Course Objectives

The overall purpose of the seminar is to help prepare students to be leaders in their respective professions over the course of their careers. To do that, the seminar will bring together students and faculty from across disciplinary lines to explore the reasons for and the implications of the changing global landscape. The seminar will include lectures, readings and discussions on: (i) international economics, finance, and business; (ii) international political and military affairs; (iii) cultural, historical, and religious factors bringing together and dividing peoples, countries and civilizations around the world; and (iv) demographic developments, environmental challenges, and other risks and challenges putting pressure on world systems and structures at this point of the 21st century.

Leadership and this Course

The Texas MBA program is designed to develop influential business leaders. The MBA Program has identified four fundamental and broad pillars of leadership: knowledge and understanding, communication and collaboration, responsibility and integrity, and a worldview of business and society. While all four of those pillars are interwoven, this course is designed specifically to focus on the fourth pillar: The worldview of business and society.
Materials

Required

The required reading materials are referenced in the course packet. Additional readings may be provided by guest speakers.

Recommended

You should read national and international newspapers/magazines/periodicals on a weekly basis.

Course Requirements and Grading

Your grade in the course will be determined as follows:

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-Class Contribution</td>
<td>25%</td>
</tr>
<tr>
<td>Written Weekly Responses</td>
<td>40%</td>
</tr>
<tr>
<td>Group Project and Presentation</td>
<td>35%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

Historically, most students have received As or A-s; however, students have received Bs and B-s, and one student has failed.

Description of Requirements

Weekly Readings

For each class session, you are to read the material referenced in the Reading Packet for the topic(s) covered that week. You may come across articles relevant to the topics we are studying as you read newspapers and other periodicals. I encourage you to bring them to our attention.

Active Weekly Participation

Each student will be expected on a weekly basis to engage the speaker with both questions and comments. The intent is for there to be dialog and discussion to go into depth with the speaker on the subject of the week.
Written Weekly Responses

Each student is to prepare a written response to the speaker’s presentation and readings for the week. The response need be only 2-3 pages, however, it can be longer should you so desire. The purpose is to engage the readings and discussion while it is fresh on your mind, and to provide your ideas in response. **THE PAPER MUST BE SUBMITTED ONE WEEK AFTER THE SESSION. PAPERS MUST BE SUBMITTED EVEN IF THE STUDENT IS UNABLE TO ATTEND THE SESSION. IF A PAPER IS SUBMITTED AFTER THAT DEADLINE, THE HIGHEST GRADE POSSIBLE ON THE PAPER WILL BE A “B” IF SUBMITTED BETWEEN ONE AND TWO WEEKS AFTER THE SESSION; A “C” IF SUBMITTED AFTER THAT.**

Group Project and Presentation

Each student is to form a Small group (5-6 persons) to develop and present either: (i) a business strategic vision for a company operating internationally or planning to go international or (ii) a public policy proposal for a governmental entity or international NGO. The company or organization can be hypothetical or real. The group is to take into account the following factors, among others which you may determine to be important:

(A) three outlooks of the future (blue skies/neutral/falling skies) taking into account (i) political structures, (ii) economic trends and (iii) geopolitical developments and prospective outlooks;

(B) ethical dimensions and other valuational priorities implicit and explicit in the structures of the chosen country (e.g., role of women and men in the culture; social equity issues; understandings of right and wrong in different cultures; relative freedom of the individual vis-a-vis rights of the collective; security vs freedom; democratic vs authoritarian values; religious and philosophical sensitivities, beliefs, and values among and between countries and cultures; religious freedom; human rights; military v. civilian authority; stakeholder rights; property rights, and rule of law;

(C) structural issues such as educational levels; population and demographic developments; health risks; energy requirements; labor issues; environmental issues;

(D) tensions and attractions of and between structures and ideas such as "democracy" and "capitalism," free markets vs protectionism, strategic and security developments, democratic vs authoritarian forms of government, among others,
(E) the role of business, civil institutions and organizations, governments, economic systems, families and individuals as you pursue what is important to you and what you hope to accomplish in your career in the 21st Century.

As part of the project, the group will be required to interview senior executives of corporations with transnational operations or other senior persons of organizations with international operations or activities. Ideally, that person will act as a mentor to direct and guide you as you develop your project.

To the extent feasible, given the makeup of the class, groups must be cross-disciplinary with regard to the area of study of members of the group.

Each student in the group will be required to make part of the oral presentation to the class.

McCombs Classroom Professionalism Policy

The highest professional standards are expected of all members of the McCombs community. The collective class reputation and the value of the Texas MBA experience hinges on this.

You should treat the Texas MBA classroom as you would a corporate boardroom.

Faculty are expected to be professional and prepared to deliver value for each and every class session. Students are expected to be professional in all respects.

The Texas MBA classroom experience is enhanced when:

- **Students arrive on time.** On time arrival ensures that classes are able to start and finish at the scheduled time. On time arrival shows respect for both fellow students and faculty and it enhances learning by reducing avoidable distractions.
- **Students display their name cards.** This permits fellow students and faculty to learn names, enhancing opportunities for community building and evaluation of in-class contributions.
- **Students are fully prepared for each class.** Much of the learning in the Texas MBA program takes place during classroom discussions. When students are not prepared, they cannot contribute to the overall learning process. This affects not only the individual, but their peers who count on them, as well.
- **Students respect the views and opinions of their colleagues.** Disagreement and debate are encouraged. Intolerance for the views of others is unacceptable.
- **Students do not confuse the classroom for the cafeteria.** The classroom (boardroom) is not the place to eat your breakfast tacos, wraps, sweet potato fries, or otherwise set up for a picnic. Please plan accordingly. Recognizing that back-to-back classes sometimes take place over the lunch hour, energy bars and similar snacks are permitted. Please be respectful of your fellow students and faculty in your choices.
- **Students minimize unscheduled personal breaks.** The learning environment improves when disruptions are limited.
• **Students attend the class section to which they are registered.** Learning is enhanced when class sizes are optimized. Limits are set to ensure a quality experience. When section hopping takes place some classes become too large and it becomes difficult to contribute. When they are too small, the breadth of experience and opinion suffers.

• **Technology is used to enhance the class experience.** When students are surfing the web, responding to e-mail, instant messaging each other, and otherwise not devoting their full attention to the topic at hand they are doing themselves and their peers a major disservice. Those around them face additional distraction. Fellow students cannot benefit from the insights of the students who are not engaged. Faculty office hours are spent going over class material with students who chose not to pay attention, rather than truly adding value by helping students who want a better understanding of the material or want to explore the issues in more depth. Students with real needs may not be able to obtain adequate help if faculty time is spent repeating what was said in class. There are often cases where learning is enhanced by the use of technology in class. Faculty will let you know when it is appropriate.

• **Phones and wireless devices are turned off.** We’ve all heard the annoying ringing in the middle of a meeting. Not only is it not professional, it cuts off the flow of discussion when the search for the offender begins. When a true need to communicate with someone outside of class exists (e.g., for some medical need) please inform the professor prior to class.

Remember, you are competing for the best faculty McCombs has to offer. Your professionalism and activity in class contributes to your success in attracting the best faculty to this program.

### Academic Dishonesty

I have no tolerance for acts of academic dishonesty. Such acts damage the reputation of the school and the degree and demean the honest efforts of the majority of students. The minimum penalty for an act of academic dishonesty will be a zero for that assignment or exam.

The responsibilities for both students and faculty with regard to the Honor System are described on the final pages of this syllabus. As the instructor for this course, I agree to observe all the faculty responsibilities described therein. As a Texas MBA student, you agree to observe all of the student responsibilities of the Honor Code. If the application of the Honor System to this class and its assignments is unclear in any way, it is your responsibility to ask me for clarification.

As specific guidance for this course, you should consider the writing of all papers to be an individual effort. Group preparation is acceptable and encouraged. Homework assignments are to be turned in individually but I encourage you to work together in answering the questions. You should, however, develop your own answer and not cut and paste the work of others.

### Students with Disabilities

Upon request, the University of Texas at Austin provides appropriate academic accommodations for qualified students with disabilities. Services for Students with Disabilities (SSD) is housed in the Office of the Dean of Students, located on the fourth floor of the Student Services Building. Information on how to register, downloadable forms, including guidelines for documentation, accommodation request letters, and releases of information are available online at http://deanofstudents.utexas.edu/ssd/index.php. Please do not hesitate to contact SSD at (512) 471-6259, VP: (512) 232-2937 or via e-mail if you have any questions.
Honor Code Purpose

Academic honor, trust and integrity are fundamental to The University of Texas at Austin McCombs School of Business community. They contribute directly to the quality of your education and reach far beyond the campus to your overall standing within the business community. The University of Texas at Austin McCombs School of Business Honor System promotes academic honor, trust and integrity throughout the Graduate School of Business. The Honor System relies upon The University of Texas Student Standards of Conduct (Chapter 11 of the Institutional Rules on Student Service and Activities) for enforcement, but promotes ideals that are higher than merely enforceable standards. Every student is responsible for understanding and abiding by the provisions of the Honor System and the University of Texas Student Standards of Conduct. The University expects all students to obey the law, show respect for other members of the university community, perform contractual obligations, maintain absolute integrity and the highest standard of individual honor in scholastic work, and observe the highest standards of conduct. Ignorance of the Honor System or The University of Texas Student Standards of Conduct is not an acceptable excuse for violations under any circumstances.

The effectiveness of the Honor System results solely from the wholehearted and uncompromising support of each member of the Graduate School of Business community. Each member must abide by the Honor System and must be intolerant of any violations. The system is

Faculty Involvement in the Honor System

The University of Texas at Austin McCombs School of Business Faculty's commitment to the Honor System is critical to its success. It is imperative that faculty make their expectations clear to all students. They must also respond to accusations of cheating or other misconduct by students in a timely, discrete and fair manner. We urge faculty members to promote awareness of the importance of integrity through in-class discussions and assignments throughout the semester.

Expectations under the Honor System

Standards

If a student is uncertain about the standards of conduct in a particular setting, he or she should ask the relevant faculty member for clarification to ensure his or her conduct falls within the expected scope of honor, trust and integrity as promoted by the Honor System. This applies to all tests, papers and group and individual work. Questions about appropriate behavior during the job search should be addressed to a professional member of the Career Services Office. Below are some of the specific examples of violations of the Honor System.
Lying

Lying is any deliberate attempt to deceive another by stating an untruth, or by any direct form of communication to include the telling of a partial truth. Lying includes the use or omission of any information with the intent to deceive or mislead. Examples of lying include, but are not limited to, providing a false excuse for why a test was missed or presenting false information to a recruiter.

Stealing

Stealing is wrongfully taking, obtaining, withholding, defacing or destroying any person's money, personal property, article or service, under any circumstances. Examples of stealing include, but are not limited to, removing course material from the library or hiding it from others, removing material from another person's mail folder, securing for one's self unattended items such as calculators, books, book bags or other personal property. Another form of stealing is the duplication of copyrighted material beyond the reasonable bounds of "fair use." Defacing (e.g., "marking up" or highlighting) library books is also considered stealing, because, through a willful act, the value of another's property is decreased. (See the appendix for a detailed explanation of "fair use.")

Cheating

Cheating is wrongfully and unfairly acting out of self-interest for personal gain by seeking or accepting an unauthorized advantage over one's peers. Examples include, but are not limited to, obtaining questions or answers to tests or quizzes, and getting assistance on case write-ups or other projects beyond what is authorized by the assigning instructor. It is also cheating to accept the benefit(s) of another person's theft(s) even if not actively sought. For instance, if one continues to be attentive to an overhead conversation about a test or case write-up even if initial exposure to such information was accidental and beyond the control of the student in question, one is also cheating. If a student overhears a conversation or any information that any faculty member might reasonably wish to withhold from the student, the student should inform the faculty member(s) of the information and circumstance under which it was overheard.

Actions Required for Responding to Suspected and Known Violations

As stated, everyone must abide by the Honor System and be intolerant of violations. If you suspect a violation has occurred, you should first speak to the suspected violator in an attempt to determine if an infraction has taken place. If, after doing so, you still believe that a violation has occurred, you must tell the suspected violator that he or she must report himself or herself to the course professor or Associate Dean of the Graduate School of Business. If the individual fails to report himself or herself within 48 hours, it then becomes your obligation to report the infraction
to the course professor or the Associate Dean of the Graduate School of Business. Remember that although you are not required by regulation to take any action, our Honor System is only as effective as you make it. If you remain silent when you suspect or know of a violation, you are approving of such dishonorable conduct as the community standard. You are thereby precipitating a repetition of such violations.

**The Honor Pledge**

The University of Texas at Austin McCombs School of Business requires each enrolled student to adopt the Honor System. The Honor Pledge best describes the conduct promoted by the Honor System. It is as follows:

"I affirm that I belong to the honorable community of The University of Texas at Austin Graduate School of Business. I will not lie, cheat or steal, nor will I tolerate those who do."

"I pledge my full support to the Honor System. I agree to be bound at all times by the Honor System and understand that any violation may result in my dismissal from the Graduate School of Business."

The following pages provide specific guidance about the Standard of Academic Integrity at the University of Texas at Austin. Please read it carefully and feel free to ask me any questions you might have.
Excerpts from the University of Texas at Austin Office of the Dean of Students website
(http://deanofstudents.utexas.edu/sjs/acint_student.php)

The Standard of Academic Integrity

A fundamental principle for any educational institution, academic integrity is highly valued and seriously regarded at The University of Texas at Austin, as emphasized in the standards of conduct. More specifically, you and other students are expected to “maintain absolute integrity and a high standard of individual honor in scholastic work” undertaken at the University (Sec. 11-801, Institutional Rules on Student Services and Activities). This is a very basic expectation that is further reinforced by the University’s Honor Code. At a minimum, you should complete any assignments, exams, and other scholastic endeavors with the utmost honesty, which requires you to:

- acknowledge the contributions of other sources to your scholastic efforts;
- complete your assignments independently unless expressly authorized to seek or obtain assistance in preparing them;
- follow instructions for assignments and exams, and observe the standards of your academic discipline; and
- avoid engaging in any form of academic dishonesty on behalf of yourself or another student.

For the official policies on academic integrity and scholastic dishonesty, please refer to Chapter 11 of the Institutional Rules on Student Services and Activities.

What is Scholastic Dishonesty?

In promoting a high standard of academic integrity, the University broadly defines scholastic dishonesty—basically, all conduct that violates this standard, including any act designed to give an unfair or undeserved academic advantage, such as:

- Cheating
- Plagiarism
- Unauthorized Collaboration
- Collusion
- Falsifying Academic Records
- Misrepresenting Facts (e.g., providing false information to postpone an exam, obtain an extended deadline for an assignment, or even gain an unearned financial benefit)
- Any other acts (or attempted acts) that violate the basic standard of academic integrity (e.g., multiple submissions—submitting essentially the same written assignment for two courses without authorization to do so)
Several types of scholastic dishonesty—unauthorized collaboration, plagiarism, and multiple submissions—are discussed in more detail on this Web site to correct common misperceptions about these particular offenses and suggest ways to avoid committing them.

For the University's official definition of scholastic dishonesty, see Section 11-802, Institutional Rules on Student Services and Activities.

Unauthorized Collaboration

If you work with another person on an assignment for credit without the instructor's permission to do so, you are engaging in unauthorized collaboration.

- This common form of academic dishonesty can occur with all types of scholastic work—papers, homework, tests (take-home or in-class), lab reports, computer programming projects, or any other assignments to be submitted for credit.
- For the University's official definitions of unauthorized collaboration and the related offense of collusion, see Sections 11-802(c)(6) & 11-802(e), Institutional Rules on Student Services and Activities.

Some students mistakenly assume that they can work together on an assignment as long as the instructor has not expressly prohibited collaborative efforts.

- Actually, students are expected to complete assignments independently unless the course instructor indicates otherwise. So working together on assignments is not permitted unless the instructor specifically approves of any such collaboration.

Unfortunately, students who engage in unauthorized collaboration tend to justify doing so through various rationalizations. For example, some argue that they contributed to the work, and others maintain that working together on an assignment "helped them learn better."

- The instructor—not the student—determines the purpose of a particular assignment and the acceptable method for completing it. Unless working together on an assignment has been specifically authorized, always assume it is not allowed.
- Many educators do value group assignments and other collaborative efforts, recognizing their potential for developing and enhancing specific learning skills. And course requirements in some classes do consist primarily of group assignments. But the expectation of individual work is the prevailing norm in many classes, consistent with the presumption of original work that remains a fundamental tenet of scholarship in the American educational system.
Some students incorrectly assume that the degree of any permissible collaboration is basically the same for all classes.

- The extent of any permissible collaboration can vary widely from one class to the next, even from one project to the next within the same class.
- Be sure to distinguish between collaboration that is authorized for a particular assignment and unauthorized collaboration that is undertaken for the sake of expedience or convenience to benefit you and/or another student. By failing to make this key distinction, you are much more likely to engage in unauthorized collaboration. To avoid any such outcome, always seek clarification from the instructor.

Unauthorized collaboration can also occur in conjunction with group projects.

- How so? If the degree or type of collaboration exceeds the parameters expressly approved by the instructor. An instructor may allow (or even expect) students to work together on one stage of a group project but require independent work on other phases. Any such distinctions should be strictly observed.

Providing another student unauthorized assistance on an assignment is also a violation, even without the prospect of benefiting yourself.

- If an instructor did not authorize students to work together on a particular assignment and you help a student complete that assignment, you are providing unauthorized assistance and, in effect, facilitating an act of academic dishonesty. Equally important, you can be held accountable for doing so.
- For similar reasons, you should not allow another student access to your drafted or completed assignments unless the instructor has permitted those materials to be shared in that manner.

Plagiarism

Plagiarism is another serious violation of academic integrity. In simplest terms, this occurs if you represent as your own work any material that was obtained from another source, regardless how or where you acquired it.

- Plagiarism can occur with all types of media—scholarly or non-academic, published or unpublished—written publications, Internet sources, oral presentations, illustrations, computer code, scientific data or analyses, music, art, and other forms of expression. (See Section 11-802(d) of the Institutional Rules on Student Services and Activities for the University's official definition of plagiarism.)
- Borrowed material from written works can include entire papers, one or more paragraphs, single phrases, or any other excerpts from a variety of sources such as books, journal articles, magazines, downloaded Internet documents, purchased papers from commercial
writing services, papers obtained from other students (including homework assignments), etc.

- As a general rule, the use of any borrowed material results in plagiarism if the original source is not properly acknowledged. So you can be held accountable for plagiarizing material in either a final submission of an assignment or a draft that is being submitted to an instructor for review, comments, and/or approval.

Using *verbatim* material (e.g., exact words) without proper attribution (or credit) constitutes the most blatant form of plagiarism. However, other types of material can be plagiarized as well, such as ideas drawn from an original source or even its structure (e.g., sentence construction or line of argument).

- Improper or insufficient paraphrasing often accounts for this type of plagiarism. (See additional information on [paraphrasing](#).)

**Plagiarism can be committed intentionally or unintentionally.**

- Strictly speaking, any use of material from another source without proper attribution constitutes plagiarism, regardless why that occurred, and any such conduct violates accepted standards of academic integrity.
- Some students deliberately plagiarize, often rationalizing this misconduct with a variety of excuses: falling behind and succumbing to the pressures of meeting deadlines; feeling overworked and wishing to reduce their workloads; compensating for actual (or perceived) academic or language deficiencies; and/or justifying plagiarism on other grounds.
- But some students commit plagiarism without intending to do so, often stumbling into negligent plagiarism as a result of sloppy notetaking, insufficient paraphrasing, and/or ineffective proofreading. Those problems, however, neither justify nor excuse this breach of academic standards. By misunderstanding the meaning of plagiarism and/or failing to cite sources accurately, you are much more likely to commit this violation. Avoiding that outcome requires, at a minimum, a clear understanding of plagiarism and the appropriate techniques for scholarly attribution. (See related information on [paraphrasing](#); [notetaking](#) and [proofreading](#); and [acknowledging and citing sources](#).)

By merely changing a few words or rearranging several words or sentences, you are not paraphrasing. Making minor revisions to borrowed text amounts to plagiarism.

- Even if properly cited, a "paraphrase" that is too similar to the original source's wording and/or structure is, in fact, plagiarized. (See additional information on [paraphrasing](#).)

Remember, your instructors should be able to clearly identify which materials (e.g., words and ideas) are your own and which originated with other sources.
That cannot be accomplished without proper attribution. You must give credit where it is due, acknowledging the sources of any borrowed passages, ideas, or other types of materials, and enclosing any verbatim excerpts with quotation marks (using block indentation for longer passages).

Plagiarism & Unauthorized Collaboration

Plagiarism and unauthorized collaboration are often committed jointly.

By submitting as your own work any unattributed material that you obtained from other sources (including the contributions of another student who assisted you in preparing a homework assignment), you have committed plagiarism. And if the instructor did not authorize students to work together on the assignment, you have also engaged in unauthorized collaboration. Both violations contribute to the same fundamental deception—representing material obtained from another source as your own work.

Group efforts that extend beyond the limits approved by an instructor frequently involve plagiarism in addition to unauthorized collaboration. For example, an instructor may allow students to work together while researching a subject, but require each student to write a separate report. If the students collaborate while writing their reports and then submit the products of those joint efforts as individual works, they are guilty of unauthorized collaboration as well as plagiarism. In other words, the students collaborated on the written assignment without authorization to do so, and also failed to acknowledge the other students' contributions to their own individual reports.

Multiple Submissions

Submitting the same paper (or other type of assignment) for two courses without prior approval represents another form of academic dishonesty.

You may not submit a substantially similar paper or project for credit in two (or more) courses unless expressly authorized to do so by your instructor(s). (See Section 11-802(b) of the Institutional Rules on Student Services and Activities for the University's official definition of scholastic dishonesty.)

You may, however, re-work or supplement previous work on a topic with the instructor's approval.

Some students mistakenly assume that they are entitled to submit the same paper (or other assignment) for two (or more) classes simply because they authored the original work.
Unfortunately, students with this viewpoint tend to overlook the relevant ethical and academic issues, focusing instead on their own "authorship" of the original material and personal interest in receiving essentially double credit for a single effort.

Unauthorized multiple submissions are inherently deceptive. After all, an instructor reasonably assumes that any completed assignments being submitted for credit were actually prepared for that course. Mindful of that assumption, students who "recycle" their own papers from one course to another make an effort to convey that impression. For instance, a student may revise the original title page or imply through some other means that he or she wrote the paper for that particular course, sometimes to the extent of discussing a "proposed" paper topic with the instructor or presenting a "draft" of the paper before submitting the "recycled" work for credit.

The issue of plagiarism is also relevant. If, for example, you previously prepared a paper for one course and then submit it for credit in another course without citing the initial work, you are committing plagiarism—essentially "self-plagiarism"—the term used by some institutions. Recall the broad scope of plagiarism: all types of materials can be plagiarized, including unpublished works, even papers you previously wrote.

Another problem concerns the resulting "unfair academic advantage" that is specifically referenced in the University's definition of scholastic dishonesty. If you submit a paper for one course that you prepared and submitted for another class, you are simply better situated to devote more time and energy toward fulfilling other requirements for the subsequent course than would be available to classmates who are completing all course requirements during that semester. In effect, you would be gaining an unfair academic advantage, which constitutes academic dishonesty as it is defined on this campus.

Some students, of course, do recognize one or more of these ethical issues, but still refrain from citing their authorship of prior papers to avoid earning reduced (or zero) credit for the same works in other classes. That underlying motivation further illustrates the deceptive nature of unauthorized multiple submissions.

An additional issue concerns the problematic minimal efforts involved in "recycling" papers (or other prepared assignments). Exerting minimal effort basically undercuts the curricular objectives associated with a particular assignment and the course itself. Likewise, the practice of "recycling" papers subverts important learning goals for individual degree programs and higher education in general, such as the mastery of specific skills that students should acquire and develop in preparing written assignments. This demanding but necessary process is somewhat analogous to the required regimen of athletes, like the numerous laps and other repetitive training exercises that runners must successfully complete to prepare adequately for a marathon.
Seminar 1: January 23, 2017: Introduction and Overview

- Introductions of Fellows and Faculty
- Overview of Class Requirements and Case Study Projects
- Introductory Overview of the Issues to be Discussed

Question: Are we present at – witnesses to – the unraveling of the present era of globalization?

Readings:

1. A little history: “The past is not dead. It’s not even past,” William Faulkner, Requiem for a Nun

2. Demographics
3. A Positive-sum vs. a Zero-sum world
   

4. The Future of Globalization
   
   
   
   
   
   

5. Climate Change
   

6. The Future


Seminar 2: January 30, 2017: Great Power Politics and East Asia

Speaker: Dr. Eugene Gholz, Associate Professor of Public Affairs, The Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin

Map: East and Southeast Asia, Current History, September 2016,

Readings:

1. A Little History

a. Fu Ying, “The past of a foreign country is an unfamiliar world,” Financial Times, August 26, 2014, p. 9


2. A Shifting World Order


b. John Sawers, “A return to a world of great power rivalry,” Financial Times, October 20, 2016, p. 11

c. Henry Kissinger, World Order, Chapter 6, “Toward an Asian Order: Confrontation or Partnership?”, pp. 212-233

3. The South China Sea


4. China and the U.S.


c. Christopher Layne, “America’s view of China is fogged by liberal ideas,” Financial Times, August 14, 2014


5. China and Taiwan


6. Japan and Russia


7. North Korea

a. “North Korea poses a clear and present danger,” *Financial Times*, December 13, 2016, p. 10

Seminar 3: February 6, 2017: Nuclear Proliferation

Speaker: Dr. Shelton Williams, Founder, The Osgood Center, Washington, D.C.

Readings:

1. Selected Treaties (ratified and unratified) and Agreements

a. The Treaty on the Non-Proliferation of Nuclear Weapons (NPT)
   i. (Text of the NPT)
b. Treaties Between the U.S. and the Soviet Union/Russia

i. Strategic Arms Limitations Talks treaties
   a. SALT I
   b. SALT II (signed but not ratified)
   c. Intermediate-range Nuclear Forces (INF) Treaty
      https://www.armscontrol.org/factsheets/INFtreaty

ii. Strategic Arms Reduction Treaties (START)
   a. START I
   b. START II (never came into force)
   c. START III/Strategic Offensive Reduction Treaty (SORT) (also known as the Moscow Treaty)
   d. NEW START
      https://www.britannica.com/event/Strategic-Arms-Reduction-Talks

c. Iran Nuclear Agreement: The Joint Comprehensive Plan of Action
   https://www.state.gov/e/eb/tfs/spi/iran/jcpoa/

d. Budapest Memorandum on Security Assurances In Connection with Ukraine’s Accession to the Treaty on the Non-Proliferation of Nuclear Weapons

i. Text
ii. Background
   https://www.brookings.edu/blog/up-front/2014/12/04/the-budapest-memorandum-and-u-s-obligations/

e. Other Documents/Agreements [not in packet]
   i. Comprehensive Nuclear Test-Ban Treaty (CTBT) (not yet entered into force)
   ii. Banning the Production of Fissile Material (not completed)
   iii. Nuclear-Weapon-Free Zones (NWFZ) (this is a regional approach)
3. General


4. Iran

a. U.S. Department of State: Joint Comprehensive Plan of Action https://www.state.gov/e/eb/tfs/spi/iran/jcpoa/


5. North Korea


c. See readings on North Korea from January 30, 2017
6. Pakistan/India

   a. The editorial board, “The Pakistan Nuclear Nightmare”, 

Seminar 4:  February 13, 2017  Europe: Brexit, Grexit, Fixit

Speaker: Dr. James K. Galbraith, Lloyd M. Bentsen, Jr. Chair in 
          Governmental Business Relations, The Lyndon B. 
          Johnson School of Public Affairs, The University of 
          Texas at Austin

Readings:

1. Books

   a. James K. Galbraith, *Welcome to the Poisoned Chalice: The 
      Destruction of Greece and the Future of Europe* (Yale University 
      Press, 2016) [Not in packet]

   b. Andrew Moravsik, “Europe’s Ugly Future: Muddling Through 
      Austerity [Book reviews of Yanis Varoufakis, *And the Weak 
      Suffer What They Must* (Nation Books, 2016); James K. Galbraith, 
      *Welcome to the Poisoned Chalice: The Destruction of Greece and 
      the Future of Europe* (Yale University Press, 2016); Josephy 
      of Europe* (Norton, 2016),” *Foreign Affairs*, 
      Novemberr/December, 2016, pp. 139-146

2. Brexit

      Economist*, January 7, 2017

try-explain-shock-referendum-last-june-how-and-why-brexit?frsc=dg%7Cd
3. Grexit


3. Germany

a. Martin Wolf, “Germany is the eurozone’s biggest problem,” Financial Times, May 11, 2016, p. 9
b. Jens Spahn, “Thanks for the advice but we prefer fiscal discipline,” Financial Times, October 18, 2016, p. 11

4. France


5. Italy

a. Wolfgang Münchau, “Italy poses a huge threat to the euro and union,” Financial Times, December 12, 2016, p. 11

6. Poland

a. “Charlemagne/ For our freedom and yours,” The Economist November 5, 2016, p. 47

7. The Future of Europe


Seminar 5: February 20, 2017: Cultural Assessment Methods for Meeting Business Objectives

Speaker: Dr. Deirdre B. Mendez, Associate Director, Center for Global Business, Lecturer, Red McCombs School of Business, The University of Texas at Austin

Readings:

1. Executive Toolkit for Cultural Analysis (Answer the questions in the Behaviors and Attitudes section and fill out the chart on p. 34.)

Seminar 6 February 27, 2017:

1. The Art of Strategy: Planning for the Future in an Age of Uncertainty
2. The State of the World: Regional Focus: East Asia (and Its Environments)

Speakers:

1. Ambassador Robert L. Hutchings, The Walt and Elspeth Rostow Chair in National Security and Professor of Public Affairs, The Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin
2. Prof. Patricia Maclachlan, Associate Professor of Government and Asian Studies, Department of Government; Mitsubishi Heavy Industries Professor of Japanese Studies; past Director, Center for East Asian Studies, The University of Texas at Austin

Readings:

1. The Art of Strategy: Planning for the Future in an Age of Uncertainty

b. Global Trends 2030, Executive Summary

c. Robert Hutchings, “Is There a Map to the Future?” Foreign Policy
   online August 31, 2011
   www.foreignpolicy.co/articles/2011/08/31/is_there_a_map_to_the_future

   Alternate Scenarios to Improve Foreign Policy Decisions,” SAIS
   Review, Volume 32, Number 1, Winter-Spring 2012, pp. 19-31

   and Its Pollicy Implications: Views from Leading Thinkers on
   Five Continents,” The Atlantic Council of the United States,

   Inaugural Conference, 6 November 2003

2. The State of the World: Regional Focus: East Asia (and Its
   Environ)

   Readings: See the readings for January 30, 2017

March 6, 2017: GLOBAL CONNECTIONS: NO CLASS

March 14, 2016 SPRING BREAK: NO CLASS

Seminar 8 March 20, 2017: Managing in a Time of Global
   Uncertainty

   Speaker: Mohan Kharbanda, Retired Senior Executive, Various Fortune
   100 Companies

Suggested Readings:

1. Thomas Friedman, Thanks for Being Late (Farrar, Straus & Giroux, 2016)
2. Richard Haass, A World in Disarray: American Foreign Policy and the
   Crisis of the Old Order (Penguin Press, 2017)
3. Dean Acheson, Present at the Creation (W.W. Norton, 1987)

Speaker: Prof. (Admiral (Ret.)) Bobby Inman, LBJ Centennial Chair in National Policy, LBJ School of Public Affairs, The University of Texas at Austin

Readings:

1. Overview

2. U.S. Foreign Policy

3. The State of the World Order
4. The Return of the Fight over “isms”

a. Nationalism
   i. “Global Politics: League of nationalists,” *The Economist*, November 19, 2016, pp. 51-54
   ii. Tony Barber, “A new kind of nationalism is stalking Europe,” *Foreign Affairs*, July 12, 2016, p.9

b. Populism

c. Fascism
   i. Mark Mazower, “Ideas that fed the beast of fascism flourish,” *Financial Times*, November 7, 2016, p. 13

d. Liberalism and Democracy

5. Nuclear Proliferation

See, Seminar 10 on Nuclear Proliferation
6. Cybersecurity


7. Climate Change


b. See, readings for January 23, 2017

8. Terrorism


9. Outer Space


10. Pandemic

11. Regional and Country Review

a. Overview

i. “Pax Trumpiana,” *The Economist*, December 17, 2016, pp. 52-54

b. Europe

i. See, the readings for February 13, 2017

c. Russia

1. “Banyan/The Other pivot,” *The Economist*, November 26, 2016, p. 38
4. Fyodor Lukyanov, “Putin’s Foreign Policy: The Quest to Restore Russia’s Rightful Place,” *Foreign Affairs*, May/June 2016, pp. 30-37

d. Middle East


iii. Turkey

iv. Saudi Arabia


v. Iran


e. Eurasia


vii. China and the Far East

i. See, the readings for January 30, 2016

Seminar 10 April 3, 2017: Globalization and Labor Issues; Poverty and Inequality

“I trained for a world that doesn’t exist.” as quoted in “Briefing: the jobless young,” The Economist September 10, 2011, p. 75

Speakers:

1. Dr. Christopher T. King, Director, Ray Marshall Center for The Study of Human Resources, LBJ School of Public Affairs, The University of Texas at Austin

2. Heath Prince, Associate Director, Ray Marshall Center for the Study of Human Resources, LBJ School of Public Affairs, The University of Texas at Austin
Readings:

1. Prof. King

   a. Employment

      ii. Andrew McAfee and Erik Brynjolfsson, “Human Work in the Robotic Future,” Foreign Affairs, July/August 2016, pp. 139-150

2. Prof. Prince

   a. Heath Prince, Macro-level Drivers of Multidimensional Poverty in Sub-Saharan Africa: Explaining Change in the Human Poverty Index
      https://ideas.repec.org/a/eee/wdevel/v36y2008i11p2127-2143.html
Economics, University of Wisconsin, Madison.  
www.basis.wisc.edu/live/ama_publications.html

http://www.tandfonline.com/doi/abs/10.1080/00220380500404587

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[http://econpapers.repec.org/article/eeewdevel/v_3a26_3ay_3a1998_3ai_3a1_3ap_3a1-19.htm

http://www.tandfonline.com/doi/abs/10.1080/1464988042000277260#.VItv3urH0w


Seminar 11  
April 10, 2017  
How Lawyers and Polarization Destroyed Ancient Athens: Lessons for the United States

Speaker:  
Prof. Stephen Magee, Bayless/Enstar Chair and Professor of Finance and Economics, The University of Texas at Austin
Readings:


**Seminar 12** April 17, 2017: Presentations

**Seminar 13** April 24, 2017: Presentations

**Seminar 14:** May 1, 2017: Presentations