The MBA and BBA IM programs are highly successful programs that have developed innovative curriculums based on the intersection of IT, economics and business strategy. National publications such as Business Week, U.S. News and World Report and The Financial Times, consistently rank the McCombs IM Programs in the top five for Information Technology. Grounded in an environment that nurtures innovative thinking and leadership, IM graduates deliver real business value to your company with technical expertise and strategic thinking.

The IM Programs focus on developing business leaders who understand how to leverage IT to create value for customers and are educated on the strategic, financial and economic implications of IT projects. Program highlights include:

- Promotion of entrepreneurship and leadership skills
- Case competitions
- Students projects for local organizations
- Practica devoted to specific managerial topics
- Independent studies
- Specialized labs with large server capabilities
- Career networking with industry partners

CORPORATE PARTNERSHIP OPPORTUNITIES

We invite corporations to partner with us as an IM sponsor. Your financial assistance and participation will allow the McCombs School to fulfill the IM Program’s mission of developing leaders who leverage information technology for strategic business value. By becoming an **IM Corporate Partner**, you will help maintain the high quality of the IM Program, benefiting McCombs at both the undergraduate and graduate level. Corporate Partners enjoy the opportunity to connect with our students at a variety of levels throughout the course of their four years, both inside and outside the classroom. Partnering with the IM Program also enables companies to build strong relationships with our world-renowned faculty who are known for their ground-breaking research. Corporations may choose a partnership at one of four levels: $25,000, $15,000, $10,000 and $5,000 [see details below], providing companies with the option of participating in a variety of student programs where they will be able to contribute event-related promotional materials and correspondence.

A complete list of benefits and program initiatives for the 2012-2013 academic year may be found on the McCombs School web-site at [http://new.mccombs.utexas.edu/corporate-relations](http://new.mccombs.utexas.edu/corporate-relations). To become a corporate partner or for more information about McCombs School involvement, please contact Jennifer Burke at 512.232-2456 or Jennifer.burke@mccombs.utexas.edu.
### IM PROGRAM AT MCCOMBS
### CORPORATE PARTNER LEVELS

<table>
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<tr>
<th>Platinum Partner</th>
<th>$25,000</th>
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| • Invitation to participate on IM Advisory Council and BBA Steering Committee – *annual dues waived*  
• First right of refusal to participate in research and practicum projects  
• Participation in fall and spring roundtable events  
• First priority to participate in the IM Speaker Series  
• Close connection with student groups such as BBA MIS Association (MISA) and MBA Graduate Business Technology Group (GBTG)  
• Recognition on all IM Program materials and websites  
• Option to participate in up to six additional initiatives, including MIS 333K and IM Case Competitions  
• Opportunity to create customized programming |

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<tr>
<th>Gold Partner</th>
<th>$15,000</th>
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| • Invitation to participate on IM Advisory Council and BBA Steering Committee – *annual dues waived*  
• Participation in fall and spring roundtable events  
• First priority to participate in the IM Speaker Series  
• Close connection with student groups such as BBA MIS Association (MISA) and MBA Graduate Business Technology Group (GBTG)  
• Recognition on all IM Program materials and websites  
• Option to participate in up to six additional initiatives, including MIS 333K and IM Case Competitions |

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<tr>
<th>Silver Partner</th>
<th>$10,000</th>
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| • Invitation to participate on IM Advisory Council and BBA Steering Committee – *annual dues waived*  
• Participation in fall and spring roundtable events  
• Close connection with student groups such as BBA MIS Association (MISA) and MBA Graduate Business Technology Group (GBTG)  
• Participation in IM Speakers Series *(pending availability)*  
• Recognition on all IM Program materials and websites  
• Option to participate in four additional initiatives, including MIS 333K and IM Case Competitions |

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<tr>
<th>Bronze Partner</th>
<th>$5,000</th>
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</table>
| • Invitation to participate on IM Advisory Council and BBA Steering Committee - *annual dues waived*  
• Participation in fall and spring roundtable events  
• Close connection with student groups such as BBA MIS Association (MISA) and MBA Graduate Business Technology Group (GBTG)  
• Participation in IM Speakers Series *(pending availability)*  
• Recognition on all IM Program materials and websites  
• Option to participate in four additional initiatives |