The Center for Global Business has launched an ambitious initiative to enhance the global knowledge, skills, and experience of UT graduates. Enhancements are underway to strengthen global acumen and connection for three vital constituencies:

**STUDENTS**

**Undergraduate Students**

Experienced advisors will help undergraduates tailor degree programs to their personal goals, access mentors with global experience, fund and leverage experiential learning opportunities, and strategize for securing employment.

A program for outstanding IB students will offer special events, networking and mentoring opportunities, and scholarships to top IB scholars.

An online showcase for employers that features international learning will highlight students’ academic course work, international experience, and operations skills, as well as their ability to apply theoretical knowledge to real-world business problems.

**MBA Students**

A global mentorship program will help international MBA students integrate into the McCombs community and leverage their global expertise by pairing them with BBA student mentees. A placement support program will enhance career placements for international MBA students.

The CGB will facilitate outreach to strategic study abroad destinations for McCombs MBA’s, with an emphasis on Latin America and Asia.

**GLOBAL ALUMNI**

Two models of engagement with global alumni are strengthening ties with McCombs graduates around the world. In addition to offering reciprocal value to McCombs alumni worldwide, these relationships are helping to develop opportunities for students to study and work abroad and to receive in-country support and mentoring.

- **Outreach to Alumni Living Abroad:** The Center will leverage expatriate alumni groups worldwide to develop a program for engaging effectively with expatriate alumni.

- **Development of Affinity Groups in the US and Abroad:** The Center will leverage social networks to connect with international alumni in the US and abroad.
EMPLOYERS

The Center is working closely with academic departments and international alumni to offer a strong value proposition to employers hiring students who choose to major or minor in International Business. This effort will identify new employment pathways into multinational and consulting firms.

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COMMUNICATION PLAN

A global communication strategy is linking McCombs with its key constituencies—students, global alumni, and employers. This program will help the college access and serve these groups while delivering its message on a global stage.

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