

**Titans of Investing**  
**FIN 372**  
**Syllabus – Fall 2018**

<b>Date</b>	<b>Lesson</b>
<b>8/28</b>	<b>Introduction/Organization</b>
<b>9/5</b>	<b>Broad vs Narrow Path</b> (Leadership)
<b>9/12</b>	<b>Financial Markets</b> (Investing Part 1 Investment Policy)
<b>9/26</b>	<b>Market Cycles/Valuation</b> (Investing Part 2)
<b>10/10</b>	<b>Personal Constraints</b> (You are the Driver)
<b>10/24</b>	<b>Energy</b>
<b>10/31</b>	<b>Hedge Funds/Private Equities</b> (Transformative Entrepreneurs)
<b>11/7</b>	<b>Capitalism/Democracy</b> (Decision Making)
<b>11/28</b>	<b>Emerging World</b>
<b>12/5</b>	<b>The Preeminence of Wisdom and the Rariness of an Intentional Life</b>

**Class Format**

- Uses a *Junto* model, which is designed as a society for mutual self-improvement populated by high capacity people who “do well by doing good.” This concept was first employed by Ben Franklin.
- Class meets once per week for two hours to discuss key “big picture” issues in investing, finance and life using Classic Briefs written and updated by Titans.
- Classic Briefs are summaries of historical/classic writings that must be less than 10 pages and communicate the book’s key message in a clear and interesting way.

Week One: Titans meet alone and discuss the material among themselves:

- Preparing a summary of their key lessons as well as their particular questions and observations.
- Update various global portfolios that they are required to manage.
- Prepare a market report on investment results and key market factors.

Week Two: Britt Harris meets with the Titan group to receive their portfolio review, market updates, and key lessons on that week’s material. Harris then presents the lesson directly.

- Following each class led by Harris, the Titans are taken to dinner at a location of their choice. The purpose is to create lifelong friendships.
- Classic readings are taken from a proprietary list of books that all nominated by 80 leading CIO’s, investors, CEO’s, top academics, and top economists each semester.
- As the class progresses the Titans take on incrementally more responsibility for their own teaching.