitate McCombs’ global outreach and impact
- Link McCombs with UT global initiatives
Fundraising Goals

Advisory Board Dues Goal:
• 15 board members at $10,000 each in annual dues by Year 3

Discretionary Gifts Goal:
• $25,000 annually

Endowment Goal:
• Scholarships
• Excellence

Business Has No Borders