Business of Healthcare Certificate Course Descriptions

ACC 310F: Foundations of Accounting (Non-Business Majors)
Introduction to financial & managerial accounting, with emphasis on the content, interpretation, and uses of accounting reports.

N 309: Global Health (Nursing)
Overview of global health, with emphasis on the determinants of health, health indicators, human rights, globalization, current socioeconomic factors, healthcare systems, and public health systems.

HS 301: Health and Society (Same as SOC 308S)
Introduction to study of health & society including health patterns, behavior, medical care, and health policy in social, demographic, cultural, economic, political, and ethical contexts.

OM 334M: Healthcare Operations Management (Fall Only)
Focuses on the systemic planning, design, operation & improvement of the processes that deliver services & provide goods in order to control costs, improve the patient experience & ensure safety.

LEB 334M: Healthcare Law & Policy (Fall & Spring as of Fall 2017!)
Introduction to the legal & policy environment in which the U.S. healthcare system operates.

ECO 330T: Economics of Health
Examines the special features of medical care as a commodity, the demand for health & medical services, economic explanations for behavior, regulation & more.

HED 373: Evaluation & Research Design (Spring Only, Seniors Only)
Types of experimental & non-experimental research, validity, reliability, experimental & quasi-experimental research designs, data collection, analysis & more.

CMS 337: Communicating to Build Sales Relationships (Fall Only)
Whether your’re interested in sales, leadership, marketing, customer service, or entrepreneurship, this course will help you to develop long-term, trusting client relationships. Certificate students must select a healthcare company for project.

ACC 311 / ACC 311H: Fundamentals of Financial Accounting (Business Majors / Honors)
Concepts & application in transaction analysis and financial statement prep; analysis of financial statements.

SOC 308S: Intro to Health & Society
Intro to study of health & society including health patterns, behavior, medical care, and health policy in social, demographic, cultural, economic, political, and ethical contexts.

PBH 317: Intro to Public Health
Overview & basic principles of public health, including the public health system, concepts & tools for measuring health in populations, the relationship between public health & the medical care system, and the role of law & government in public health.

MAN 334M: Healthcare System Management (Fall & Spring as of Fall 2017!)
Intro to the business ecosystem of the U.S. healthcare industry using a multi-disciplinary approach to investigate the business structures, processes, and outcomes of health services in America.

MAN 366P (Fall) Social Entrepreneurship I OR MAN 367P (Spring) Social Entrepreneurship II
Certificate students must select a healthcare project. Students apply skills & focus on readying chosen projects to increase awareness/understanding of business & economic issues and prepare presentation teams for regional and national competitions based on criteria set. Email professor at dennis.passovoy@mccombs.utexas.edu to request a prereq waiver.

ECO 325K: Economics of Health (Econ Majors)
Explores medical care as commodity, demand for health & med services, economic behavior of providers, and more.