McCombs Career Webinar

Thursday, January 16
Career Management for MBA Alumni

Presented by
Stacey Rudnick, Director of MBA Career Services
Michelle Hardy, Sr. Associate Director, Employer Relations
• Resources for MBA Alumni from McCombs
• Trends in MBA Recruiting
• MBA Career Events and Alumni Engagement
• Q&A
- McCombs Online Resources (MOR) [McCombs Alumni Directory](#)
  - NOTE: Recent update of FT class from 2000-2013. Rolling same to WP and Exec this spring
- Join [TexasExes](#)
- Update your undergrad university
- Update your [LinkedIn](#) profile and connections
- Connect with McCombs Alumni via [Facebook](#), [LinkedIn](#) for Texas MBAs, and [Twitter](#)
- **McCombs Job Board**

- **AccessUT** for all of UT

- **Texas ePronet**: gain access to thousands of jobs from employers and alumni targeted to The University of Texas at Austin
• **Michael A. Froehls, MBA ‘90** (Dean’s List), Ph.D. is an independent management consultant, book author ([www.thegiftofjobloss.com](http://www.thegiftofjobloss.com)), guest lecturer and former global executive. Michael offers one-on-one strategic consulting sessions. He does brainstorming, analyzing and structuring options, assessing risks while holistically taking all relevant factors into account. UT alumni receive a 20% discount. [michael@thefroehlsgroup.com](mailto:michael@thefroehlsgroup.com).

• **Neena Newberry, MBA ’92**, works with motivated senior leaders and managers to improve their effectiveness. As an executive coach, she serves as a "thought partner" with her clients to clarify their priorities or goals, better leverage their strengths, keep their developmental areas from becoming barriers to success. She offers McCombs MBA alumni the first 30 minutes free and additional services at a 10% discount. Visit her Web site at [www.newberrycoaching.com](http://www.newberrycoaching.com) or contact her via email at [neena@newberrycoaching.com](mailto:neena@newberrycoaching.com).

• The **Sanger Learning & Career Center** offers library access and counseling services to alumni who graduated in the last 12 months. Assistance for recent graduates who are unsure about what career direction to pursue.
- **MBA Focus** resume books for alumni let you market yourself to thousands of potential employers at no cost. Put your full resume and a streamlined profile online for top recruiters.

- **CareerLeader** is a web-based self-assessment test specifically designed for MBA graduates to give you insight into your skills, aptitudes, and interests clarify their career goals. CareerLeader can be taken twice in one year when you purchase a password.

- **Forté Foundation** a consortium of 27 leading multinational corporations, 37 top business schools in the U.S. and abroad, and GMAC. Access networking connections, experienced hire positions and mentors.
Alumni are welcome to use the Perry-Castañeda Library for research. Question? Contact April Kessler.

**Books of Lists:** Online access to 40 U.S. metro bus journals and their *Books of Lists*. Very helpful for geographic searches.

With **Vault**, you can research companies, industries of interest, and more. Search the **Vault Job Board** and interact with others of same interest on message boards. *Some access is limited to subscription only.*
The McCombs Alumni Network has local chapters worldwide. Check out:

- Full event calendar
- Chapter events

Get involved with your local chapter or start one

- McCombs Alumni Newsletter
  - Second Thursday of the month
  - Treks, receptions and local events are in this!
TEXAS
• Austin
• Dallas
• Houston
• San Antonio
• Fort Worth

SOUTH
• Arkansas
• Atlanta
• Tulsa

EAST COAST
• Boston
• New York City
• Washington, D.C.

WEST COAST
• Los Angeles
• Portland
• San Diego
• San Francisco/Bay Area
• Seattle

WEST/MIDWEST
• Chicago
• Denver
• Phoenix

ASIA
• Beijing, China
• Mumbai, India
• Seoul, Korea
• Shanghai, China
• Singapore
• Tokyo, Japan

EUROPE
• London, England
• Munich, Germany

LATIN AMERICA
• Buenos Aires, Argentina
• Lima, Peru
• Mexico
• Santiago, Chile
• São Paulo, Brazil

32 McCombs Alumni Chapters
- McCombs alumni receive a 10% discount on any of the Executive Education open enrollment programs offered

- Knowledge to Go Webinars by current faculty (free)

- Alumni Career Webinars

- 9th Annual Alumni Business Conference

- Alumni Reunions
Texas Exes Career Resources

- **Hire ’em Horns**, a job- and resume-posting site exclusively for our alumni. [Upload your resume, browse job openings, and more.](#)

- 450,000 UT grads and 100,000 Texas Exes worldwide, there are many professional networking opportunities for alumni. Our chapters regularly produce career-minded programming, and our LinkedIn Group can connect you with 44,000+ other Longhorns, many of whom are senior-level professionals.

- Members of Texas Exes get exclusive access to our database of career explainers on an array of topics—from resumes and cover letters to creating an effective LinkedIn profile.
SALARY AND BONUS

$106,277  Average Starting Salary
$24,738  Average Signing Bonus

INDUSTRIES

25%  Consulting
18%  Technology
10%  Investment/Commercial Banking
7%  Consumer Products
6%  Energy
5%  Asset Management/PW
5%  Real Estate

MBA Employment Data for 2013
- Increased salaries in consulting, banking and energy
- Technology industry is hot
- Increases in Investment Management and Real Estate

Employment Trends
Deloitte Consulting 22
BCG 6
Dell 6
Microsoft 6
Wells Fargo & Co. 6
A.T. Kearney 4
Adobe Systems 4
Booz & Co. 4
Celanese Chemicals 4
Citigroup 4
PepsiCo 4
Simmons & Co. 4
Walmart 4
Apple 3
Bain & Company 3
Bank of America ML 3

Top Full-Time Employers 2013
Find out who is the UT Champion at your company
Become a UT Champion!
Fill out this survey
  - Hire Wire
  - Networking Events
  - Recruiting Events
  - Student Organizations
  - Career Panels/Guest Speakers/Mock Interviews
  - Admissions events/Admissions Interviews

How Can I Help?
Fall
- Orientation Career Panels
- Career Fairs
- Challenges/Case Competitions
- Football Tailgates
- National Conferences
- Treks

Spring
- SxSE Interview Forum: Atlanta
- Day in the Bay Interview Forum
- ES Connex
- SXSW Interactive
- Careers Now Interview Forum

Year Round
- On campus Interviewing
- Information Sessions
- MBA Coffees
- MBA+ Consulting Projects

Recruiting Participation
National Association of Asian MBAs*
October 10-11        New York, NY

National Black MBA Association
September 16 -20       Atlanta, GA

MBA Women International
October 9 – 11       Washington, DC

National Society of Hispanic MBAs*
September 25-27       Philadelphia, PA

MBA Veterans Career Fair
October 2-3           Chicago, IL

Reaching Out
October 2-3           San Francisco, CA

Net Impact
November 6-8           Minneapolis, MN

*McCombs staff will not be attending

National Fairs 2014
- **Update LinkedIn**
  - Add [McCombs](#) on your profile properly
  - Change privacy settings for updates
- **Join LinkedIn Groups**
  - [McCombs MBA Alumni Network](#)
  - [Texas MBA Program](#)
  - [McCombs MBA Alumni Network Dallas](#)
  - Industry groups including [Energy](#), [Innovation](#), [Marketing](#), [Private Equity](#), [Real Estate](#) and [Technology](#)
The recording of today’s presentation, along with the PowerPoint slides, will be available on our Career Resources web page by early next week.
Q&A