



2012 CIBER BBA Global Business Program Scholarships

The 2012 CIBER BBA Global Business Program Scholarships is a merit based scholarship with a project component. The scholarship will be awarded based upon student proposals to increase BBA Global's visibility on campus, by creating engaging promotional material, website content, or other experience-based material. The award recipient will be expected to implement his/her proposal during the following Fall/Spring semester and assist in promoting the BBA Global Program.

In addition, the scholarship recipient(s) will be expected to take a leadership role during the program by serving as a cultural ambassador to his or her international peers.

Eligibility: Must be a UT student enrolled in the BBA Global Program with a minimum 2.5 GPA

Award: one award of **\$1000**

Application Deadline: **May 25, 2012**

To apply for the 2012 CIBER BBA Global Business Program Scholarships, please submit the following by email to Maria Terrazas, CIBER Program Coordinator (maria.terrazas@mcombs.utexas.edu) on or before **May 25, 2012**.

1. An up-to-date resume detailing all involvement at the university and in the community, work experience, academic distinctions, grade point average, etc.
2. A thoughtful one-paragraph responses to the short answer questions
3. Project proposal (1-2 Pages)

Please submit all as a Word file in person or via email.

Award Instructions:

Applicants must maintain good academic standing and must continue satisfactory progress toward your UT-Austin degree(s). Award recipients are required to fully engage and complete the full academic program, as prescribed. Furthermore, you will be required to serve as a CIBER Global Ambassador during the 2012-2013 academic year. If for any reason you withdraw from the 2012 program, you will automatically forfeit the award.

Questions? Please contact Maria Terrazas at maria.terrazas@mcombs.utexas.edu or (512) 471-1625.



CIBER BBA Global Program

BBA Global Business Program Scholarship Application

Last Name: _____ First Name _____ EID: _____

Major/Minor: _____ Current GPA: _____

What year are you in your studies? Freshman Sophomore Junior Senior

Residency Status: Texas Resident Non-Texas Resident

Email Address: _____ Cell: _____

*Please print legibly

How did you hear about the BBA Global Program? _____

How did you hear about the BBA Global Program Scholarship? _____

Short Answer Questions:

Please answer all three questions (recommended length per question is 250 words)

1. How do you envision your role as a cultural ambassador? How will you use your experience and perspective as a UT student to engage with the international students in the BBA Global Business Program? What do you expect to be the challenges, rewards, benefits, and frustrations?
2. Explain what benefits this program brings to McCombs students in terms of academics, recruiting, and cultural awareness. How will you communicate these benefits and make them attractive to other McCombs students?

Project Proposal:

Please submit a 1-2 page essay

Submit a detailed project proposal outlining how you can increase awareness of the BBA Global Program on campus, and how you as an alumni of the program, can assist in promoting this program to your peers. Include a timeline, budget, and materials needed. The proposal should aim at engaging and sharing your experience with your peers at UT while helping us to encourage more students to take part in this opportunity. We welcome your creativity, connections, previous experience, advice, and new ideas. During the fall/spring semester, you will be expected to implement your proposal and share your results.