Effective Job Search Strategy

How to Create a Comprehensive and Repeatable Plan

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www.changeagentcareers.com
Why invest time creating a strategy?
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- Creates focus
- Saves times
- Outlines specific steps
- Establishes timeline and milestones
- Increases likelihood of success
- Instills sense of ownership
- Facilitates achievement
Start with the end in mind
Start with the end in mind

- Be concise
- Be brief
- Cite specific skills
- Use all your senses
- Be realistic
- Be committed
Crafting the Plan

Market
- Location
- Industry
- Size
- Culture
Crafting the Plan

- Network
  - Known
  - Unknown
Crafting the Plan

Resources
- Online
- Offline

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Recommendations – full-time search

• 4 – 6 search related conversations every day
• 1 – 2 conversations with hiring managers every week
• 60 – 70% of your time in networking activities
• 30 – 40% of your time in no more than 3 other search–related activities
• 25 hours a week minimum devoted to job search
Recommendations – part-time search

- 2 – 3 search related conversations every week
- 2 – 4 conversations with hiring managers every month
- 30% of your time in monthly networking activities
- 20% of your time in no more than 2 other search-related activities
- 5 hours a week maximum devoted to job search
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