Texas Venture Labs Investment Competition
Semifinals: Wednesday, February 4, 2015
Division I – CBA 3.202

6:00 PM  Guardian Sensors
Guardian Sensors, Inc. is an Austin, TX based company that develops next generation wearable sensor technology for medical applications. Current sensors for vital sign monitoring are bulky, wired and limited in functions. Guardian Sensors aims to resolve these limitations by offering a wireless, battery-free platform monitoring system based on proprietary epidermal sensors technology. 
Pulin Wang, MSTC ’15; Keith Ku, MSTC ’15

6:45 PM  EngagedMD
Informed consent has been called "healthcare's most expensive piece of paper" because of the excessive time, operational inefficiencies and malpractice liability associated with it. EngagedMD enables health care providers to introduce important information to their patients at home, then evaluate and document their understanding. The process then seamlessly enables patients to electronically sign their informed consent documents. The result is better-educated patients, an effective tool to manage malpractice vulnerability and an efficient consent process. 
Taylor Stein, MBA ’15

7:30 PM  Flipped Health
Flipped Health™ is developing AriVax™, a drug delivery platform that improves vaccine stability, reduces vaccine wastage and enables delivery to high growth emerging markets that cannot meet temperature-controlled supply chain (cold chain) requirements. Each year more than $200 million is spent to maintain the cold chain and an estimated 10% of all vaccines in the US are wasted. The patented thin film freeze drying (TFFD) AriVax™ process creates a vaccine powder with demonstrated long-term stability. 
Cheryl Tulkoff, MSTC ’15; Elizabeth Shumpert, MSTC ’15; Israel Ortiz, MSTC ’15; Brandon Shakley, MSTC ’15; Daniel Cloud, MSTC ’15

8:15 PM  ProteanSeq
ProteanSeq is a developer of a novel integrated system for rapid and large scale cataloguing of proteins in complex biological samples with a sensitivity of a single molecule. Accurately detecting and quantifying proteins at low levels in bodily fluids like saliva, blood etc. is paramount to early disease diagnosis. The company offers protein sequencing platform and services as a discovery tool to hospitals, drug industries, biomedical research centers and universities. 
Jagannath Swaminathan, PhD ’15; Alexander Boulgakov, PhD ’20; Erik Hernandez, PhD ’16

Judges
Ryan Confer- Genprex, Inc. Lydia McClure- Austin Technology Incubator
Brent Newswanger- Xeris Pharmaceuticals Wendell Johnson- UT Health Science Center, SA
Jonathan Wojtewicz- The Bunker Austin
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Division II – CBA 3.304

6:00 PM Catch
Catch is a mobile dating application that ranks guys in the city based on user ratings on looks (profile picture) and income (LinkedIn/glassdoor information). It really tries to equate the status of guys and a girl’s individual preference between looks and income. It is similar to shows such as the Bachelor (curated guy) and awards such as GQ Men of the Year. Guys are listed by the Top 100 and then follow in descending order.
Carl Gray, MBA ’16; Keerthy Rajagopal, MBA ’16

6:45PM AR Content
AR Content is a startup company that aims to capitalize on the emerging location-aware augmented-reality market and apply these technologies to address inefficiencies in large networking events.
Pranesh Somasundaram, MSTC ’15; Bill Welch, MSTC ’15; Ann Shen, MSTC ’15; Bobby Cervantes, MSTC ’15; Carlos Martin, MSTC ’15

7:30 PM BlackBox Trainer
We believe, that with the proper plan and support, people are able to achieve their health goals. BlackBox Trainer is a SaaS platform that provides users with customized workouts, meal plans, tracking and accountability. Our level of quality and “done for you” simplicity sets us apart from the app market and our very low cost allows those that cannot afford a personal trainer to access the plans and support they need.
Adam Burke, MBA ’15

8:15 PM NaviStore
NaviStore provides better shopping experiences to shoppers and better marketing solutions to shop managers, based on Wi-Fi indoor localization technology.
Youngmok Yun, PhD ’15; Vikram Mukhi, MBA ’15; Raghav Raghunathan, MBA ’15

Judges
Randall Baker- PuraVida Ventures, LLC	Jim Welch- Lucid Holdings
Blake Hogan- The Bunker Austin	Karin Williams- RioTel
### Insurance Parachute
Imagine if insurance shopping was as easy as hailing an Uber cab. That is Insurance Parachute. Insurance Parachute aims to streamline shopping for property and casualty insurance.

*Jordan Spore, MBA ’15; Rosemary French, MBA ’15*

### LoBan
LoBan is introducing a suite of internet banking applications designed to integrate with the core financial functions of small banks. The software will incorporate an attractive user interface to allow small banks a way to simplify their commercial and retail banking services and offer better value to their customers through user experience.

*Jonathan Cartmill, MSTC ’15; Daniel Flowers, MSTC ’15; MJ Laborde, MSTC ’15; Nate Kouhana, MSTC ’15*

### Scalar Security
Scalar Security is creating Defense Intelligence – an aggregate view of cybersecurity defenses deployed across a diverse array of firms and organizations. This aggregated, living data set can be used in two ways: 1) to connect solution providers with clients whose needs match providers' expertise and 2) to help cyber liability insurance companies understand the risks that are rapidly accumulating in their portfolios.

*Charlie Leonard, MBA ’15*

### Nomzii
Nomzii makes eating healthy simple. Our mobile app and web marketplace connects busy professionals with local chefs and delivers custom portioned ready-to-eat meals to their place of work – think Uber for chefs. Nomzii’s objective is to break down the barriers to eating healthy by integrating technology, nutrition and culinary expertise. We differentiate ourselves through convenience, personalization and flavor.

*JC Zapata, MBA ’15; Payal Bhatia, MBA ’15; Sandhya Chagaleti, MBA ’15*

### Judges
- **Tony Ayaz** - FOUNDER.org
- **Jim Nelson** - Entrepreneur
- **Mike Peterson** - XCARBIDE Corp.
- **Karin Rapp** - Freescale Semiconductor
- **Steve Semelsberger** - Alder Growth Partners
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Division IV – CBA 5.326

6:00 PM Never Empty
Never Empty eliminates the need to go to a gas station by delivering gasoline to cars when people are not using them. When you go to work, park in a designated “Never Empty” space and we will do the rest. Life just got a little easier.
Mikhail Buczkiewicz, MBA ’16

6:45 PM Smart Courier Service
Smart Courier Service is a courier service company that owns no trucks, no delivery men and no physical store. Instead, SCS rents a space on these partially empty trucks and uses gas stations as a means of interchange.
Bradley Nguyen, PhD ’17; Natalie Nguyen La, MSc ’15

7:30 PM Domus
Domus (Latin for home) is a Wi-Fi enabled, automated “Thermostatic System” (climate control) that provides homeowners with the ability to deliver individualized climate control for every room. Domus detects temperatures throughout the house and automatically opens and closes individual diffusers, turns on and off ceiling fans and opens and closes window shades in order to control local climates and deliver conditioned air to just those spaces that need it.
Patrick Daniels, MBA ’15; Scott Stankard, MBA ’15

8:15 PM SigTrack
SigTrack is a web-based SaaS solution that provides chip design verification teams with real time, 24/7 online access to the error related information produced during the design verification process. SigTrack analyzes log files created by chip design simulation software to capture errors and testing attributes that are then presented in an easy-to-use and manageable dashboard on the web. SigTrack can assign errors to entire teams or individual team members for debugging based on predefined parameters. SigTrack also provides notifications and communication tools as well as analytical reporting on the error related data with a focus on making the design verification process more efficient.
Chandra Mambapoor, MSTC ’15; Albert Hughes, MSTC ’15; James Diddle, MSTC ’15; Sahil Kapila, MSTC ’15

Judges
Chuy Ayala- Plasmatronycs
Tom Watson- Entrepreneur
Chris Seybold- FOUNDER.org
Becky Taylor- Shell Oil Company
Jerry Keys- Matheson Keys & Kordzik PLLC
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Division V – GSB 5.327

6:00 PM Local Feel
The purpose of Local Feel is to help boutique, privately held retail stores expand their reach to customers and thrive in an increasingly competitive market. Our company will offer several benefits to partner stores, all with the aim of driving foot traffic back to where engagement with the customer matters most – the in-person relationship. E-commerce, print marketing, best practices consulting for sales and service and supplier relationships are the primary means of adding value.
Craig Delaney, MBA ’16; Eric Rindler, MBA ’16

6:45 PM anomNOM
anomNOM is a website which anonymously matches graduate students for lunch based on their preferred topics of conversation.
Rossen Tzartzev, PhD ’15

7:30 PM Professional Scale
Professional Scale is a networking site that lets users rank their co-workers with respect to traits like punctuality and work ethic. The user compares four co-workers and one trait at a time. A recursive algorithm calculates a global score based on comparisons made by others. People seeking employment can use these scores to find a work environment that suits them. Employers can use the scores to find people who suit the current work environment.
Karl Kreder, PhD ’16; Alex Miller, MSc ’15

8:15 PM DraftCrunch
DraftCrunch provides tools/analysis to the fast-growing daily fantasy sports market. It reduces complexity and time required to create competitive lineups. DraftCrunch marries “Moneyball”-like analytics with stock screener-like functionality, allowing customers to efficiently sort through complex data and target players with those statistics they find most important when creating their lineups.
Paul Osterberg, MSTC ’15; Marc Stevens, MSTC ’15; Chris Hopkins, MSTC ’15; Tyler Schultz, MSTC ’15

Judges
Harlan Beverly- Key Ingredient
Donna Kidwell- WebStudent International
John Milburn- Pragmatic Marketing, Inc.
Gregg Parnell- Southeast Media
Steve Tinkle- Seed Sumo
John Milburn- Pragmatic Marketing, Inc.